



Paintings exhibited during the Adasa Festival 2. — KUNA photos

# ADASA FESTIVAL 2 KICKS OFF

**KUWAIT:** The Ministry of State for Youth Affairs late Thursday inaugurated the Adasa Festival 2 for audio and visual arts. The event, which coincides with the celebrations of the Kuwaiti Youth Day, aims to promote arts among youth through showcasing and celebrating the production of Kuwaiti young artists. Addressing the festival, Undersecretary of the Ministry of State for Youth Affairs Sheikhha Al-Zain Al-Sabah stressed that the country's key role in supporting Kuwaiti youth who make up 72 percent of the total population.

The ministry seeks to build the capacity and harness the skills of national youths to increase their contributions to the state building and the society development, she added. For this purpose, the ministry is keen on working out strategies and launching initiatives and programs to help and empower youth, she noted. The opening ceremony was also attended by Minister of State for Cabinet Affairs and Acting Information Minister Sheikh Mohammad Al-Abdullah Al-Mubarak Al-Sabah. The three-day festival features a slew of activities such as concerts, art galleries, film screening, lectures and workshops. —KUNA



Minister Sheikh Mohammad Al-Abdullah Al-Mubarak Al-Sabah attends Adasa Festival 2



Undersecretary Sheikhha Al-Zain Al-Sabah speaks during Adasa Festival 2.



## OOREDOO SPONSORS ADASA FESTIVAL

**KUWAIT:** Ooredoo, the fastest network in Kuwait in 2016, reiterated its commitment towards youth with sponsoring the second edition of Adasa Festival, a festival established by the Ministry of State for Youth Affairs, which kicked off its activities last week in Sheikh Jaber Cultural Center in Kuwait City. The festival aims at encouraging and supporting youth to display their artistic and creative work in different forms and fields, as part of the ministry's agenda to raise cultural awareness among youth.

The festival included a number of activities and workshops curated by Nuqat, a non-profit cultural entity, targeting a variety of subjects such as improvisation, acting, photography, filmography, and public speaking. The event will include musical performances by youth singers Ibrahim Dashti, Omar Afuni and

Yousef Yaseen on Saturday evening starting at 8:00 PM, in Sheikh Jaber Cultural Center's outdoor theater.

Commenting on the importance of this sponsorship, Ooredoo Kuwait's Senior Manager of Sponsorships, CSR and Social Media Yousef Al-Shallal said: "We're happy to be working with the Ministry of State for Youth Affairs for the second consecutive year in this cultural event, which sheds light on the importance of nurturing youth's passion for arts and culture. Our sponsorship to this event comes in alignment with our deep-rooted valued of caring, connecting, and challenging, and we believe in our investment in youth today as one of the most important segments in society."

Al-Shallal added: "This sponsorship activates our memorandum of understanding with the ministry,



Yousef Al-Shallal

which we signed last year, and fulfils our promise to be a supporter of youth in Kuwait. We strongly believe in the importance of partnership between the private and government sectors to reach our common goals in enabling and empowering our youth."