

ZL1: MOST POWERFUL CAMARO EVER PRODUCED!

NEW CAMARO ZL1 ARRIVES IN CHEVROLET ALGHANIM SHOWROOMS

KUWAIT: The most powerful Camaro in the model's fifty-year history has finally arrived in Kuwait. Chevrolet Alghanim, the exclusive distributor of Chevrolet cars in Kuwait, unveiled the latest new Camaro ZL1, which is poised to challenge the most advanced sports coupes in the world in any measure - with unprecedented levels of technology, refinement, track capability and straight-line acceleration.

Acceleration is delivered via a new supercharged 6.2L V-8 engine, with estimated 650hp. Its 0-100kph time is a mere 3.6 seconds, and it can complete the quarter mile in 11.4 seconds at a speed of 204 kph. It builds on the sixth generation Camaro's segment leadership as the fittest in the segment.

The Camaro ZL1 is designed to excel at everything, delivering on design, dependability, quality and performance. It is the first production car to use a new, advanced 10-speed automatic gearbox, which offers strong economy and performance benefits. It is also available as a six-speed manual.

Handling capability starts with the lightweight, stiff structure of the all-new sixth-generation Camaro, married with Magnetic Ride suspension and an electronic limited-slip differential. Standard technologies include Driver Mode Selector, dual-mode exhaust and advanced connectivity features.

The 2017 Chevrolet Camaro in detail Designed for Performance

Functionality defines the Camaro ZL1's form, with the exterior shaped during more than 100 hours of wind-tunnel testing and on-track validation to improve aerodynamics and cooling for track use. Accordingly, its exterior elements all play a part in managing airflow over, under and through the ZL1.

The design supports the Camaro ZL1's exceptional performance and does so with compelling style. From every angle, the elements coalesce to give the car a purposeful, super aggressive attitude.

The lower grille opening, for example, offers greater airflow compared to the Camaro SS, and the upper grille incorporates a new version of the "flow-tie" open bowtie insignia. There's also a new hood, with a carbon fiber insert and heat extractor that pulls hot air from the engine compartment. Additional changes include a larger front splitter, unique rockers, a wing-style rear spoiler and wider front fenders - all tuned to improve aerodynamics for greater high-speed stability. The Camaro ZL1's interior also features a carbon fiber instrument panel molding interior trim.

Inside, there are standard Recaro front seats, along with a suede flat-bottom steering wheel and shift knob. Chevrolet's Performance Data Recorder is available.

Fast with finesse

A cohesive suite of performance technologies tailors ZL1's performance for street and track. Features include an updated Magnetic Ride suspension, Performance Traction Management, electronic limited-slip differential, Custom Launch Control and Driver Mode Selector. It also has a stronger power-to-weight ratio than its predecessor, weighing 200 pounds less, while offering approximately 60 more horsepower and 80 more pound-feet of torque.

The result is a one-of-a-kind driving experience. Driving the Camaro ZL1 is best described as 'fast with finesse. It is beautifully balanced, with perfect damping and isolation



for optimal performance and driver confidence in virtually any situation - from the Pacific Coast Highway to Willow Springs to Pomona.

Additional chassis features include:

- Unique 20-inch forged aluminum wheels with 285/30ZR20 front and 305/30ZR20 rear tires.
- Goodyear Eagle F1 Supercar tires with a compound and construction developed exclusively for the Camaro to offer exceptional grip on the track.
- Brembo brakes with six-piston monobloc front calipers - featuring the ZL1 logo - and massive, 15.35-inch (390 mm) two-piece front rotors.

Supercharged performance and new 10-speed automatic

Underhood, the ZL1 features a supercharged LT4 6.2L V-8 Small Block engine, with intake and exhaust systems tailored for Camaro. It is rated at an estimated 650 horsepower and 650 lb-ft of torque (881 Nm), making this the fastest Camaro ZL1 in the vehicles 50-year history.

The LT4 is backed by a standard six-speed manual transmission or all-new, available paddle-shift 10-speed automatic. The 10-speed automatic has 7.39 overall ratio for smaller steps between gears. It enables the LT4 engine to remain at optimal rpm levels during acceleration, particularly when exiting

corners, for quicker laps and lightning-quick responses on both up- and down-shifts.

This is the first Chevrolet application of the new quick-shift 10-speed, with unique calibrations and hardware developed exclusively for the ZL1.

Finally - and unlike some competitors - there's no need to purchase an optional package to make the ZL1 track ready. Track capability comes standard, with features including an impressive 11 heat exchangers for optimal powertrain cooling.

Chevrolet Care

All customers who purchase a Chevrolet from Yusuf A Alghanim & Sons will receive the benefits of the Chevrolet Care Program, which entails new levels of post-sale support and trust. The Chevrolet Care is an exceptional customer service that is based on four main pillars: competitive and transparent service costs (especially for four-wheel drive vehicles), scheduled service appointment booking with

same day delivery, quality service by certified technicians and 3yr/100,000km warranty with 24x7 roadside assistance for 4 years.

Sports cars enthusiasts can view the latest Camaro and other ranges by visiting any of Chevrolet Alghanim showrooms at the following locations: Shuwaik, Al-Rai (Safat Alghanim), Sharq, Fahaheel and Ahmadi.



ABK 'BEST COMMERCIAL BANK IN KUWAIT:' BANKER MIDDLE EAST

BANK ALSO AWARDED 'BEST NEW BRAND IN EGYPT'

KUWAIT: Al-Ahli Bank of Kuwait (ABK) proudly took home the 'Best Commercial Bank in Kuwait' award for the second consecutive year and 'Best New Brand in Egypt' award, presented by the Banker Middle East, in recognition of its outstanding performance on various fronts. The award for Kuwait was received by Abdulla Al-Sumait, Deputy Chief General Manager and Fawzy Al-Thunayan, General Manager for Board Affairs, and for Egypt, Ali Marafi, ABK- Egypt

Chairman and Khaled El Salawy, ABK-Egypt CEO & Managing Director, during a ceremony that was held on 11th May, 2017 at the Emirates Tower Hotel, Dubai.

The Best Commercial Bank award recognizes ABK's series of achievements across various areas, substantially in line with its Simpler Banking strategy, growing the Bank's operations, and demonstrating the Bank's strength across the region.

ABK recently launched a new core banking system; a powerful infrastructure framework that has transformed the Bank's existing IT infrastructure and operating systems entirely. This has already been successfully deployed across its UAE operations and will roll out in Kuwait later this year.

An additional achievement for the Bank was the successful debut issue from its recently established \$1.5 billion Euro Medium-Term Note (EMTN) program. Not only was it the first bond issue for ABK but it was also the first Kuwaiti issuer to launch a bond following Kuwait's recent successful debut sovereign bond.

The Best New Brand in Egypt award was earned in recognition of the Bank's exceptional turnaround following the acquisition of Piraeus Bank Egypt. The rebranding process was successfully completed for ABK-Egypt, and a new division to cover the Alexandria and Delta regions was created, as well as a new Syndication and Project Finance Unit. Strategies were aligned across the Group and several new services were also introduced. Moreover, ABK-Egypt recorded substantial performance in 2016 with growth in+ total assets of 62 percent, in loans by 82 percent and in customer deposits by 50 percent; a true testament to the new successful management approach.



GULF AIR'S LATEST COMMERCIAL OFFERING ROLLED OUT TO BAHRAINI TRAVEL TRADE

MANAMA: Gulf Air, the Kingdom of Bahrain's national carrier, recently hosted key members of Bahrain's travel trade industry at a dinner and networking event, aimed at informing guests of the airline's latest developments and customer-focused initiatives while thanking them for their longstanding support.

Esam Al-Hammadi, Gulf Air Country Manager Bahrain said: "We work together in synergy with Bahrain's travel trade on a number of fronts - proactively promoting in-bound tourism to the Kingdom and catering to the diverse needs of passengers travelling across the globe. This forum gives Gulf Air the chance to expand on the scope of our latest and upcoming products and services, looking at their impact on passengers and how we are transforming the concept of the passenger journey through these endeavours. We are honoured and grateful to have the support of these key trade members in Bahrain."

Most recently, Gulf Air launched passenger facilities including: prepaid seat selection, excess baggage and lounge access - all aimed at making travel even more comfortable for passengers while giving them greater control to manage various add-ons pre-travel. Additionally, the airline recently rolled out online flight status and online group bookings facilities aimed at giving passengers more access to relevant and time-critical information and to facilitating travel across the Gulf Air network for group travellers - respectively.

Among its most highly anticipated upcoming initiatives, Gulf Air will soon be rolling out its dedicated holidays unit "Gulf Air Holidays" offering travellers a wide range of holiday packages and tailor-made travel solutions to destinations worldwide - both across the Gulf Air network and beyond. The airline is also preparing to launch an online visa facility this summer that will

support its longstanding efforts to promote the Kingdom of Bahrain as a destination to a broad spectrum of travellers while making the process of obtaining a short term visit visa to Bahrain easier and more convenient.

Gulf Air currently serves 42 cities in 25 countries, spanning three continents - including Tbilisi, Georgia which will launch in June 2017. The airline operates double daily flights or more to 10 regional cities, in addition to select destinations in the Indian Subcontinent and Europe, from its hub at Bahrain International Airport.

Gulf Air, the national carrier of the Kingdom of Bahrain, commenced operations in 1950, becoming one of the first commercial airlines established in the Middle East. Today, Gulf Air is a major international carrier serving 42 cities in 25 countries spanning three continents.

The airline operates double daily flights or more to 10 regional cities, in addition to select destinations in the Indian Subcontinent and Europe, from its hub at Bahrain International Airport.

Gulf Air currently serves all its destinations with a combination wide and narrow body fleet totalling 28 modern aircraft with orders for 39 new Boeing and Airbus aircraft due for delivery commencing in early 2018. The modern fleet will herald a new era for Gulf Air as it continues to enhance its product and service offering. Renowned for its traditional Arabian hospitality, evidenced by the airline's signature family and business friendly products, Gulf Air is committed to being an industry leader and developing products and services that reflect the evolving needs and aspirations of its passengers.

Gulf Air connects Bahrain to the world and, as such, is a key national infrastructure asset, serving as a powerful driver for the economy and supporting the Kingdom's on-going economic growth.



IBS LAUNCHES ITS NEW WEBSITE, INSTAGRAM AND TWITTER ACCOUNTS

KUWAIT: Prof Yaqoub S Y Alrefaei, Director General of the Institute of Banking Studies (IBS) - Kuwait, announced that IBS launched its new website, Instagram and Twitter accounts, plus a new smart device app.

Alrefaei stated: "As our goal is to always bring our customers the best quality and to provide them with our best services, we are pleased to announce the launch of our new social media look and feel, which comprises our all-new website, new smart device app (IOS/Android), and accounts on Twitter and Instagram. The new additions will present a totally new, modern feel and look of the IBS."

• The website address will remain to be: www.kibs.edu.kw

• Our smart device app is downloadable from either App Store (IOS) or Play Store (Android) - search keyword "Kuwait IBS"

• Twitter account: IBSKuwait

• Instagram account: [ibs_kuwait](https://www.instagram.com/ibs_kuwait)

We hope our customers will enjoy the totally new look of the IBS website, and will be frequent users of our other new applications."

GHASSAN AL-KHALED WINS 'VISIONARY OF THE YEAR' BY ARABIAN BUSINESS KUWAIT AWARDS

KUWAIT: In its annual awards ceremony, ACICO Industries Group CEO, Ghassan Ahmed Al-Khaled, was named the Visionary of the year by the Arabian Business magazine.

Commenting on the award, Al-Khaled said: "The ACICO Group has continued to grow this year, further strengthening its position in the industry to continue growing and expanding. "Today, I am a proud founder of ACICO Group, which has become one of the leading industrial companies in the region. Through its diversified business lines, ACICO has set a solid footprint in the countries where it operates, gaining the confidence of government entities and in specific that of

the Public Authority for Housing Welfare and Ministry of Public Works."

He added that ACICO has succeeded in building a strong customer base and relationships with banks, which played an important role in the success of the Group over the past two decades. He said that the Group's success is credited to its high professional ethics and compliance with international standards. Al-Khaled also said that the success of the Group was achieved as a result of invested efforts and continued commitment to deliver quality.

He commented: "I was pleased to say that ACICO has a strong team of engineers and supporting professions, all known for their high degree of professionalism, knowledge and experience, leading the Group's subsidiaries to achieve success following the highest international standards in their relevant sectors". Al-Khaled concluded: "We are honored to be awarded this award by a world-class organization that will undoubtedly encourage us to continue to deliver the high quality and service that our customers are accustomed to receiving from the ACICO Group in its various subsidiaries."

