

What's On

LOYAC launches KON Social Entrepreneurship Program



For the third consecutive year and in collaboration with Babson College-Boston, USA, LOYAC launched its 'KON' program for social entrepreneurship, sponsored by NBK, Zain Telecom, Agility and its subsidiary United Projects for Aviation Services Company (UPAC).

Eman Al-Omar, KON's program leader, stated that the six-week program targets young adults between the ages of 12 through 16, it encourages the participants to transform their ideas into action, aiming to develop responsible business solutions to our community's most pressing challenges. The KON program is an intensive curriculum

where the trainees will receive a certificate accredited by Babson College.

Al-Omar added that the students experience three phases during the program, thinking, planning and doing. The experiential learning journey the students undertake throughout the six weeks, encourages them to learn "21st century skillsets" that include creativity, critical thinking, problem solving, communication and collaboration. The students also learn technical skills, i.e. how to write up a successful business plan, and how to pitch their business ideas to investors.



By the end of the program, students will be able to present their business ideas before a jury panel, in addition to a professor from Babson College.

This plan will reflect everything they've worked on throughout the program, and they will be judged based on their innovative solutions to the community's current challenges. LOYAC is a non-profit organization working towards the overall development of the youth. They design and develop many programs to facilitate the professional development and personal growth of the youth, ages 6 to 30.

URC hosts the Proteges Workshop



Ahmad H Kasem
Acting Chief
Executive Officer



Hamad AlMulaifi
Director of Sales
and Marketing

United Real Estate Company KSCP (URC), one of the Middle East and North Africa's leading real estate developers, hosted a learning workshop with Generation 8 of The Proteges in Hessa Al Mubarak District and Marina World, and attended by URC's key senior representatives from both the Sales and Marketing Department and the Property Management as well. The learning workshop included two case studies discussed by URC to Generation 8 of The Proteges, in order for them to create and propose alternative solutions through a presentation performed before a panel represented by URC's key senior management.

In partnership with Kuwait Projects Company (Holding) - KIPCO, The Proteges program leading supporters; URC continues reflecting its social responsibility and commitments in harnessing national initiatives of empowering the youth with future leadership and survival skills through real life developing and training programs, to confidently meet their unexpected chal-

lenges during their upcoming life journey. The learning workshop also aimed at raising Generation 8 of The Proteges awareness of URC's valued local properties and its clear business vision of real estate development in the Middle East and North Africa region.

"We are delighted to be among the leading supporters of The Proteges programs and activities. We are always keen in investing in our younger generation by actively engaging them in our existing developments in Kuwait's real estate industry. By instigating their critical thinking, we heavily encourage the youth to create and innovate in order to stimulate their confidence and enable them as future leaders capable of facing life with all its unforeseen challenges," said Ahmad H Kasem, Acting Chief Executive Officer at United Real Estate Co.



Hamad S AlMulaifi, Director of Sales and Marketing at URC, said: "We are pleased to partake in such a youth driven group, Generation 8 of The Proteges, by engaging them into URC's most prestigious real estate development in Kuwait that is,

Hessa Al Mubarak District. Our learning workshop was an opportunity to expose them entrepreneurially, as sales and marketing leaders by addressing our project developments with all its challenging issues in order to levitate their problem solving

skills and preparing them as tomorrow's industry leaders." The United Real Estate Company KSCP expresses its sincere appreciation to all those valued members who contributed towards the workshop success.

French School of Kuwait achieves outstanding results



The French School of Kuwait announced that it had achieved 100% success in the French Baccalaureate well known for its demand on the academic performance. 95% of candidates received an honorable mention or very honorable. More than that most of our students could enter the most prestigious universities and schools around the world, in France of course, but even in other countries for studies followed through, French, English or Arabic languages.