

## Business

# NBK honors its employees' children for their educational excellence

## Annual ceremony attended by the executive management

**KUWAIT:** National Bank of Kuwait (NBK) celebrated the educational excellence of its employees' children in different educational stages for the academic year 2020/2021, in a ceremony held at its headquarters in the presence of the bank's executive management. In the ceremony, NBK's executive management honored the outstanding students from employees' children, in recognition of their efforts in the academic study, in the presence of Shaikha Al-Bahar, NBK Deputy Group CEO, Sulaiman Al-Marzouq, Deputy CEO, NBK-Kuwait, along with a group of NBK executives.

It has been the tradition of NBK to honor employees' outstanding children in an annual ceremony that aims to support and encourage those students, and recognize their efforts made for academic excellence, as well as to motivate them to continue working hard to achieve their goals. Additionally, it aims to recognize the parents who save no effort in meeting all the needs of their children and providing them with the due care to ensure their success. NBK is keen to continue its supportive approach to education, believing in its importance as one of its top social responsibility priorities and an integral part of its social strategy for sustainable development. The bank also supports the youth segment

through educational and training activities aiming to raise their educational level and enhance their practical experience by providing all means to continue their endeavors towards excellence and realizing their ambitions, thus driving the country's development and progress.

NBK has a rich track record in providing all sorts of support to the educational sector with a wide variety of initiatives including the annual honoring ceremony for high school students, in line with its social responsibility towards the educational sector. This stems from the fact that investment in this sector is instrumental to the development and progress of societies, as the outstanding students are of the most valuable national resources that should be given paramount care to serve as a key pillar of a promising future for Kuwait.

In line with its social responsibility, NBK hosts various groups of school and university students, all year round, in a variety of professional training programs aiming to help them meet future graduation requirements, in preparation for navigating the labor market. This is key to ensure a sustainable future for the society, a national and social duty, and a tangible investment for the future.

NBK is also committed to provide training



programs for fresh graduates and students from young national cadres, to provide them with expertise, professional knowledge and on-job training, in an effort to prepare them professionally to navigate the labor market, as NBK is one of the top private sector entities in Kuwait in terms of supporting the youth.

Furthermore, NBK gives special attention to the Kuwaiti youth by supporting educational ac-

tivities aimed at developing national talents, and equipping them with academic qualifications and knowledge, being one of the priorities of its social responsibility. To this end, the bank provides various sorts of support to students of both genders through its regular educational and training initiatives, including specialized training courses that are custom-made for the fresh graduate national cadres.

## Huawei brings studio quality sound with new FreeBuds 4

**KUWAIT:** Huawei recently announced its all-new studio quality open-fit ANC earphone with air-like comfort - the Huawei FreeBuds 4 - in Kuwait. The latest iteration to the Huawei FreeBuds series offers its users studio-quality sound, open-fit active noise cancellation, air-like comfort when wearing the earphones in addition to an array of other cool features. The Huawei FreeBuds 4 are available in two colourways including Ceramic White, Silver Frost and consumers will be able to get them to Kuwait on 12th August 2021 from Huawei's online platforms as well as certified retailers at a price of KD 44.900.

### Huawei FreeBuds 4

The Huawei FreeBuds 4 boasts a 14.3mm dynamic driver for generating studio-quality sound to uncover the rich details of every melody as well as producing greater and more impressive bass sounds. The diaphragm of the Huawei FreeBuds 4 can produce sound with a frequency range of up to 40 kHz. The Huawei FreeBuds 4 comes with a high-sensitivity microphone, which can record high-fidelity sound with a sample rate of up to 48 kHz, retaining the rich audio details.

The Huawei FreeBuds 4 continues to impress with an open-fit active noise cancellation (ANC) 2.0 technology. They feature a dual-microphone noise cancellation technology to deliver upgraded noise cancellation performance: They use a dual-microphone noise cancellation technology, which ensures that the



microphones pick up ambient noise with far greater accuracy, reaching industry-leading levels.

To enhance noise cancellation effectively across different wearing scenarios, the Huawei FreeBuds 4 uses Adaptive Ear Matching (AEM) noise cancellation technology and are the first open-fit earbuds in to do so. With noise cancellation switched on, the earphones automatically detect the user's ear shape and determine the optimum noise cancellation setup for each user, resulting in the most optimum noise cancellation experience.

The Huawei FreeBuds 4 provides air-like comfort which means that they are so comfortable to use for long periods and do not put pressure on the ear whilst being used. The curvature and size of the earphones are optimized and polished at the micro level, which fits the ears better, providing better comfort and noise cancellation thanks to an airtight seal.

The Huawei FreeBuds 4 also come with an array of cool features that users are going to love such as the ability to connect to dual devices with seamless switching from one to another. Customized smart controls including Swipe/Double tap/Long press on the earphone stems to control music and calls.

## Fewer American workers applying for jobless benefits

**NEW YORK:** The number of US workers filing applications for unemployment benefits continues to trend downward, with another sharp drop last week, according to government data released yesterday.

While the early end of special federal pandemic benefits in many states was expected to impact the data, applications for that type of aid actually rose in the week ended August 7, the Labor Department said. Initial jobless claims fell by 12,000 last week to 375,000 seasonally adjusted, the third consecutive week of declines, according to the report.

The reopening of the world's largest economy amid widespread COVID-19 vaccinations has led to strong job growth and a steady downward trend in the need for unemployment aid since May. But economists fear the explosion of infections caused by the Delta variant could lead to more business shutdowns and job losses. The federal government expanded unemployment benefits during the pandemic, but some states have ended those programs early, arguing that they kept jobless people from returning to work. —AFP