

Technology

Ooredoo Kuwait, first to launch Apple Watch Series 3 in Kuwait

Device available on Shamel installment plan

KUWAIT: Ooredoo Kuwait announced the exclusive launch of the Apple Watch 3 Series. The device is sold exclusively at Ooredoo and is available to current and new customers on any Shamel installment plan. Customers who purchase any of the current iPhone 8 plans can add KD5.3 per month on their installment plan.

Ooredoo has always been the pioneer in providing its customers with the latest technologies and is proud to be the first to introduce this device in Kuwait. This is a continuation to its ongoing efforts to enrich customers' lives by providing them with the latest developments in the field of telecommunications technology.

The Apple Watch 3 Series has many exciting features which will connect our customers more than ever, especially with the high speed of the dual-core S3 chip nestled inside of the Apple Watch Series 3. The Apple Watch Series 3 includes many features such as LTE connectivity, 16GB of storage space, a GPS and altimeter which are ideal for sports activities and it is also swim proof. It also includes 40 million songs and has music and radio streaming.

Customers can purchase the watch from Ooredoo branches and experience the enhancement available in Kuwait. For more information, please visit any of Ooredoo branches or authorized dealers and be the first to enjoy this new privilege in addition to our



Exciting features that help connect customers faster

online shop: shop.ooredoo.com.kw

Ooredoo Customers can enjoy the offers on the iPhone 7 and iPhone 8 at an incredible price with Shamel. They can get the iPhone 8 for KD35 monthly and enjoy Shamel's many benefits which include unlimited local minutes, 500GB internet, and 3 Ooredoo Passport

packs. The new iPhone 8 devices boast a number of powerful features, making this Apple's best iPhone to date. The iPhone 8 introduces an all-new glass design, a better camera, the smartest, most powerful chip ever in a smartphone, wireless recharging, and augmented reality experiences which have never been introduced before.

The iPhone 8 comes in two varieties: iPhone 8 and iPhone 8 Plus. They come in two capacities: 64GB and 256GB. The iPhone 8 devices are available in three colors: gold, silver, and space gray. The new devices come with the iOS 11, Apple's latest operating system, which introduce major performance and interface enhancements. Additionally, the update comes with powerful upgrades to your most-used features—Messages, Maps, Photos, and more.

Ooredoo continues to provide customers with offers on the iPhone 7 which is available at KD15 monthly and includes an array of benefits such as unlimited Ooredoo minutes, 100 local minutes, 5GB 4G+ internet, and the ability to carry over unused internet to the next month.

Apple Watch Series 3 متوفرة الآن مع شامل



Ipsos introduces new online access panel in Kuwait

KUWAIT: In an effort to expand its coverage, Ipsos MENA, has introduced a new online access panel in Kuwait. Kuwait is the country in the MENA region as part of Ipsos Interactive Services (IIS). The other seven are Saudi Arabia, United Arab Emirates, Qatar, Egypt, Lebanon, Jordan and Morocco. As of today, the MENA online panel is comprised of over half a million panelists in total.

The new service in Kuwait was launched early July and in the span of two months, Ipsos managed to grow a panel size of 8,000 people. IIS develops and manages the largest online panels in MENA, in a cost-effective way, giving it access to a vast pool of respon-

dents. These online panels operate swiftly due to their automated processes and real-time monitoring. "In our consistent efforts to provide our clients with cutting-edge tools and methodologies; we are pleased to introduce the first online panel in Kuwait. The Online Panel will bring the flexibility of quicker delivery timelines as well as cost-effectiveness," says Amir Fahim, head of Ipsos in Kuwait, Qatar and Bahrain, in a statement.

"As the industry-leading company in the Middle East, it is our prerogative to stay on top of latest trends by creating innovative techniques, that come in line with our strategy to move to digital, to better service our



clients. I am confident that this move will be a step in the right direction for the market research industry in MENA," adds Joseph Habre, CEO of Ipsos IIS-Operations in MENA.

Nissan to unveil new ambulance and electric delivery vehicle

YOKOHAMA, Japan: Nissan will unveil two new fully customized vehicles at the Tokyo Motor Show to improve city mobility: the new Paramedic Concept and the all-electric e-NV200 Fridge Concept.

Packed with new technologies and features, the new Paramedic Concept will be Nissan's fifth-generation ambulance and builds on the success of the previous versions, which are sold exclusively in Japan. The next-generation ambulance is based on Nissan's NV350 Caravan, providing better comfort for the patient and a better work environment for paramedics and drivers.

The company will also lift the lid on its solution to urban delivery challenges and launch a modified, all-electric Nissan e-NV200 Fridge Concept. The Fridge Concept's compact size will make it easier to park in urban environments, where large delivery trucks are often prevented from stopping. Equipped with an additional battery pack in the cargo space to power a refrigeration unit, the Nissan e-Fridge will be able to store chilled foods.

"Our fifth-generation ambulance will offer enhanced features that will make a real difference to people's lives," said Ashwani Gupta, senior vice president of the Renault-Nissan LCV Business Unit. "The new Paramedic Concept contains vital life-saving equipment to respond to emergencies, often in remote areas.

"Meanwhile, the e-NV200 Fridge Concept will create huge value for commercial users - generating more business, as well as reducing the cost of ownership. With zero emissions, it'll be perfect for busy urban environments where larger vehicles are often prohibited."

Other unique elements packed into the new ambulance include Nissan's industry-leading Intelligent Around View Monitor and



technology to reduce the spread of germs.

The ambulance also carries a lithium-ion auxiliary battery that supports life-saving medical equipment when patients are in remote areas or in need of emergency assistance. It also contributes to CO2 reduction, as well as external and internal noise reduction.

Nissan plans to start sales of the ambulance in Japan in fiscal year 2018 and aims to double annual sales of the ambulance compared with the previous model.

Also featured at the Tokyo Motor Show will be the NV350 Caravan, which was launched in Japan in the summer. Intelligent Emergency Braking, Vehicle Dynamic Control with traction control system functions and Hill Start Assist, previously available only on some two-wheel-drive van grades, are now standard on all NV350 Caravan van models. In addition, Intelligent Around View Monitor has been installed for the first time in vehicles of this class in Japan.

Einstein's theory of happy living emerges in Tokyo note

JERUSALEM: A note that Albert Einstein gave to a courier in Tokyo, briefly describing his theory on happy living, has surfaced after 95 years and is up for auction in Jerusalem.

The year was 1922, and the German-born physicist, most famous for his theory of relativity, was on a lecture tour in Japan. He had

recently been informed that he was to receive the Nobel Prize for physics, and his fame outside of scientific circles was growing. A Japanese courier arrived at the Imperial Hotel in Tokyo to deliver Einstein a message. The courier either refused to accept a tip, in line with local practice, or Einstein had no small

change available. Either way, Einstein didn't want the messenger to leave empty-handed, so he wrote him two notes by hand in German, according to the seller, a relative of the messenger. "Maybe if you're lucky those notes will become much more valuable than just a regular tip," Einstein told the messenger, according to the seller, a resident of the German city of Hamburg who wished to remain anonymous. One note, on the stationery of the Imperial Hotel Tokyo, says that "a quiet and modest life brings more joy than a pursuit of success bound with constant unrest." — AFP

Apple hit with trademark lawsuit over iPhone X 'animoji' feature

NEW YORK: A Japanese software company is suing Apple Inc in a U.S. court over the trademark for the term "animoji", alleging the US technology company stole the name to use on a feature of its iPhone X.

Tokyo-based Emonster kk sued Apple in federal court in San Francisco, saying it holds the US trademark on the term animoji and that Apple's use of the word is a "text-book case" of deliberate infringement. An Apple spokesman declined to comment.

Apple's animoji feature allow users to animate the facial expressions of emojis

using facial recognition technology. It will be included on the iPhone X which is scheduled for release in November.

Phil Schiller, Apple's chief marketing officer, touted the animoji feature during the iPhone X launch event on Sept. 12, calling it a "great experience" for communicating with family and friends.

Emonster chief executive Enrique Bonansea launched an animated texting app in 2014 called Animoji and registered a trademark on the product name, according to the lawsuit.

Apple had full knowledge of Emonster's app because it is available for download on Apple's App Store, the lawsuit said. "Apple decided to take the name and pretend to the world that 'Animoji' was original to Apple," Emonster said in the complaint.

Emonster said it is seeking unspecified money damages and a court order blocking Apple from using the term while the lawsuit is pending. Investors see the iPhone X, which will sell for \$999, as an opportunity for Apple to refresh a smartphone lineup that had lagged the competition in new features.

The iPhone X has wireless charging, an infrared camera and hardware for facial recognition, which replaces the fingerprint sensor for unlocking the phone. — Reuters

Venezuelans use bitcoin 'mining' to escape inflation

CARACAS: Inside a locked room in an office building in Caracas, 20 humming computers use their data-crunching power to mine bitcoins, an increasingly popular tool in the fight against Venezuela's hyperinflation.

In warehouses, offices and homes, miners are using modified computers to perform complex computations, essentially book-keeping for digital transactions worldwide, for which they earn a commission in bitcoins.

While practiced worldwide, Bitcoin mining is part of a growing, underground effort in Venezuela to escape the worst effects of a crippling economic and political crisis and runaway inflation that the IMF says could reach 720 percent this year.

Having no confidence in the bolivar and struggling to find dollars, many Venezuelans, who are neither computer geeks nor financial wizards, are relying on the bitcoin — currently valued around \$6,050, or other virtual currencies. Caracas office worker Veronica says her boss installed the 20 machines in early 2015. "These are machines that bring in \$800

a month (more than 26 million bolivars)," says Veronica, who refused to give her full name because of fears of arrest.

Bitcoin mining consultant Randy Brito estimates that about 100,000 Venezuelans are "mining," although it is impossible to have an exact figure because many are protecting themselves by using servers in foreign countries. Brito said the boom in these virtual transactions began in 2014, when Venezuela's economic crisis intensified as a result of the collapse in the price of oil, which accounts for 96 percent of the country's revenue.

"Whoever buys bitcoins with bolivars earns money by increasing the price of the bitcoin against the dollar, and escapes inflation," Brito told AFP.

Not without risk

Venezuela is something of a mining hotspot because the electricity needed to run the power-hungry computers is so heavily subsidized as to be almost free. Thus "it is very profitable to 'produce' bitcoins," said economist Asdrubal Oliveros.

Tempted by the money made by her boss, Veronica has taken the plunge at home, buying a machine for \$2,280 online from China.

"A friend took another and a boy I know bought 20," said Veronica. "People are buying machines like crazy." They set the machines up in another woman's house, as many miners do to spread the power consumption and avoid attracting the attention of the state intelligence service Sebin, whose agents regularly raid buildings when they notice a suspicious surge. — Reuters



HONG KONG: This file picture taken on February 28, 2014 shows a man talking on a mobile phone in a shop displaying a bitcoin sign during the opening ceremony of the first bitcoin retail shop in Hong Kong. — AFP