

Business

CBK's Al-Najma is the largest prize-linked Bank account: Guinness World Records

Commercial Bank hosts grand celebration at Avenues



The representative from the Guinness World Records hands over the Award

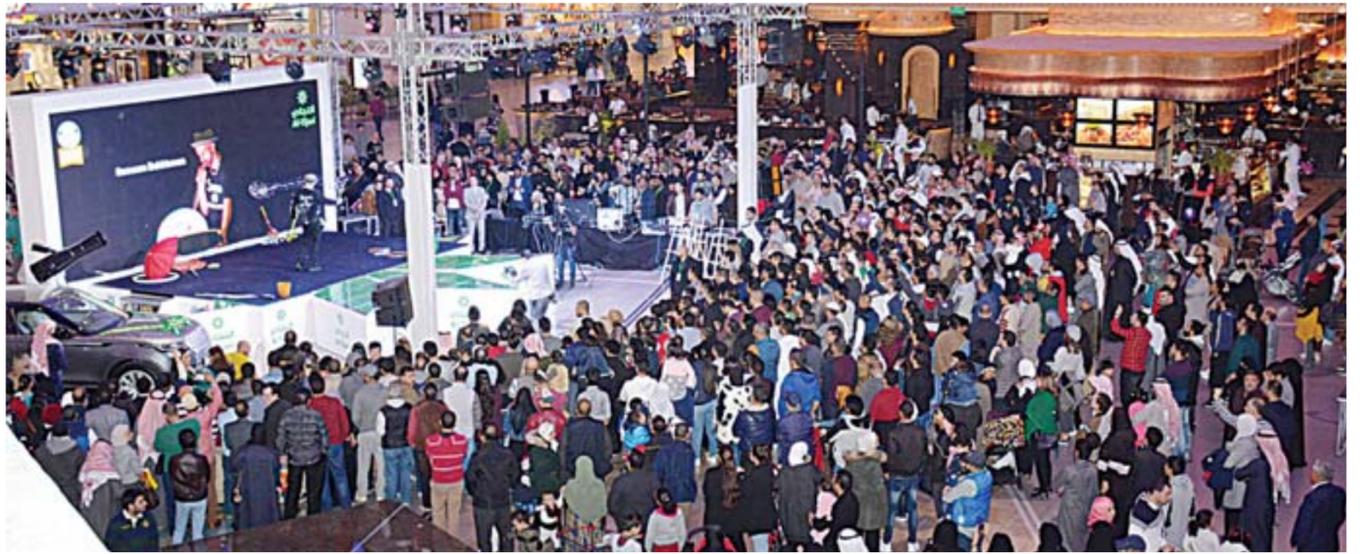


KUWAIT: The Commercial Bank of Kuwait recently hosted a grand celebration at the Avenues where it held raffle draws to pick the Al-Najma Account's grand prize winner of "A millionaire and Half" and a Range Rover for the 'Your Salary & More' campaign. The festivity was aired live on Nabd Al-Kuwait radio station (88.8) and posted on various social media networks. The event was attended by MOCI's representative, Abdul Aziz Ashkanani.

CBK officials and an official representative from the Guinness World Records also attended the event that sprang many surprises. On the occasion it was declared that Al-Najma Account as the largest prize-linked bank account payout handed out to a draw winner by a bank worldwide.

The winner of the world's largest bank account prize of KD 1.5 million was Abdul Jaleel Sayeed Hussein Al-Tabtaba'e while the Range Rover winner was Zainab Abdul Razzaq Dashti. The winners of the prizes equal to double their salaries were Fahad Ali Mubarak Al-Mutairi and Hind Abdullah Saleh Al-Mulla.

Speaking on the occasion, CBK's individual banking services manager, Hameed Ibrahim Salman said that CBK is always keen on rewarding its clients with the best exclusive offers. CBK's Deputy Manager for Corporate Communication Amani Al-Wera congratulated the winners.



Burgan Bank announces winners of Yawmi account draw

KUWAIT: Burgan Bank announced yesterday the names of the daily draw winners of its Yawmi account draw, each taking home a cash-prize of KD 5,000.

The lucky winners are:

1. Abdulrahman Jamal Abdulkader
2. Saeed Radam Ali
3. Hakimaldin Ali Hussein
4. Veronica Patrick Mills
5. Ahmad Samir Mohamed Elawam

In addition to the daily draw, Burgan Bank also offers a quarterly draw with more chances to win higher rewards, offering the chance to one lucky customer to win KD 125,000 every three months. The Yawmi Account offers daily and quarterly draws, wherein the quarterly draw requires customers to maintain a minimum amount of KD 500 in their account for two months prior to the draw date. Additionally, every KD 10 in the account will entitle customers to one chance of winning. If the account balance is KD 500 and above, the account holder will be qualified for both the quarterly and daily draws.

Burgan Bank encourages everyone to open a Yawmi account and/or increase their deposit to maximize their chances of becoming a winner. The higher the level of the deposit, the higher the likelihood to win.

Ooredoo Kuwait participates in 2nd Gulf Entrepreneurship Forum

KUWAIT: Ooredoo Kuwait participated in the Gulf Entrepreneurship Forum, organized by the Ministry of State for Youth Affairs which took place last week at Four Seasons Kuwait with the attendance of experts from the Gulf Cooperation Council countries. The forum featured eight workshops and four seminars with the aim of raising public awareness about entrepreneurship and to encourage the youth to actively participate in this vital domain. Topics discussed included exploring the means to capitalizing and utilizing the available tools possessed by the youth who are interested in entering the world of entrepreneurship.

The main goals of the Gulf Entrepreneurship Forum are to enhance awareness of entrepreneurship, hold specialized workshops that supports the essence of the forum, to boost the roles of both the private and public sectors in supporting entrepreneurs, and to allow entrepreneurs to benefit from the experiences of their colleagues on both the GCC and international levels. The topics included ones related to creating business models, Marketing, Branding and Corporate Identity, Strategy, Product Development, Accounting, acquiring business license, and Customer Service.

Commenting on this forum, Ooredoo Kuwait's Senior Director of Corporate Communications noted that the forum is reflective of the core values at Ooredoo, which is empowering youth. He noted that the support for youth-centric initiatives reflects the company's wishes to embrace the directions of HH the Amir Sheikh Sabah Al-Ahmad Al-Sabah, who noted on several occasions the importance of investing in youth and supporting them reach their potential.

