



### CBK SPONSORS CAPITAL GOVERNORATE CEREMONY

**KUWAIT:** The Commercial Bank of Kuwait (CBK) recently sponsored a ceremony held at the capital governorate to support educational programs initiated by various NGOs. The ceremony was held to mark the conclusion of the Girl Scouts programs of the capital governorate educational area.

Speaking on the occasion, CBK's Deputy Director for PR and Publicity, Amani Al-Wera said that CBK has sponsored the program to emphasize its keenness in supporting students and their various educational programs.

### AL-SAAD CHARITY SEEKS TO BUILD TIES WITH UNSECO

**KUWAIT:** Al-Saad Charity for Knowledge and Scientific Research (SCKSR) recently held a meeting with the representatives of the Ministry of Education, the Supreme Planning and Development Council and Kuwait UNESCO to discuss boosting cooperation and partnership. In this regard, SCKSR's chairperson, Sheikha Fadiya Saad Al-Abdullah Al-Salem Al-Sabah said that the Charity was a private entity and it has a complementary role to play in society by supporting various organizations responsible for supporting the concept of education and sustainable development. This has been done through enhancing local partnerships and seeking to make international collaborations with well-experienced institutions with the aim of developing local staffs' potential and skills.



**Sheikha Fadiya Saad Al-Abdullah**

On her part, Kuwait UNESCO coordinator, Maali Dashti said that educational programs are designed to achieve sustainable development through the involvement of Kuwaiti schools which will have to undergo a scheduled process to select candidates for inclusion in the program.

On her part, EPA coordinator, Ebtisam Al-Obaid praised the crucial role being played by SCKSR and added that EPA's readiness to cooperate in bolstering Kuwait's position among other GCC states.

### KUWAIT KEEN ON SPREADING ARAB CULTURE WORLDWIDE

**IRBIL:** Kuwait is keen on reinforcing Arab culture regionally and spreading it worldwide, said a Kuwaiti official on the sideline of an event in Irbil, Iraq. Speaking to KUNA on the sideline of the second Irbil international book fair, Assistant Undersecretary at Kuwait's National Council for Culture, Arts, and Letter (NCCAL) Mohammad Al-Asousi said that his country was keen to see Arabic language books being exchanged at global book fairs and cultural events, saying that the council's participation was in line with this very policy.

The NCCAL provides various publications and encyclopedias which will hopefully add to the Arab cultural experience, said the official.

Al-Asousi stressed that it was important to encourage youth in the region to show interest in exploring both Arab and global cultures to build a better future for the world. The Irbil international book fair, which began on April fifth, saw the participation of 310 publishers from 18 countries including Kuwait. Some 70,000 titles and books are up for grabs during the event. —KUNA

## JAZEERA AIRWAYS SPONSORING RUNKUWAIT MOTIVATIONAL RACE

LONG-AWAITED RUN TO START TODAY, END ON APRIL 13

**KUWAIT:** Jazeera Airways, the first private airline in Kuwait and the Middle East, is proud to announce its title sponsorship of the first-of-its-kind RunKuwait 230-kilometer run, from the northern to the southern borders of the country. The long-awaited run, which will commence on 8 April 2017 and end on 13 April 2017, sets the benchmark for all runners to aspire to as it will demonstrate hard work, strength and perseverance to outrun one's limitations.

Jazeera Airways, together with RunKuwait, encourages people from Kuwait's diverse communities to take more than just a step towards engaging in active sports and adapting a rewarding lifestyle.

Only six out of the original 120 applicants that braved the professional vigorous trainings held in preparation for this lengthy race, had successfully pushed through. The 6-day program will start at the northern borders of Kuwait, where the 40-km run is scheduled to start. Day 2 will take place at road Shaikh Jaber Al-Ahmad Al-Sabah (80) to where participants will head out for their 40 kilometers toward south, and Day 3 will be a 30-kilometer run from Kuwait Petroleum Corporation at Shuwaikh Beach to Juimerah Hotel at Messila allowing members of the public to join in for a 10-km support run from Kuwait Towers to Marina Mall while enjoying the welcoming sights. Moving forward, Day 4 will consist of an 93-kilometer run starting from Juimerah Hotel at Messila to next to Khiran resorts at Khiran area, followed by Day 5 which will be a continuation to the 93 kilometer day, given the fact that the distance will be difficult to finish in one day, and the rest of the day is dedicated as a rest day for the triumphant runners to revitalize and regain their last stretch of energy for the final day which will be a 27-kilometer run from Khiran Resorts heading to the southern borders of Kuwait, the finish line. "Sponsoring the RunKuwait 230-kilometer race is an obvious choice for us at Jazeera Airways as we aim at empowering young athletes and encourage the public to benefit from such significant avenues to stay healthier with lasting positive results. This run and its participants reflect the characteristics of our brand's DNA as achieving a tough goal with steadfastness, passion for hard work and focus have led the company to its glory today," said Dr Mohamed Barakat, VP Marketing and Product at Jazeera Airways. "As we witness the rise of a growing runners' community, we especially congratulate all of the participants that endured the physically and mentally challenging qualification rounds and served as an inspiration to all of us. It truly is an honor to sponsor this remarkable platform that recognizes individuals whose indisputable self-determination and perseverance overrides their comfort zones," added Dr Barakat.

Jazeera Airways urges everyone to participate in the support run with the race's lead runners on April 10th to demonstrate their commitment to a better way of life. Interested support runners from Kuwait Towers to Marina Mall can sign up at [www.Runkuwait.com](http://www.Runkuwait.com).

Jazeera Airways will continue to sponsor more activities that fall in line with the airline's corporate social responsibility to support the nation's aspiring youth.



**KUWAIT:** Dr Mohamed Barakat, VP Marketing and Product at Jazeera Airways, signs the sponsorship agreement of 'Run Kuwait' with Yousef Al-Qanai, Founder of Forward Sports Events.



### KUWAIT PAYS ATTENTION TO YOUTH EMPOWERMENT

**CAIRO:** Director General of Kuwait's Public Authority for Youth (PAY) Abdulrahman Al-Mutairi said yesterday Kuwait pays much attention to young people who are supposed to be effectively involved in societal development. Al-Mutairi made the statement on the sidelines of preparatory meetings held ahead of the 40th session of the Council of Arab Ministers of Youth and Sports.

Kuwait boasts a pioneering youth experience thanks to the support and sponsorship of His Highness the Amir Sheikh Sabah Al-Ahmad Al-Jaber Al-Sabah, His Highness the

Crown Prince and His Highness the Prime Minister, he said.

This experience has helped Kuwait to make a drastic improvement on the evidence-based Commonwealth's Global Youth Development Index (YDI), jumping to the 56th spot in 2016 from the 110th in the previous report issued in 2013, Al-Mutairi pointed out. Thus, Kuwait will gain so much for Arab young people during its celebrations marking "Kuwait Capital of Arab Youth 2017", which are due in Kuwait in mid-March, he added. —KUNA