

ETIHAD AIRWAYS OPENS NEW STATE-OF-THE-ART CREW BRIEFING CENTER

ABU DHABI: Etihad Airways has officially opened a new state-of-the-art Crew Briefing Centre (CBC) at its hub in Abu Dhabi, capital of the United Arab Emirates.

The purpose-built crew terminal, the first built by the airline, is the most advanced of its kind in the region, and is fitted with leading-edge baggage handling systems, electronic check-in kiosks, security and customs scanning equipment and E-gate facilities for immigration control.

The airline will provide user-friendly technology and convenience for its 2,250 flight crew and approximately 5,800 cabin crew during the check-in and briefing processes prior to boarding their flights. Operating crews will be provided with up-to-date flight information such as flight plans, weather reports, destination information, service protocol and passenger data, for review in dedicated briefing areas within the CBC.

James Hogan, Etihad Airways' President and Chief Executive Officer, said: "We are tremendously proud to open this spectacular facility, which has been designed and built to provide our operating crew, and those of our partner airlines, with the latest technological advances and the utmost convenience.

"The Crew Briefing Centre will allow us to meet the challenges of an ever-transforming business and to meet the phenomenal growth of both Etihad Airways and Abu Dhabi well into the future. This will be particularly important in the period leading up to

the opening of the new Midfield Terminal."

The technology used in the CBC allows operating crews to start their travel from home by using their

members will receive real-time information about the flight and the airline will receive up-to-date information about their expected arrival time at the airport.

a bespoke cladding system reflecting Etihad Airways' "Facets of Abu Dhabi" corporate design, and features branded fleet and product renders throughout the building, with a

Abu Dhabi and Dubai.

The terminal features 20 fully-equipped pilot and cabin crew briefing rooms, four of which can be joined to accommodate larger

plementary WiFi, Mac Book computers, hot and cold beverage stations, and shower facilities. The smaller Airside Lounge is equipped with the same facilities with the exception of showers. The airline has also provided a landside Quiet Room where crew can relax in a calm environment before they commence their duties.

The CBC boasts laundry and dry-cleaning services, a mail room and a 24-hour coffee shop serving light meals and snacks. A dedicated duty-free outlet will open within the arrivals hall.

The Guest Services department, which oversees the airline's cabin crew, has relocated its Performance Managers to the CBC to enhance communication between cabin crew and management, providing access to the latest updates, information and advice. An employee service desk providing HR assistance and travel information has also been set up at the center.

The CBC was completed with the cooperation and support received from Abu Dhabi Airports Company (ADAC), which released the necessary land required, and which was instrumental in expediting the approval of the appropriate permits necessary for the construction of the facility.

The CBC is an airside / landside facility which also accommodates government entities such as Police, Customs, Immigration and State Security, and meets all necessary health and safety requirements set by the relevant authorities.



phones and tablet devices to connect to the centre, providing the airline with a higher degree of visibility to guarantee a seamless operation. On their journey to the airport, crew

Located adjacent to Terminal 1 at Abu Dhabi Airport, the expansive new facility measures approximately 88,264 ft² set over two floors, consisting of a steel frame structure with

superior high quality finish. The contract for the building of the CBC was awarded to leading British construction firm McLaren, which operates from its two UAE bases located in

Airbus A380 crews.

Etihad Airways has opened three crew lounges within the CBC. The luxurious Landside Lounge, located on the first floor, is equipped with com-



ABK WINS ELITE QUALITY RECOGNITION AWARD FROM J P MORGAN CHASE

KUWAIT: Al-Ahli Bank of Kuwait (ABK) was recently presented the Elite Quality Recognition Award for the year 2015 from J P Morgan Chase, New York, for its exemplary execution of electronic payments.

Somnath Menon, Chief Operating Officer at ABK received the award saying: "We are delighted to see ABK's commitment to international quality standards being recognized by JP Morgan Chase. ABK's partnership with

correspondent banks such as JP Morgan Chase underlines our dedication to evolve as an institution that constantly provides our customers with international standards of service."

In its role as an international financial institution, ABK utilizes the latest internationally approved systems and methods to facilitate transactions and enable Straight-through-Processing (STP). By ensuring STP at the highest levels, ABK guarantees their cus-

tomers error free and timely credits for their US dollar, cross border transactions. ABK was recently also recognized by other correspondents such as Commerzbank and Standard Chartered Bank for Excellence in STP for 2014-15.

For more information about Al-Ahli Bank of Kuwait please contact an ABK representative via 'Ahli Chat' or a customer service agent via 'Ahlan Ahli' on 1899899.

BURGAN BANK ANNOUNCES WINNERS OF YAWMI ACCOUNT DRAW

KUWAIT: Burgan Bank announced yesterday the names of the lucky winners of its Yawmi account draw, each taking home a prize of KD 5,000.

The lucky winners for the daily draws took home a cash-prize of KD 5,000 each, and they are:

1. KATABJIWALA SALMA SAIFUDDIN
2. JASEM RASHIM MANSOUR AL ABOUDI
3. MOHAMMAD HASSAN ALI KAMAL
4. SOUHAIL HOMSI
5. JARRAH MUTLAQ DGHAIM AL KHALDI

To further add to the anticipation of Yawmi account customers, Burgan Bank now offers a Quarterly Draw with more chances to win higher rewards, entitling one lucky customer to win KD 125,000 every three months. The Yawmi Account now offers Daily and quarterly Draws, the Quarterly Draw requires customers to maintain a minimum amount of KD 500 in their account for 2 months prior to draw date. Additionally, every KD 10 in the account, will entitle customers to one chance of winning. If the account balance is KD 500 and above, the account holder will be qualified for both the quarterly and daily draws.

Burgan Bank encourages everyone

to open a Yawmi account and/or increase their deposit to maximize their chances to becoming a winner. The more customers deposit, the high-

to visit their nearest Burgan Bank branch and receive all the details, or simply call the bank's Call Center at 1804080 where customer service rep-



er the chances they receive of winning. For more information on opening a Yawmi account or about the new quarterly draw, customers are urged

representatives will be delighted to assist with any questions on the Yawmi account or any of the bank's products and services.

OWN ANY CHEVROLET VEHICLE AND GET A PREPAID BANK CARD UP TO KD 1,000 CHEVROLET ALGHANIM CELEBRATES CAMPING SEASON WITH AN EXCLUSIVE OFFER

KUWAIT: In celebrating the most anticipated return of the outdoor season in Kuwait, Yusuf Ahmad Alghanim & Sons Automotive, the exclusive distributor of Chevrolet vehicles in the country, is happy to announce a spectacular offer that will not only make the customers' shopping experience at Chevrolet Safat Alghanim showroom more rewarding than ever, but also their camping trips more memorable than ever.

Starting this November, customers who purchase a new Chevrolet vehicle from any of Chevrolet Alghanim showrooms will instantly get a prepaid bank card worth up to KD 1000. This gratifying offer will provide customers the opportunity to own the cars of their dreams at unbelievable prices while enjoying an exceptional driving experience thanks to Chevrolet's signature state-of-the-art technology and latest safety standards. The offer includes all Chevrolet line-up of: Spark, Sonic, Aveo, Cruze, Malibu, Impala, Caprice, Camaro, Captiva, Trailblazer, Traverse, Tahoe, Suburban, and Silverado.

Among the select Chevrolet cars is the 2015 Impala, full-size flagship sedan that boasts a head-turning design, a spacious refined interior and advanced technologies.

Introducing new levels of comfort and technology, the 2015 Impala features 10 standard air bags as well as a host of available safety technologies such as forward collision alert, lane departure warning, side blind zone alert, rear cross traffic alert, rear camera and rear-park assist.

The 2015 Chevrolet Impala represents the 10th generation of one of the industry's most enduring and popular nameplates. Last year, Chevrolet Impala received the "Best Large Sedan Award" at Middle East Motor Awards and named the "Best American Full-Size Passenger Car" by Automobile magazine in the region. In the US, it earned the highest score in the Consumer Reports ratings and named in the Kelley Blue Book's 12 Best Family Cars.

The Impala's V6 engine is the most powerful naturally aspirated engine in the segment. The car also receives a responsive electric power steering system and enhanced suspension that provides customers with a confident driving experience.

Inside, the vehicle offers ultimate comfort in a quiet environment with spacious front and rear legroom, generous storage and smartphone-influenced connectivity with MyLink infotainment system.

The 2015 Impala is offered in LS, LT and LTZ models.

Design Details

The 2015 Impala reflects a new aesthetic for Chevrolet's flagship sedan.

Its long, low proportion has a wind-swept profile that suggests motion, while the range of 18-, 19- and 20-inch wheels is tailored to the body to provide that "just right" stance. At the front, low-profile projector-beam headlamps - or HID headlamps and LED daytime running lamps on LTZ - sweep around the corners and frame a wide grille, while a power dome hood conveys performance. The LTZ's LED daytime running lamps provide a contemporary visual statement, along with great visibility.

Sculpted coves in the body sides add to the Impala's design drama, with a sweeping signature cue in the rear fenders that acknowledges classic Impala designs. The "greenhouse" area is long, enhancing the sleek look of the car while maintaining excellent visibility. The deck lid appears short to complement the overall proportion, but opens to reveal a trunk with 532 liters of cargo space.

Exterior colors include Black, Blue Velvet Metallic, Champagne Silver Metallic, Crystal Red Tintcoat, Red Rock Metallic, Ashen Gray Metallic, Silver Ice Metallic and Summit White.

Quiet and Refined Cabin

The Impala builds on Chevrolet's signature dual-cockpit interior with greater attention to detail and upscale features - seen in everything from the wraparound flow of the bold instrument panel into the door panels and the available ambient lighting, to the soft feel of the materials and the premium appearance of the seats' stitching.

Premium interior materials and details such as high-quality fabric, suede microfiber and perforated leather appointments, complement the quiet environment and give the Impala a substantive look and

feel. The instrument cluster has a rich look, with multidimensional gauges and a configurable color driver information center with a 4.2-inch screen. The cluster's ice-blue lighting enhances the upscale aura of the cabin, while available chrome trim with "bleed-through" ambient lighting further enhances the cabin's sophisticated flair. It completely transforms the trim's appearance by illuminating it during nighttime driving.

A prominent "center stack" is integrated in the instrument panel and houses the climate controls and Chevrolet MyLink, which includes navigation and Bluetooth audio streaming among many other features - and is controlled via a touch screen on an available eight-inch display. A standard audio amplifier is a feature not typical for the segment and a Bose surround-sound audio system is available - the first in a Chevrolet car.

LS model features premium cloth seats, while LT model comes standard with premium cloth with leatherette seats and suede microfiber-trimmed seats are available. LTZ model features standard leather seats.

Additional available features include remote start, passive entry/exit, keyless starting, power tilting/telescoping steering column with memory, dual-zone climate control and heated and ventilated front seats. The Impala also packs great storage options, including a generous center console and a hidden storage area behind the optional motorized eight-inch color touch screen.

Interior color choices include Brownstone, Dark Titanium, Jet Black and Mojave.

Easy-to-use Chevrolet MyLink Infotainment System

The Impala features an award-winning Chevrolet MyLink infotainment system, which is easy, intuitive operation of basic functions, yet also highly customizable.

MyLink on the Impala is designed to accommodate new features and enhancements and be highly customizable. The system can store up to 60 favorites, including radio stations (AM/FM), contacts, destinations, music and other media. Four specific graphic appearances are designed to appeal to the distinctive personalities of

Chevrolet customer groups. Customers simply use the Settings menu to personalize their Impala.

MyLink is standard on LT and LTZ models. On its eight-inch screen, customers can flip through lists, swipe and drag just as they would on a tablet. Users with compatible smartphones can pair them with MyLink using Bluetooth or a USB connection. This gives customers the ability to play passengers' music or other media through the vehicle.

Another feature allows customers whose Impalas are equipped with available embedded navigation to enter destinations in a single step, without having to enter the state, city, street number and street name in successive efforts.

Responsive Driving Experience

The Impala is powered by a 3.6L V6 with Variable Valve Timing which featuring fuel-saving direct injection and lightweight components. Matched with six speed automatic transmissions, it is rated at 305 horsepower and 356 Nm of torque, with excellent fuel economy of 8.1 L/100km (highway).

The powertrain is the force behind Impala's confident, responsive driving experience, which is tuned for comfortable performance and rooted in a more robust body structure. The long wheelbase with a wide rear track, gives the Impala an excellent feeling of comfort and control.

A MacPherson-strut front suspension delivers a greater measure of control with rebound springs that are internal to the struts. They enable more refined calibration of the struts that result in a smoother overall ride, while also enhancing body roll control and weight transfer during acceleration or turning. That helps keep the wheels planted, which contributes to the new Impala's more precise, controlled feel - especially while cornering at speed.

An isolated front cradle for the engine and transmission, as well as a hydraulic ride bushing, help deliver a smoother, quieter ride. At the rear is a proven four-link suspension design, with a slightly wider track that contributes to the Impala's more planted feel on the road. Isolated mounting provisions for the rear suspension also contribute to the car's quiet, smooth driving experience.

All models feature an electric variable-assist steering system (EPS) that helps save fuel by drawing energy only when the steering wheel is turned. Designed to complement Impala's balance of responsiveness and comfort, the EPS's feel is light and direct, with great assistance at low speeds and high effort at highway speeds. It also incorporates Pull Drift Compensation, which automatically adjusts the steering effort to account for factors such as crowned roads or high crosswinds - factors that typically cause the driver to turn the steering wheel slightly to maintain a straight path.

Sensors detect the steering correction and adjust the torque applied to the steering system to relieve the effort on the driver, helping to maintain smooth, straight driving with less input. Pull Drift Compensation is an integrated feature of the EPS system and engages seamlessly, without the driver's knowledge.

Advanced safety technology

The 2015 Impala offers one of the most comprehensive collections of standard and available safety features in the segment. It employs advanced technologies to help avoid crashes. Visual and audible alerts, depending on the alert feature, help drivers identify potential crash situations and even intervene when a crash threat appears more imminent. The alerts are designed to identify potential threats with sufficient warning to give the driver time to react and make changes.

Chevrolet Care

All customers who purchase a Chevrolet from Alghanim will receive the benefits of the Chevrolet Care, which entails new levels of post-sale support and trust. The Chevrolet Care is an exceptional customer service that is based on four main pillars: competitive and transparent service costs (especially for four-wheel drive vehicles), scheduled service appointment booking with same day delivery, quality service by certified technicians and 3yr/100,000km warranty with 24x7 roadside assistance. Customers are welcome to visit any of Chevrolet Alghanim's showrooms today in order to take a full advantage of this exclusive November offer.