



KUWAIT'S BOOKR PROJECT WINS FIRST PLACE IN AMC IN ALGERIA

The small projects group Brilliant Lab recently concluded the competitions of the 3rd Arab Mobile Challenge (AMC) in Algeria where Kuwait's project BOOKR won the first place in addition to a financial reward of \$ 20,000. The competition was held under auspices of the Algerian minister of higher education and scientific research, Taher Hajjar and with the attendance of the Algerian minister of youth and sports, Al-Hadi Weld Ali, Kuwait's ambassador to Algeria, Mohammed Al-Shabo and Arab diplomats designated to Algeria. Notably, 24 teams took part in the competition and the jury panel included experts from Russia, USA, Kuwait, Qatar, Jordan and Algeria.



CUSTOMERS CONTINUE TO WIN BIG AT MALABAR GOLD & DIAMONDS FESTIVAL



Malabar Gold & Diamonds, the prominent jewelry retailer unfurled details of the 5th edition of 'Malabar Gold & Diamonds Festival' in GCC, Singapore & Malaysia. The festival that runs from 16 December 2015 to 31 January 2016 will display distinctive pieces of jewelry from across the world and offers massive gifts and irresistible offers.

This much-awaited festival is one of the biggest jewelry events in GCC and the customers get unprecedented opportunities to win a total of 250,000 gold coins. Customers have already won over 90,000 gold coins through this promotion with the successful completion of the 25 days of the festival; the customers continue to win big across all the outlets of Malabar Gold & Diamond. This great winning has created excitement among customers.

Malabar Gold & Diamonds Festival will captivate the customers by exhibiting eye catching designs in gold, platinum, diamonds and precious stones from different parts of the world to flaunt any occasion or event and are well priced too. The festival stands apart from the usual jewelry exhibitions and promotions and as the tag line indicates- 'Everyone Wins', ie every customer gets a chance to be a winner through this festival.

For every purchase of gold jewelry above KD150, the customers get a 'Scratch & Win' coupon through which they can win a guaranteed gold coin or up to 100 gold coins instantly. With every diamond jewelry purchase worth KWD 250, the customers will

get 1 gm free gold coin.

To add customer's delight, the group also offers 'Zero Deduction Exchange' scheme through which customers can update their old ornaments to the latest collection of Malabar Gold & Diamonds without any loss. Any 22 ct old gold ornaments can be exchanged with the latest Malabar Gold & Diamonds designs by paying only making charges ensuring they don't lose any value on the rate of gold.

Furthermore, 8 gm gold coins can be bought from their outlets with absolutely no making charge during this period.

Keeping up with customer demands, the jewelry chain offers a fabulous collection of gold, diamond and platinum jewelry to suit the tastes of both resident and international customers, skillfully crafted by jewelry specialists from Italy, Singapore, Turkey, Bahrain and India. This is in addition to their exclusive branded jewelry - Mine- Diamonds Unlimited, Era- Uncut Diamond Jewelry, Ethnix- Handcrafted Designer Jewelry, Divine- Indian Heritage Jewelry, Precia- Precious Gem Jewelry and the unique jewelry for kids- Starlet.

Operating 144 retail outlets globally, the group is always at the forefront when it comes to promotions and celebrations. The last four editions of the 'Malabar Gold & Diamonds Festival' elicited tremendous response from jewelry lovers from all over the Gulf. This time also the customers are excited to be a part of this much awaited festival to witness the rarest collection of jewelry from across the world and to avail fabulous offers.

13TH MAGNIFICENT MEGA CARNIVAL AT ICSK



The Indian Community School Kuwait held a spell-binding and magnificent 13th mega carnival on 15th January, 2016. A bright sunny day, fun-activities on the stage, dances, songs, battle of bands, couple-show, talent show and so much more made it a mega successful show. The ICSK carnival is the most-awaited event among the Indian Community of Kuwait.

The Indian Ambassador to Kuwait Sunil Jain, Lt Col Faris

Jatly Al-Azemi from the Salmiya Police Station, Manager of Activity Department of the Ministry of Private Education Ali Jawhar, Deputy Chief of Mission of the Indian Embassy Subhashis Goldar, ICSK Board of Trustees Chairman S K Wadhawan, Vice-Chairman Bobby Mathew, Secretary Vijay Karayil, Treasurer Sunil C, Joint Secretaries Santhosh Mathew and Sherin Mani, Carnival Convener George Mathew, other members, members of the Council of

Elders, members of the Ex-Students Association, members of the Parent Advisory Council, principals, vice-principals and staff members graced the event. The inaugural ceremony was based on the theme of rustic India with the grand entry of a beautifully crafted bullock cart. The programs that followed entranced the audience.

The master of ceremonies for the day kept the audience entertained throughout the day. Performance by

Mubarak, the renowned Kuwaiti singer, along with our ICSK singer Julia put the crowd in rhapsody. The parents and 7,500 students of ICSK enjoyed the annual fun and frolic event.

The proceeds of the mega carnival; with the help of sponsorships, advertisements and ticket sales; build the school endowment fund which is used for the noble cause of paying the fees of needy children.