

Business

# KFH signs partnership agreement with KRCS as part of social role

## Al-Sayer hails bank's efforts in social responsibility

**KUWAIT:** Kuwait Finance House (KFH) has signed a partnership and cooperation agreement with Kuwait Red Crescent Society (KRCS) as part of its social role in supporting the activities to serve societies and uphold humanity. This First-of-its-kind agreement at the level of banking sector in Kuwait affirms the bank's leadership position in achieving the comprehensive social responsibility.

KFH-Group CEO Mazin Al-Nahedh and the Chairman of Kuwait Red Crescent Society (KRCS) Dr Hilal Al-Sayer signed the agreement at the KRCS headquarters in the presence of Group Chief Strategy Officer, Fahad Khaled Al-Mukhaizeem and Executive Manager Group Public Relations and Media, Yousef Abdullah Al-Ruwaieh, in addition to a number of officials from both sides.

On the sidelines of inking the agreement, Al-Nahedh said that KFH is expanding its social role by adopting various projects and activities to serve all nations and uphold humanity, thus highlighting the cultural aspect

of Kuwait and the human role which HH the Amir Sheikh Sabah Al-Ahmad Al-Jaber Al-Sabah has played to position Kuwait as an International Humanitarian Center, while strengthening and enhancing all means of cooperation and understanding among all nations and civilizations.

He added that the partnership supports the KRCS to assume its role in the social and humanitarian aid.

It is worth noting that KFH had lately signed with the United Nations High Commission for Refugees (UNHCR) an agreement of \$540,000 to aid 3,794 families of the Rohingya refugees in Bangladesh.

Meanwhile, Al-Sayer expressed pride in KFH initiative, hailing the bank's efforts in the social responsibility and its keenness to support the humanitarian programs in collaboration with the KRCS.

He voiced hope that all other entities would follow KFH track and participate in the honorable humanitarian work.



Al-Nahedh and Al-Sayer signing the agreement



Al-Nahedh, Al-Sayer, Fahad Al-Mukhaizeem, Yousef Al-Ruwaieh and officials from both sides.

## Revving up festive mood with latest Renault Al-Babtain February offers

**KUWAIT:** In lieu of the most celebrated month in Kuwait the National and Liberation Days' celebration, Abdulmohsen Abdulaziz Al-Babtain Co, the authorized agent of Renault in the State of Kuwait is celebrating this February with special offers on its newest line up. Now you can enjoy an amazing deal by booking the charismatic Renault Koleos and benefiting from 10 years warranty or 500,000 km, three years' service or 80,000 km or Window Tinting and body protection, as well as free registration and 3rd party insurance.

Enthusiastic fans can benefit from this offer also on Renault Megane and Renault Talisman the beautiful icons in the sedan segment.

Internationally reputed models that speaks volumes to the Kuwaiti market - the Renault Koleos comes with an athletic exterior design that is equipped with four wheel drive technology, all-terrain ability, engine and transmission line-up. The 2.5-litre petrol engine is also an atmospheric, four-cylinder, power is 170hp (126kW) at 6,000rpm, with peak torque of 233Nm at 4,000rpm. Passengers are amply accommodated with comfortable seating and class-leading cabin space, including 289mm of rear knee room, 8.7" touchscreen tablet with R-LINK 2 multimedia, navigation system, blind spot warning, panoramic sunroof, 6 airbags and much more.

While the Renault MEGANE is equipped with generous space for its occupants owing to its dynamic styling and advanced features, the new MEGANE represents the next level in the compact saloon category. Renault MEGANE comes with a 1.6-litre engine, 115hp designed to enhance driving enjoyment and reduce fuel consumption.

Renault Al-Babtain wishes the people of Kuwait a Happy 57th Independence and 27th Liberation Day and encourages its fans to benefit from the new exciting offers.

Al-Babtain Group was founded in 1948 to present a model of honesty, integrity and total dedication and to gain bright reputation in Kuwait and the Middle East area. Today Al-Babtain Group has licensing rights for some of the world's leading brands stretching the globe from the USA to the Far



East. For more than 60 years Al-Babtain Group has experienced continued success, and large measure of this success came from the Group's advanced flexible management style and long term vision. These astounding results were achieved due to a versatile strategic formula focusing on growth amongst its sphere of activities; including automotive, technology, investment, information, industrial and Finance. The automotive sector is the main structure of the Al-Babtain Group's business, which owns some of the best-selling and demanded brands in Kuwait, in addition to heavy equipment. The Abdulmohsen Abdulaziz Al-Babtain Co and Trading and Contracting Company is proud to be the authorized agent and distributor of many Japanese, Chinese, and European (French) vehicles in Kuwait such as Nissan, Infiniti, Renault and Citroen.

## Doha Bank launches Doha Miles loyalty program in Kuwait

**KUWAIT:** In an effort to enhance customer value proposition by way of providing more convenient and rewarding banking experience, Doha Bank, one of the largest private commercial banks in Qatar, has announced the launch of its loyalty program, Doha Miles, in Kuwait.

Following its success in Qatar, the region's leading loyalty program for customer value was recently unveiled in Kuwait City to offer exclusive privileges and world-class benefits to Doha Bank credit cardholders. Dr R Seetharaman, Doha Bank group CEO said: "We are thrilled to introduce our widely-acclaimed loyalty program to our customers in Kuwait. With an impressive range of value-added benefits, Doha Miles is truly the best loyalty program in the country. It not only offers unmatched privileges to our credit cardholders but also provides them convenience and flexibility. With this launch, we have reaffirmed our commitment to enhancing our loyal customers' banking experience and making their transactions more rewarding."

The program will allow the bank's customers to earn rewards points for all their credit card transactions made locally and internationally, and redeem accumulated points towards free flights at more than 300 airlines or for accommodation at 300,000 hotels around the world.

The one-of-a-kind program also enables customers to



exchange their Doha Miles rewards points with popular frequent flyer programs, such as Qatar Airways' Qmiles, and Jet Airways' JetPrivilege among many others. The members of the program will get an airline mile against every Doha Miles reward point at the bank's airline partners. In addition, they can use loyalty points for partial redemption towards free flights while paying the remaining balance with their Doha Bank credit card.

Additionally, the customers can convert their Doha Miles points, which can be redeemed online or from mobile phones, to Shukran Rewards to enable them to enjoy free shopping at brands including Splash, Baby Shop, and Home Centre. Furthermore, international spend will fetch more points for cardholders and there will be earnings caps.

## ABK celebrates Retail Banking engagement day with staff

**KUWAIT:** To ensure constant engagement with its employees, Al-Ahli Bank of Kuwait (ABK) recently hosted its Retail Banking engagement day for staff. Held at the Salwa Al-Sabah Ballroom, the event brought ABK's retail banking staff together under one roof and provided an insight into the differing areas of Retail Banking.

Following an internal engagement survey that was conducted to gain staff feedback, ABK management held this event to allow employees to exchange their opinions freely and learn through fun activities. Designed in the form of an exhibition representing the various areas of Retail, ABK employees had the opportunity to acquaint themselves with the objectives and practices. In addition, senior employees from other business units were present and shared their professional experiences with attendees.

Commenting on the activity, Stewart Lockie, GM Retail Banking at ABK said: "Employee engagement is essential to ensure staff are given the platform to provide feedback.



We chose to create a less formal and relaxed environment to allow employees to be more forth coming. We did not want to make it seem like a normal business meeting, hence we chose the exhibition format. We are proud of our employee's level of engagement, dedication and enthusiasm. It is always a pleasure to see that ABK has successfully integrated its employees to the extent that they are striving to give the job all that they have".

In addition, ABK staff had the opportunity to bring their children to the event, who participated in games and other fun activities.



## Burgan Bank announces winners of Yawmi account draw

**KUWAIT:** Burgan Bank, the second largest in terms of assets, announced yesterday the names of the daily draw winners of its Yawmi account draw, each taking home a cash-prize of KD 5,000.

- The lucky winners are:
1. Humoud Ayed Reshedan Al-Sulaimani
  2. Salem Mohammed Salem Aldousari

3. Basma Sabri Abdelwahed
4. Safya Mohsen Mohammed Mahdi
5. Munwer Hussain Muneer Hussain

In addition to the daily draw, Burgan Bank also offers a quarterly draw with more chances to win higher rewards, offering the chance to one lucky customer to win KD 125,000 every three months. The Yawmi Account offers daily and quarterly draws, wherein the quarterly draw requires customers to maintain a minimum amount of KD 500 in their account for two months prior to the draw date. Additionally, every KD 10 in the account will entitle customers to one chance of winning. If the account balance is KD 500 and above, the account holder will be qualified for both the quarterly and daily draws.

Burgan Bank encourages everyone to open a Yawmi account and/or increase their deposit to maximize their chances of becoming a winner. The higher the level of the deposit, the higher the likelihood to win.

