

## Business

# Burgan Bank continues to empower future generations with core industry expertise

## 2018 Burgan intern students speak about their experiences



Burgan Bank PR Representatives with the trainees from the summer training program.



The summer program trainees visiting Burgan Bank Head Office.

For years, Burgan Bank has been driven by its mission to promote social advancement of the community it thrives in. These regular efforts fall under its dynamic full-fledged program entitled 'ENGAGE' – Together to be the change, which begins with a vital principle that as a leading Kuwaiti financial institution, its conduct and policies should be aligned with the needs and interests of the community. One such important aspect the bank is keen on investing in is the educational welfare of the young generation in Kuwait so they can reach their full potential and be successful in the job market.

With this in mind, to support youth development, in 2002, Burgan Bank launched a specially designed summer training program for high school students aged 15 – 19, also aimed to benefit the banking and financial sector as a whole. Since then, the program has continued to grow, playing a leading role in providing future generations with professional hands-on training and experience. This forward-looking initiative seeks to create high caliber young bankers, ensure better employment opportunities, and also encourage more youth to join the private sector upon graduation.

Burgan Bank is proud to have recently completed its annual summer training exercise with the 17th batch of students, which brought together 20 interns learning real life lessons through practical and theoretical exchanges on the banking sector, internal best practices and the modern aspects of financial operations. The intensive two-week educational course, organized annually by the Learning and Development department – under the Human Resources Management, also aims to enhance their leadership and public speaking skills, teamwork and creative thinking.

The training program is in response to the rapidly evolving banking and financial market which warrants a skills upgrade in the bank's quest for excellence, ensuring the highest standards of learning experiences, and up-to-date innovative practices to nurture exceptional professionals at an early stage. Burgan Bank invests heavily in attracting, selecting and training the most passionate and motivated young minds, opening up wider opportunities for their careers. The bank will continue to inspire new talents and invest in long-term career development for the benefit of individuals, organizations and society as a whole.

Burgan Bank has sponsored similar initiatives under the umbrella of Kuwait Projects Company Holding (KIPCO), to provide innovative educational platforms that help youth develop core competencies, labor market skills and modern day expertise. These include INJAZ-Kuwait, a private-sector driven non-profit NGO and the Protégé program. Additionally, the bank was part of the Tamkeen Youth Empowerment conference, which invests and facilitates aspiring young entrepreneurs to start small and medium size enterprises by granting them access to likeminded individuals and well established industry leaders.

- Burgan Bank Speaks to the intern Students from its 2018 Summer Training Program
- The Bank's determination to support Education and Youth Empowerment paves the way for Future Leaders...



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Burgan Bank's Public Relations representatives conducted interviews with the students who were part of the program to hear about their opinions and overall banking adventure:

The Bank's determination to support Education and

Youth Empowerment paves the way for Future Leaders...

Group Chief Human Resources and Development Officer at Burgan Bank, Mrs. Halah EL-Sherbini said: "Long-term investment in local talent is part of our corporate vision and strategic approach to achieve sustainable development of highly skilled personnel and



Group Chief Human Resources and Development Officer at Burgan Bank, Halah EL-Sherbini



Burgan Bank Senior Manager - Learning & Development Mrs. Ghada El-Kadi.

ultimately, optimal customer satisfaction. We believe that supporting education and empowering youth is our duty and a shared responsibility we take very seriously. By providing capacity-building and mentoring programs along with new banking methodologies and hands-on experience, we are confident our students will become extraordinary professionals." Moving forward, Burgan Bank will continue to offer well-defined intensive training programs to serve as a methodological and scientific testing ground to create strong role models and successful leaders of tomorrow.

Burgan Bank Senior Manager - Learning & Development Mrs. Ghada El-Kadi added: "As a leading banking institution, the bank has created a benchmark on hard work and dedication reflecting its corporate culture that will sustain the brands strong local and regional position. Instilling similar values of diligence makes them productive and contributing members of society. Working as a catalyst to guide them on the right career path, Burgan Bank's training programs are constantly evolving and growing in popularity reflecting youth's increasing interest in banking. As one of the sought-after career destinations in Kuwait, we always encourage young people to invest and capitalize on their summer holidays as well, with productive learning experiences and gain new banking knowledge."



Tala Al-Sanousi

Tala Al-Sanousi also mentioned, I felt that joining Burgan Bank Summer training program would be a new experience for me as I've never done it before. After the training program was done I felt it's much easier for me now to choose my major when I join the university. This experience is highly beneficial to my future career because I learned about the banking skills as well as the social & communications silks.



Jessica Makedssi

Jessica Makedssi said: I am so delighted that I was accepted to join this program because I'm planning to study banking and finance to have better knowledge about the banking sector. Burgan Bank's work environment and corporate culture is unique. The training enabled me to learn new skills, while also discovering a new found passion for the banking business. Plus Burgan Bank is a well-known Bank to everyone, therefore; I would love to join the Burgan Bank family after my graduation.



Eliana Sayed Saadeh

Eliana Sayed Saadeh said that, I joined Burgan Bank training program because I wanted to get more experience in the banking sector, as I have many family members working in Burgan Bank for many years. And during my visit to the bank's many branches, I was given the opportunity to gain real life and on the ground experience with clients under the supervision of branch managers and employees. I became more aware of the premium level of professionalism required in this business. I also learned how to develop myself and my skills especially in a competitive environment like the banking sector.



Abhishek Daniel Joseph

Abhishek Daniel Joseph said that, ever since I was a kid my ambition in life was to become a chartered accountant, so when I heard about Burgan Bank summer training program I applied immediately and I was lucky enough to be accepted in this program. Through the program I gained more knowledge about the banking sector and had a lot of experiences as well.



Samantha Gonsalves

This summer, Burgan Bank program offered me an exciting opportunity to explore different aspects of banking and gain valuable career building experience." said Samantha Gonsalves. I learnt so much about the sector that I now feel more confident in the specialization that I would like to pursue upon graduation. I hope and look forward to being a member of the Burgan Bank family soon too.