

Business



Salma Al-Hajaj

A culture of human capital

While recalling the various stages that Gulf Bank and its customers have undergone throughout the past six decades, no role is more apparent than that of Gulf Bank's employees, who have demonstrated their loyalty and dedication to customer service on a daily basis. Their commitment and dedication were especially evident as the Bank navigated the challenges of the past few months in light of health restrictions and the national quarantine and curfews.

During the draw event, Gulf Bank's General Manager of Human Resources, Salma Al-Hajaj, said: "The human element is one of the most important resources that forms the basis for progress, development and growth at any institution. At Gulf Bank, we would not be where we are today had it not been for the continuous efforts of the wonderful people we work with. Over the past 60 years, Gulf

Bank has invested in human resources. To give an example, Gulf Bank's AJYAL program has successfully graduated six cohorts, cultivating generations of young men and women who are proudly shaping the future of Gulf Bank's leadership. We are also proud to shine a light on the many women that have contributed to the development and growth of the Bank. Gulf Bank's female employees have not only proven their competence, but have also made great strides in contributing to, and building, a promising future. In so much as they form the basis of our society, women are also an integral part of the workplace. Since today also happens to be Rewards Day, we have decided to reward women all over with an exciting new product, which will be available across all of Gulf Bank's branches this week - stay tuned for more details which we will be announcing soon!"



Tareq Al-Saleh

Recommendations for draw winners

Gulf Bank also provided financial advice from the Deputy General Manager of the Economic Research Unit at Gulf Bank, Tareq Al-Saleh, who said: "The Al-Danah account offers everyone the chance to make their dreams come true. My advice to tonight's winner is to take advantage of this opportunity to secure a better future, and to be mindful of making smart decisions to avoid financial loss. At Gulf Bank, we provide investment advice that suits every client's needs, with the opportunity to invest in both the local and global markets. Whether

you are today's lucky winner or not, we encourage everyone to make sure they are saving regularly. A great place to start is by setting up an allocated amount to be automatically transferred monthly to your Al-Danah savings account - in that way, you are not only saving, but you are also increasing your chances of winning the Al-Danah account's KD 1.5 million or KD 1 million prizes and more!" As one of Gulf Bank's most long-standing and established savings accounts, the Al-Danah account is designed to encourage a culture of saving in Kuwait, and to reward savers for committing to saving on a regular basis.



Ahmad Al-Amir

A one-of-a-kind virtual live draw event

Following the announcement of the

Al-Danah millionaire, Gulf Bank's Assistant General Manager of Corporate Communications at Gulf Bank, Ahmad

Al-Amir, said: "Today we enjoyed a beautiful evening brimming with multiple segments that reflect Gulf Bank's foundational priorities. These segments highlighted the Bank's enduring relationships with its clients over the past sixty years, including the ways in which we support our youth, our emphasis on female empowerment and women working in the banking sector, and Gulf Bank's ongoing efforts to provide the best investment advice and state-of-the-art financial services to our clients. Although this year's annual Al-Danah draw event was held virtually in the interest of everyone's safety and in compliance with national health requirements, it is nevertheless the largest celebration in Gulf Bank's history, with the winner claiming a prize of KD 1.5 million! We would like to take this opportunity to congratulate Talal Al-Ajmi for being the first lucky winner to receive the largest draw prize offered by Gulf Bank to date. We wish our other customers the best of the luck in the upcoming semiannual draw, in which the winner will take home a prize of KD 1 million. With that in mind, we would like to remind everyone that the last date to participate in the semi-annual draw for the chance to become a millionaire is March 31 and we are hopeful that we will be able to celebrate our next millionaire with a live celebration!"

Al-Danah enriches lives

During the event, Gulf Bank debuted a song by popular singers, Khaled Al-Mulla and Marwa Ben Sghaier, who touched on the many life-altering possibilities that come with winning the Al-Danah account's grand prize. The artists painted an exciting picture of all the possibilities that can come with winning an Al-Danah prize, and the ways in which winning can change someone's life. The song alludes to the sheer size and magnitude of the Al-Danah prizes and the many ways in which winners can spend the draw prizes and enhance their lives forever.

Interviews with the audience

During the segment, the Gulf Bank team was also shown taking a quick tour of the local Souq Al-Mubarakiya, conducting short interviews with passersby to ask them an interesting question: "What would you do if you won the Gulf Bank Al-Danah account's grand prize of 1,500,000 Kuwaiti Dinars?" The visitors' answers varied - some were shocked and amazed at the prize amount, while others desired to build a house and a seaside chalet. Still others brought up the possibility of investing the cash prizes, while another market visitor expressed that he would donate the money to a charitable cause.

Social media followers win 60 prizes

In addition to an exclusive virtual draw event and as part of a roster of activities planned by Gulf Bank, the Bank continued to engage with its social media followers throughout the week. In celebration of Gulf Bank's 60th anniversary, the Bank posed questions on the topic of the Al-Danah savings account all week, awarding

60 winners with Prepaid Cards containing KD 60 each, to be spent on whatever the winners desire.

Al-Danah's exclusive loyalty program increases your chances of winning

As part of Gulf Bank's commitment to reward customers for their loyalty, the Al-Danah account provides account holders with loyalty chances. Loyalty chances are the total chances gained in the previous year, which are then transferred to the current year to reward customers for their loyalty to the Bank. Accordingly, all chances gained by existing Al-Danah customers in 2020 have been transferred to the 2021 onwards. Terms and conditions apply.

Gulf Bank encourages Al-Danah account holders to increase their chances of winning by increasing the amounts deposited into their accounts. With Gulf Bank, depositing into an Al-Danah account is now easier than ever, as clients can deposit into their accounts using the ePay service, available through the Bank's Online/Mobile Banking services.

The Al-Danah account provides a multitude of valuable services to its customers, including access to an exclusive Al-Danah ATM card, ideal for depositing money into their accounts at any time. Account holders can now also calculate their chances of winning the monthly, quarterly and annual draws using the Al-Danah Calculator, available on Gulf Bank's Online and Mobile Banking App.

Will you be the next millionaire? Deposit before March 31!

Gulf Bank's Al-Danah account is open

to both Kuwaiti and non-Kuwaiti residents of Kuwait. A minimum of KD 200 is required to open an account and the same amount must be maintained for customers to be eligible for the upcoming Al-Danah draws. If the customer's account balance falls below KD 200 at any given time, a KD 2 fee will be charged to the account monthly until the minimum balance is met. To participate in this year's upcoming monthly, quarterly and annual Al-Danah draws, customers must maintain the required balance.

To deposit into an Al-Danah account, customers can visit one of Gulf Bank's branches, or transfer directly through Gulf Bank's Online/Mobile Banking services. Customers can also direct their queries via WhatsApp on 1805805 for round-the-clock assistance from Gulf Bank representatives, or call the Customer Contact Center on the same number. In addition, customers can visit the dedicated Al-Danah account website to learn more about the account and its winners.



Scan the QR code and watch the event online!



As of January, Gulf Bank's Al Danah draws will take place according to the following schedule:

Draw	Winners	Draw Prize	Last Day to Deposit
Monthly	10 Winners	KD One Thousand per winner (KD 1,000 per winner)	7 days prior to the draw
First Quarterly Draw	One Winner	KD One Hundred Thousand (KD 100,000)	January 31, 2021
Second Quarterly Draw	One Winner	KD One Million (KD 1,000,000)	March 31, 2021
Third Quarterly Draw	One Winner	KD One Hundred Thousand (KD 100,000)	June 30, 2021
Annual Grand Prize	One Winner	KD One Million and Five Hundred Thousand (KD 1,500,000)	September 30, 2021



Najla Al-Essa

Gulf Bank celebrates 60 years of being by your side

In celebration of Gulf Bank's 60th anniversary, the Bank aired a short video depicting its journey over the past six decades, in appreciation of the dedicated customers who have placed their trust in the Bank, and who the Bank has served in return. Gulf Bank's

Assistant General Manager of Marketing, Najla Al-Essa, said: "Over the past sixty years, we have been honored to have been a part of your lives and experiences, and to have you share in our journey and our successes. Throughout the years, we have proudly rewarded you in multiple ways for your loyalty and dedication. Among these

many opportunities for rewards are the Al-Danah draws, which we have held over the past few years, and which we will continue to hold during the years to come. In the meantime, we promise to continue providing the highest levels of customer service, and look forward to serving our clients for the next sixty years and more."