



Artwork by Kayla Yi titled (Flight of Mind) on display at the Red Bull Art of Can - Chicago 2014



1st prize art of work in 2011



Event guests enjoy the Red Bull Art of Can Kuwait at the 360 Exhibition Hall in Kuwait in 2011

TAKING CREATIVITY BEYOND BOUNDARIES THE ART OF CAN EXHIBITION OPENS TOMORROW

A great line of colorful, eye-catching and creative artworks will mark the opening of the Art of Can Exhibition by Red Bull at 360 mall tomorrow. The awaited exhibition is now well underway to reveal more than 100 artworks when the gallery opens its doors for VIP invitees on 15th June and to announce the winners during that night, then to receive visitors starting 16 June until 25th June. The prestigious gallery is set to feature a variety of art pieces that depict the talent and artistry of the participants, along with their incredible skills in creating a unique piece of art where the Red Bull can is its sole point of inspiration.

The Red Bull Art of Can is a true

expression of one's imagination, with little or no restrictions placed on the budding artist. The physical pieces of art includes the actual Red Bull can as the primary material in the final work. However, the digital displayed art includes a digital version of the Red Bull can in the final piece.

Significant prizes for the winners

The selected pieces will be displayed and the top three pieces will be awarded prizes. The judges will select the winners who will be announced on the opening night of the exhibition in order to win cash prizes, categorized in the physical category, the 1st place prize is 1,000 KD, the 2nd place prize 750 KD and 3rd place prize is 500 KD.

As for the displayed digital category, the 1st place is 1,000 KD.

The organizers will shortlist the entrants qualified to participate in "The Art of Can" exhibition based on creativity, theme and final presentation.

Introducing the Digital Category for the First Time in Kuwait

This year, a new category was featured; in addition to the physical art, the digital displayed art was introduced to the competition for the first time. The digital displayed art can be a work of art that can be displayed on a screen and should include a digital version of the Red Bull can in the final piece and submissions could take the form of an animation, a digital short



film, stop motion, or GIF.

The primary material/inspiration must be a Red Bull can, but plenty of imagination and creativity is necessary

too. Be it a sculpture, a picture, a 3D model, a mobile, digital illustration or a piece of modern art, as long as it is beautiful, colorful, clever and amusing.



BEIJING: US Homeland Security Department Undersecretary Suzanne Spaulding, speaks during the Second US-China High-Level Joint Dialogue on Cybercrime and Related Issues at Diaoyutai State Guesthouse yesterday.—AP

CHINA, US HOLD TALKS TO BRIDGE CYBER SECURITY DIFFERENCES

BEIJING: Chinese and American officials said yesterday that they're committed to bridging their differences on cyber security and moving to implement recent agreements, as they held talks amid complaints over China-based hacking operations that the US says may have already cost US companies tens of billions of dollars.

Repeated meetings between the sides on cyber security indicate the seriousness with which the Obama administration regards the issue, the US ambassador to China, Max Baucus, said at the start of the two-day talks in western Beijing.

US officials have been particularly eager to build on an agreement forged during Chinese President Xi Jinping's visit to the White House in September that says neither government will support commercial cyber-theft. The deal was viewed by Washington as a diplomatic breakthrough, although US officials have not conclusively determined that it has led to a decline in hacks against US companies.

"We're here today to ensure implementation of agreements made by the two presidents, commitments that illustrate that we can work through areas of differences to reach areas of cooperation," Baucus said, referring to the agreement, which he called a "major advancement."

Cyber issues are "an important element in our bilateral relationship," the ambassador said. "Each step that we take enables us to have greater trust. We're prepared to work hard with you to narrow our differences."

Chinese Minister of Public Security Guo

Shengkun said China wants to "bring the discussions from policies on paper to actual implementation."

"Both sides will continue to cooperate on cyber cases," Guo said. "I believe the leadership on both sides places emphasis on the issue and values participation. Xi Jinping has personally been involved."

US Secretary of Homeland Security Jeh Johnson and Attorney General Loretta Lynch were scheduled to attend the meetings, but withdrew following the mass shooting in Orlando, Florida.

In a meeting with Suzanne Spaulding, an undersecretary at the Department of Homeland Security, Meng Jianzhu, secretary of the Communist Party's Central Political and Legal Affairs Commission, said China wants to make progress on talks in the final half year of the Obama administration. "We hope that both sides can work to enrich our cooperation in the remaining six months and leave more of a political legacy for President Obama, and lay a strong foundation for our cooperation for the next administration," said Meng, who as China's de facto security chief has been closely involved in cybersecurity discussions.

Although China denies sponsoring or permitting hacking attacks, a US congressional advisory body said last year that China's increasing use of cyber espionage has already cost US companies tens of billions of dollars in lost sales and expenses in repairing the damage from hacking. It said that in many cases, stolen trade secrets had been turned over to Chinese government-owned companies.—AP

THE APPLE WATCH WILL SOON TRACK FITNESS FOR WHEELCHAIR USERS

NEW YORK: Fitness trackers routinely measure physical activity such as running and cycling and encourage people to stand up and walk around throughout the day. But if you're in a wheelchair, you're out of luck.

Apple wants to change that with an upcoming Apple Watch feature announced Monday. Instead of standing breaks, people in wheelchairs will be prompted to wheel or spin their chairs around regularly. Apple will also start tracking distance, speed and calories burned during wheelchair use, just as it does for walking or running.

The efforts could give Apple's smartwatch an image boost over stand-alone fitness trackers such as Fitbit, though the target market isn't likely large enough to significantly lift sales. In the first three months of the year, three Fitbits shipped worldwide for every Apple Watch, according to research group IDC. Apple hasn't released sales figures for its watch.

Jeff Williams, Apple's chief operating officer, said the feature isn't about market opportunities. "We want to make products that serve every walk of life," Williams said in an interview. "We realize that while it was great for messages on the wrist, we wanted to offer this group of people the same opportunity to get healthier using Apple Watch."

Apple partnered with two groups that promote physical fitness in disability populations, the Lakeshore Foundation of Birmingham, Alabama, and the Challenged Athletes Foundation of San Diego. The two groups recruited about 300 people in wheelchairs for more than 3,000 hours of activity research.

Jeff Underwood, Lakeshore's president and CEO, said wheelchair users tend to be more sedentary than the general population because they face more barriers to physical activity.



Although having a fitness device alone won't make someone fit, he said, having one sends a message that inactivity shouldn't be the norm.

The feature is part of a free software update, watchOS 3.0, expected later this year. No new hardware is required. The \$300-and-up Apple Watch appears to be the first fitness device to offer extensive wheelchair capabilities. GPS wristwatches can measure distance and speed fairly accurately, but calorie measurements assume moving the entire body, said Dawna Callahan, a four-time wheelchair finisher in the Boston Marathon and director of programs at Challenged Athletes. In addition, GPS devices aren't good for all-day tracking because of battery constraints.

Apple largely had to start from scratch because past scientific studies on burning calories weren't designed with wheelchair subjects. The company couldn't simply translate formulas

meant for walking and running.

For one thing, people push their wheelchairs differently when approaching a ramp or circumventing an obstacle. Apple also had to factor in different seat and wheel heights and different surfaces, like carpeting or asphalt. And some formulas change depending on whether the disability is from a spinal-cord injury or muscular dystrophy.

"The more you look into it, the harder and more challenging you realize it was," said Ron Huang, Apple's director of software engineering for location and motion technologies.

The Apple Watch already has larger watch faces for the sight-impaired and a mono audio mode for those with hearing difficulties in one ear. The upcoming watch OS 3.0 update will also have an option for "displaying" the time using Morse code and other tactile feedback.—AP

GLANCE: APPLE UNVEILS MESSAGING APP, IMPROVEMENTS TO SIRI

SAN FRANCISCO: Apple unveiled improvements to maps, messaging and its Siri voice assistant. It's also bringing an "SOS" feature to its watch to automatically call for help in an emergency. The company previewed new features for its iPhone, iPad, Apple TV, Apple Watch and Mac software as the weeklong Apple Worldwide Developers Conference opened in San Francisco on Monday.

Here is a look at some of Apple's announcements:

Better messaging

Apple is trying to make its messaging app smarter, more versatile and more engaging as part of an upcoming update to its iPhone and

iPad software. Users will be able to change the size of the bubbles surrounding the text to help convey the feelings underlying the words. For instance, an expression of love might be displayed in a large bubble while a message of condolence might be shown in a very small bubble.

The updated app will also automatically suggest emojis to place alongside texts using machine learning.

Siri on computers, other upgrades

The digital assistant, first introduced on iPhones in 2011, will now be available on Mac computers.

That follows a trend in which Microsoft and Google have built similar voice services to their

operating systems for computers. Microsoft added its digital assistant, Cortana, to the Windows 10 operating system released last year.

Apple is also letting Siri work with applications made by other companies. The change will open up new ways for Siri to help iPhone owners get things done more quickly.

Apple wants to make Siri smarter by using what it calls differential privacy. Patrick Moorhead of Moor Insights & Strategy explains it as Apple using non-personal information in aggregate to teach Siri new tricks, then having all the personalization take place on the individual device. It's in contrast to Google's approach of doing everything over the internet.

Redesigned maps

Apple has opened its once-maligned Maps app to developers. The company says that will enable you to find a restaurant, book a reservation, request a car from Uber or Lyft and pay for it using Apple Pay, all without leaving the Maps app.

Music to your ears

Apple is unveiling a redesign of its music service, Apple Music, aimed at simplicity and making it easier to find music stored on the device as opposed to streamed from the Internet. It also has lyrics now, as well as personalized, daily curated playlists and a "discovery mix" to help users find new music.

The service now has 15 million paying subscribers, 2 million more than in April.

Web payments

Apple's payment system, Apple Pay, is coming to the web.

The service already lets people pay in stores without opening a separate app, by holding their phone or watch near a reader.—AP



SAN FRANCISCO: Craig Federighi, Apple senior vice president of software engineering, demos iOS 10 at the Apple Worldwide Developers Conference in the Bill Graham Civic Auditorium on Monday.—AP

UBER OFFERS HELICOPTERS TO ESCAPE SAO PAULO GRIDLOCK

SAO PAULO: For commuters who imagine soaring above Sao Paulo's notorious traffic jams, ride-hailing app Uber is offering to make that daydream a reality, starting at around \$20.

Brazil's biggest city on Monday became the first in the world where Uber Technologies Inc offers on-demand chopper rides between airports, hotels and convention centers. With more than 400 aircraft and nearly as many helipads, Sao Paulo has a helicopter fleet that rivals those of New York and Tokyo, but commuting by air remains an option mostly for millionaires. Uber aims to change that with a month-long pilot program. Promotional prices through Thursday start at 66 reais (\$19) per seat for a lift from Helicentro Morumbi, in one of Sao Paulo's richest neighborhoods, to the Blue Tree hotel across the river. The distance is nearly four miles (6 km), as the chopper flies.

A ride from the Blue Tree Faria Lima onward to Guarulhos International Airport costs 271 reais during the promotion. A car

can take one to three hours to make that trip, depending on traffic. Uber media representatives declined to say how much prices would rise after Thursday or how many helicopters would be made available by the three companies operating the flights. Uber aims to get as much as five times the flight time out of each helicopter compared to standard use, according to a spokeswoman.

The Sao Paulo pilot program, connecting four airports and five other helipads, is Uber's biggest step yet in a partnership with Airbus Group, announced in January. Uber experimented in recent years with helicopter rides to the Coachella and Bonnaroo music festivals from nearby US airports that cost as much as \$3,000 to book a full helicopter and door-to-door SUV rides.

Spanish rival Cabify, which launched its Sao Paulo car service on Monday, is also in talks with three flight providers and plans to offer helicopter rides in the city by the end of the year, as it already does in Mexico City. (\$1 = 3.48 Brazilian reais).—Reuters