

## Local

# Zain participates in celebration of 55th anniversary of UN-Kuwait partnership

## Under patronage of Foreign Minister Sheikh Sabah Al-Khaled

KUWAIT: Zain, the leading digital service provider in Kuwait, participated in a special ceremony that was held on the occasion of the United Nations Day, which is held on the 24th of October of every year. This year, the event coincided with the 55th anniversary of the partnership between the UN and the State of Kuwait, and was held under the patronage and attendance of Deputy Prime Minister and Minister of Foreign Affairs Sheikh Sabah Al-Khaled Al-Hamad Al-Sabah. Zain's participation came as part of its strategic partnership with the United Nations High Commissioner for Refugees (UNHCR).

The ceremony, held at the Sheikh Sabah Al-Ahmad Al-Jaber Al-Sabah Building (UN House) in Mubarak Al-Abdullah Area, witnessed the attendance of Sheikh Sabah Al-Khaled, Chief Executive Officer of Zain Kuwait Eaman Al-Roudhan, United Nations Resident Coordinator Dr Tarek El-Sheikh, as well as a number of the UN's partners from the civil community, private sector, international organizations, as well as a number of public figures.

Zain's participation came as an extension of the signing of a memorandum of understanding (MoU) between the company and the UNHCR during April of 2016. The agreement considered the best ways in which to contribute to the improvement of the living and social conditions of refugees and any other individuals who the UNHCR provides assistance to, and is considered an embodiment of the spirit of cooperation between private and global humanitarian sectors. During the past two years, Zain's contributions in humanitarian fields included its #ZainWithRefugees campaign, field trips to refugee camps, online donation campaigns, strategic partnerships with local and global humanitarian entities, and more.

The event mainly aimed at celebrating the 55th anniversary of the partnership between the UN and the State of Kuwait, which sees the country's contributions and efforts into achieving the 2030 sustainable goals, including Kuwait's leading role in humanitarian aid, crisis and emergency aid, global developmental efforts, and more.



Eaman Al-Roudhan and Waleed Al-Khashti at the event.



Held at  
UN House

Earlier last year, Zain launched its humanitarian campaign #ZainWithRefugees in collaboration with the UNHCR. The campaign aimed at improving the living conditions of thousands of refugees in the region who suffer from the lack of essential supplies during the harsh winter season. Donations were utilized to provide families with financial support, winter clothing, thermal blankets, heaters, and more. Zain prides itself in its long list of joint



KUWAIT: Sheikh Sabah Al-Khaled Al-Hamad Al-Sabah and Dr Tarek El-Sheikh at the event.

collaborations with the UNHCR, including the extension of mobile telecommunications coverage to reconnect displaced families in the Middle East, offering telecom services in deprived areas, as well as awareness campaigns through SMS services and social media channels.

The agreement between Zain and the UNHCR also focuses on the importance of raising awareness of the plight of refugees, and shedding light on the humanitarian initiatives in place to alleviate the suffering of this community of people around the world, as well as highlight the efforts of the State of Kuwait in creating a hub

for humanitarian work. In relevance to the international refugee situation, Zain partnered with Kuwait Red Crescent Society (KRCS) to organize a humanitarian trip that saw 12 of its volunteered employees visiting and supporting Syrian refugees in Lebanon to distribute food, clothes, blankets and cater to a number of KRCS-supported projects. Zain also continued its annual Clothes Donation Campaign and extended it this year to Kuwait University, where over 10.5 tons of clothes were donated and sent by Kuwait Society for Relief to displaced Syrian families.

## Exclusive offer for AUB customers on breast cancer early detection tests

KUWAIT: Coinciding with the World Breast Cancer Awareness Month, which takes place in October each year, Ahli United Bank (AUB) has announced the launch of an exclusive offer in cooperation with Royale Hayat Hospital during the period from the 1st of October to 30th of November 2018. The offer, valid to all AUB female debit and credit cardholders, includes substantial discounts on breast cancer early detection tests that include mammogram and ultrasound tests.

On this occasion, AUB said in a press release: "This initiative is in line with the Bank's keenness to provide banking services that cater to the various needs of its customers while being in line with AUB's social role. This is our commitment to promote awareness among all members of society of the vital importance of early detection of breast cancer in view of the positive effect of such tests in ensuring protection from this disease and increasing the rate of its successful treatment if detected early."

AUB affirmed that this initiative, launched by the Bank in cooperation with the prestigious Royale Hayat Hospital, is part of AUB's numerous health awareness activities and on the importance of the early detection and treatment of diseases. This fact has positively reflected on the success of the initiative and its attraction to many of the Bank's female customers.

## ABK silver sponsor of breast cancer awareness event

KUWAIT: Al-Ahli Bank of Kuwait (ABK) recently announced the conclusion of its successful silver sponsorship of the 'Fight Like A Girl' breast cancer awareness event, which was organized by the American Women's League - Kuwait (AWL). The event was held at the Jumeirah Hotel, on October 17, 2018.

Organized for the second consecutive year, the 'Fight Like A Girl' event was held under the patronage of the US Ambassador, and was attended by the Deputy Chief of Mission of the US embassy, acting Ambassador of Lebanon and the wives of the Ambassadors of the United States, Mexico, Jordan, Kenya, Honduras and Canada, in addition to the President of the American Women League, Mrs. Marlene Aristy Hasawi and many other invitees.

ABK has taken the initiative to sponsor this event in support of women who are fighting the battle against breast cancer. 'Fight Like A Girl' demonstrates the power and strength females reflect when going through this life challenging experience. ABK is keen to raise maximum awareness of this life threatening disease and play a role in saving lives by promoting early detection and highlighting available treatments.



KUWAIT: The President of the American Women League honors Fajer Al-Kandari from ABK.

## Burgan Bank sponsors first 'Awaken Festival'

KUWAIT: As a positive contributor to Kuwait's society, Burgan Bank has forged an eighteen month partnership ending March 2020 with en.v, an organization dedicated to fostering social development and civic engagement in



Loulwa Al-Ayoubi

the Middle East. The new strategic collaboration aims to ameliorate the spread of knowledge through innovative platforms and initiatives, and drive the sustainability of local communities. To kick-start the partnership, Burgan Bank is sponsoring the first event, titled 'Awaken Festival' to enhance the civil society's capacity and capabilities in Kuwait. The festival will be held during the period of 15-17 November 2018 at Dar al-Athar al-Islamiyyah in Yarmouk Cultural Centre.

The three-day Festival intends to support civil society organizations become more effective in addressing societal challenges, unite diverse community members to unleash the potential of everyone in Kuwait, ultimately contributing to a better future. Through its various workshops, activities, and events, the Festival will bring together people from different backgrounds to think creatively about pressing social issues in Kuwait. Using mediums like music, poetry, spoken word, acting and more, the AWAKEN Festival will feature forward-thinking collaborations, encourage meaningful discussions and explore new ways for people to understand their role within society.

The civil society sector in Kuwait has been expanding in recent years through higher participation of youth through various creative initiatives. To further develop this crucial sector, AWAKEN completed an initial mapping and



needs assessment, to be followed by a three-year strategic process that centers around society collaboration, community and private sector engagement.

Loulwa Al-Ayoubi, Acting Group Head of Investor Relations and Corporate Communications at Burgan Bank said: "As one of the key pillars of our CSR strategy, we aim to promote the spread of knowledge through innovative platforms and initiatives whilst striving to drive the sustainability of our communities. Today, it gives us great pleasure to partner with an established game changer like en.v through sponsoring the 'Awaken Festival'; a collaborative platform that enhances social structure and networks, drives levels of output higher, and works on enhancing the standards of social responsibility. We share the same ideals and vision and we hope that, through this long-term dynamic exercise, we will help contribute to aiding civil society organizations to become more effective in addressing societal challenges, and to unite diverse community members that share different ideas, knowledge and

insights to realize the new potential in a thriving and emerging market like Kuwait."

en.v has developed and implemented a number of programs over the past eight years, empowering individuals and enabling civil society organizations, educators, and youth to address local and regional challenges in innovative ways through the provision of training, funding and networking opportunities. The long term partnership of Burgan Bank with en.v will enable a results-oriented program that will further enhance the role and impact of the civil society sector in Kuwait. Falling in line with its community program, 'ENGAGE' - Together to be the change, Burgan Bank sheds light on important aspects affecting every segment of the society by promoting social welfare through educational, cultural, social and health initiatives. Burgan Bank's approach to 'ENGAGE' begins with a vital principle that as a Kuwaiti financial institution, its conduct and policies should be aligned with the needs and interests of the Kuwaiti society.

## KAC launches new air dispatch section

KUWAIT: Within its strategic expansion plan, Kuwait Airways Corporation (KAC) recently launched the air dispatch section at its new control center at the airline's headquarters. A special ceremony was held with the attendance of KAC board chairman Yousif Abdul Hameed Al-Jassim, CEO Abdullah Al-Sharhan, and top company officials.

Notably, the dispatch section, which was moved from Terminal 1 (T1) to Terminal 4 (T4), is responsible for preparing all needed flight documents, plans and details prior to take off, during flying and on arrival. It is also responsible for making the needed permits in collaboration with the engineering department with the aim of checking plane readiness for flight, its fuel needs, weather conditions and prepare flight crew.

Speaking on the occasion, deputy operations manager Essa Al-Haddad said that the section was moved to T4 after all KAC flights were moved to the new terminal. "It is a great step to achieve direct contact with pilots and avoid mistakes," he underlined. Meanwhile, head of the control section Abdul-Wahab Al-Shatti said that moving the section should make operations easier and more accurate.

