

What's On



# Lulu Hypermarket launches Annual Pinoy Fiesta 2018



**L**ulu Hypermarket, the leading hypermarket chain in the region, launched their annual Pinoy Fiesta promotion on September 19, 2018 at their Salmiya outlet. The 11-day promotion was inaugurated by Charlson C Hermosura, Vice council at the Embassy of Philippines in Kuwait, accompanied by the Embassy's Labor Attache in the presence of top management of Lulu Hypermarket in Kuwait, a large gathering of customers, well-wishers and media personnel.

Pinoy Fiesta 2018, which will end on September 29, 2018 is being held across all Lulu Hypermarkets in the country and provides great discounts and value offerings on exclusive products. A wide range of products of popular brands from the Philippines, such as C2, Century, Datu Puti, Delmonte, Dole,

Golden Mie, Hermano, Jufan, Ladies Choice, Mama Sita's, Newton, STAR, Super and UFC are on offer at special discounts.

An attractive aspect of the 'Pinoy Fiesta 2018' promotion is the large cutouts of traditional attractions from around the Philippines that are prominently displayed in all branches of Lulu Hypermarket. Close interaction with customers through promotions and active participation in local festivities has always been a priority for Lulu Hypermarket. The 'Pinoy Fiesta 2018' promotion once again reinforces this customer-centric approach, and the Hypermarket's continued commitment to creating an engaging and fun experience for shoppers, while simultaneously providing them with the widest range of high quality products at the most competitive prices.



## Embassy of Belgium in Kuwait holds concert

By Faten Omar

**T**he embassy of Belgium in Kuwait held a concert and food festival at Crowne Plaza Hotel at Al Thuraya (Silk Restaurant) on Friday, with crossbones collective and Chef Eddy Govaert on the occasion of the Belgian week. On the sideline of the concert, The Ambassador of Belgium to Kuwait H E Piet Heirbaut said that the embassy is happy to introduce the Belgium culture to Kuwait during the Belgian Week, which includes many musical, artistic, food and exhibition events, which provide an idea for the Kuwaiti people about Belgian culture.

"The Belgium week started on September 20 to 26, 2018 when we opened the Smurfs exhibition to let people of Kuwait discover 60 years of Smurf history and the most lovable comic book characters. For the next few days we will continue the exhibition and Belgian Culinary Days at Crowne Plaza Hotel with Belgian Chef Eddy Govaert. We call such cultural events as people to



people diplomacy where there is food, comic books which is part of our culture and music that brings people together," he added.

— Photos by Joseph Shagra



## ICSK students make voluntary donations

**T**he Indian Community School (ICSK) senior takes pride not only in academic success, but also in creating a school ethos with relationships and community at its heart. As part of this, the students have been making voluntary donations through our novel charity program for the past three years. The students wholeheartedly contribute on their own and this fund is distributed to the ones suffering from serious ailments on a monthly basis. This is done to instill a sense of empathy in the hearts and minds of the students.

On September 17, 2018, under the leadership of Principal Dr V Binumon, a substantial amount was collected and monetary aid was presented to Shyni Abraham, Christina Cayavo, Kafor Sahib Shiek and Sreemalu Sunkara. Dr. V. Binumon also appreciated the efforts of the students of ICSK senior and encouraged all to contribute actively and willingly as charity should come from the heart.

Giving is not just about making a donation; it is about making a difference. It was also decided that special funds will be collected as part of the Relief Fund Collection Week in order to lend our helping hands to those who are adversely affected by the recent flood that washed away the homes and dreams of many in Kerala.