



JUMEIRAH MESSILAH BEACH HOTEL & SPA CONGRATULATES OLYMPIC MEDALISTS

Jumeirah Messilah Beach Hotel & Spa proudly welcomed the Kuwaiti athletes Fahaid Al-Deehani and Abdullah Al-Rashidi following their historic win at the 2016 Rio De Janeiro Summer Olympic Games. The Hotel management team warmly greeted the athletes and lauded their out-

standing achievements. On his part, General Manager Hakan Petek said, "It is with great honor that we welcome the Kuwaiti athletes to Jumeirah Messilah Beach Hotel & Spa. They have become an inspiration to future athletes in their aspirations to win Olympic medals. We recognize their extreme hard

work, talent and dedication to positively represent the State of Kuwait on the international playing field".

The luxurious landmark is honored to offer both world-class athletes with its renowned Stay Different TM experience. Gold medalist Fahaid Al-Deehani, who won

men's double trap, was offered a regal stay in the sumptuously decorated Royal Suite with spectacular views over the Arabian Gulf and Abdullah Al-Rashidi, who scooped a bronze in the men's shooting skeet, was offered a stay in the luxurious Duplex Residence with its beautiful views onto the

well-maintained hotel gardens and sparkling swimming pool. Jumeirah Messilah Beach Hotel & Spa stays committed to delivering memorable experiences to support and encourage the Kuwaiti community in its accomplishments and national successes.



MERCEDES KUWAIT WELCOMES QALAM EXCELLENCE EDUCATION COMPANY

AR Al Bisher and Z Al Kazemi Company, the Authorized General Distributor of Mercedes Benz in Kuwait welcomed a group of young Kuwaiti adults from the Qalam Excellence Education Company to their premises in Shuwaikh. A charitable company, the Qalam Excellence Education Company specializes in delivering a range of educational serv-

ices, including a number of courses for people with disabilities. Organised as part of an employability program funded by Manpower Government Restructuring Program (MGRP), a key element of the program enables students with disabilities to visit organizations and employers to develop their skills and gain experience in different workplaces. Students

had the opportunity to visit AR Al Bisher and Z Al Kazemi Company's Passenger Car Sales Department, where they were able to see the wide range of new, used and AMG cars available in the showroom. They also received valuable insights into potential employment in the Automotive field from Senior Manager, Mr Kay Schleaf and Sales Supervisors.

The group also visited the Kuwait Automotive Academy, an initiative of Daimler AG and the Kuwait Investment Authority, where they were welcomed by Mr Werner Eberlein, Academy Manager, who provided an overview of the courses available for Kuwaiti students. Also in attendance, Michael Ruehle, Chief Executive Officer of AR Al Bisher and Z

AlKazemi Company, said: "We are delighted to welcome this group of young individuals to the Company and to give them a short insight into life in the automotive sector in Kuwait. Qalam Excellence Education Company is an important institution and we are fortunate to be able to participate in their beneficial education program."

MARINA HOTEL APPOINTS NEW DIRECTOR OF SALES

Marina Hotel Kuwait has appointed Wissam Injibar as Director of Sales to spearhead its team in affirming the property's posi-



tion as a leading five-star luxury hotel in Kuwait. Wissam comes with over 15 years of valuable experience in the hospitality industry. Wissam joins the hotel after holding noteworthy management positions across various hotels in Lebanon and the region bringing with him an extensive knowledge of sales and marketing in the Middle East.

At Marina Hotel, Wissam will work closely with the team to administer the overall sales of the hotel while also being responsible for setting and driving business growth in order to boost the hotel's leadership position in the market. He will be in charge of consistently strengthening business

ties with existing clients and stakeholders, as well as generating leads for new business.

Mr Nabill Hammoud, General Manager, Marina Hotel Kuwait, said, "We are happy to welcome Wissam to our dynamic team. With his expertise, market knowledge and awareness of the hospitality sector, I am confident that Wissam is ready to take on the new challenge and bring in the desired results."

Speaking about his new role, Wissam commented, "It's a privilege to be part of the team at Marina Hotel. Taking the role of Director of Sales, I am tremendously excited about the market opportunities ahead and look forward to extending my experience into building relationships with existing and new clients to build on the hotel's existing success. Wissam holds a bachelor's degree in Hospitality Management from Art Science and Technology University in Lebanon and a bachelors training degree in Hotel Management from C&E College. Marina Hotel Kuwait takes pride in its professional and efficient management team and hotel staff, and confirms its positive stature in the hospitality sector with its international standards, matched by top notch business and leisure services for clients.

FORD'S WARRIORS IN PINK DEDICATED TO THE SPIRIT OF BREAST CANCER SURVIVORS

Radiating with positivity, breast cancer survivors selected by Ford Middle East and North Africa for this year's edition of Warriors in Pink have come together to reflect on their battles with the disease and to share their heart-felt stories.

By continuously asking, "What more can we do?" Ford's long-standing program Warriors in Pink continues to support, inspire and empower patients, survivors and co-survivors of the disease year after year. The objective is to drive conversation on breast cancer awareness as a leading health concern, to spread a message of hope to current patients and to encourage women and men to get regular check-ups.

Following the remarkable success of previous years' activities, Ford recently organized several photo sessions for survivors - "Models of Courage" - across the Middle East and North Africa region, in the hope that these courageous ladies' actions can inspire current and future patients in their own battles. The 2016 collection of the "Warriors in Pink" clothing and accessories line, which includes a wide range of items from scarves to shirts, was also introduced during these photo sessions.

United Arab Emirates

"Staying positive will get you through the darkest hours and into the light", says Model of Courage Dikrayat Saleh in her message to breast cancer patients. "Cancer is not a death sentence unless you allow it to be". "On some level, this is a battle that everyone has to fight. We are fighting for our own lives", explains Model of Courage Umaima Tinwala, acknowledging the "ignored heroes" - family and friends that stand by cancer patients through the many lows. "I really believe these heroes need to be recognized. All cancer patients have at least one such person and they should be part of our story as well", says Umaima.

The 2016 edition of Warriors in Pink was an adrenalin-fuelled event held in a boxing ring at the Fit Republik fitness centre in Sports City, Dubai. Five breast cancer survivors from the UAE - Dikrayat Saleh, Umaima Tinwala, Deena Ajith, Jenny Holiday, and Hanifa Meslem - modeled the new apparel and accessories collection, and shared their powerful message of hope.

Jenny expressed her excitement in taking part in this inspiring campaign, saying: "Ford makes breast cancer awareness a fun experience. In many ways, I believe this disease turned into a blessing." Dikrayat stressed the importance of a strong sup-

port system to overcome the difficult times. She explained: "The positive attitudes of my doctors and the time given to explain things to me in gentle ways helped me get through this stage in my life." Deena chooses to live one day at a time and to remain positive throughout the treatment.

Sue Nigoghossian, general manager, Communications, Ford Middle East and North Africa, said: "We are thrilled to welcome these courageous and inspiring women to the Models of Courage programme, and we are proud to have them represent Warriors in Pink in the region. This campaign has flourished into a long-standing programme in the Middle East and North Africa, and we continue to be committed to raising greater awareness of breast cancer and the importance of early detection as it can help save lives."

Issuing a call to action for early detection, Ford Middle East and North Africa has again partnered with the Zulekha hospital offering free mammograms and consultations during the month of October to

encourage both men and women to get screened. The Zulekha hospital hosted a conference on Monday October 3rd to launch this initiative where the Ford Warriors in Pink Models of courage were invited to share their experiences and message of hope. This year, women in the UAE can register again for free mammograms at the Zulekha Hospitals in Dubai and Sharja, from October 3rd until December 31st.

Originally created to bring the breast cancer community together and support those who embody courage, commitment and hope in the fight, Ford Warriors in Pink has become an active support system for anyone touched by the disease. The Warriors in Pink apparel collection features bold symbols that signify hope and strength, and that embody the warrior spirit of taking charge, harnessing power and standing together. This year, the collection featured new items including a hoodie, a tunic and a T-shirt, as well as best-selling accessories such as the annual women's scarf and an updated versatile tote. Warriors in Pink now has its own coloring book designed to create a relaxing way for breast cancer survivors to pass time, giving them a few moments of peace and mindfulness.