



ALL-NEW INFINITI Q30 UNVEILED AT EXCLUSIVE LAUNCH EVENT IN BEIRUT

BEIRUT: At an exclusive event in Beirut, (Lebanon) Infiniti Middle East took the covers of the hotly anticipated all-new Infiniti Q30. The Infiniti Q30 active compact is a new type of premium vehicle for a new type of consumer. Representing Infiniti's first entry into the fast-growing premium compact segment, the Q30 will play an important role in continuing to drive the growth of the brand here in the region.

Juergen Schmitz, Managing Director, Infiniti Middle East said: "When we first debuted the Infiniti Q30 to the region at the Dubai International Motor Show last year - it was met with widespread critical acclaim. We are extremely proud to be here today when we can officially launch the car to all markets in the Middle East. The Infiniti Q30 is a completely new segment and direction for the Infiniti brand and we are confident that this vehicle will continue to deliver Infiniti's premium experience to a new segment of customer."

The Q30 takes Infiniti's signature

design cues and evolves them into new dynamic shapes. The double-arch grille with 3D mesh, for example, has grown from the Q50, with a more fluid movement into the headlamps. The dramatic curves and turbulent lines flow up the bonnet, over the fenders and across the body line into the strong shoulder of the car.

The signature C-pillar arcs forward in a dynamic crescent shape that emphasises motion, even when stationary. The contrast of the long, low-slung roof-line, conjuring an image of a rakish shooting brake in silhouette, and elevated stance add to the visual impact. This also adds to a sleek look that gives the impression of the car being in motion even when standing still. The balance of sculptural shapes moving past one another creates a harmonious design that can be appreciated at a glance.

An important, differentiating characteristic of the Q30's design is its combination of elevated stance with an overall height that is comparable with models in

the traditional compact segment. The Q30's height (1,495mm) allows for a higher hip point (531mm), which aids ingress and egress. The A-pillar design is intentionally slim, contributing to enhanced visibility for a confident driving experience.

The Q30 Sport stands a little lower (1,475mm), accentuating the already distinctive, coupe-like silhouette, which is emphasised by a shallow side glass area, while also providing for agile ride and handling. Driving performance will also be differentiated, thanks to individual suspensions settings and distinctive ride and handling characteristics - offering premium compact buyers a choice that is specific to their personal needs and preferences.

Striking appearance

The Q30 Premium includes LED front fog lamps, body-coloured and heated door mirrors, as well as chrome dual rectangular exhaust finishers. 18-inch alloy wheels add to the Premium

grade's striking appearance.

On the technology front, the Q30 delivers in spades as the best equipped with the highest level of assistive technology in the segment. This includes' Around View Monitor with Moving Object Detection, Intelligent Parking Assist, Forward Collision Warning with Forward Emergency Braking and Blind Spot Warning. A first for Infiniti and this category, the Intelligent Parking Assist is designed to work in the three most common parking situations, tight parallel parking, 90 degree backing-in and heading -in parking. Using 12 sensors in the front and rear, the system automatically steers the vehicle into place with the additional help or audio and visual warnings whilst the driver controls the brake and accelerator.

Ranking among the best in the premium compact segment, front passenger seat width is 1,393mm; rear passenger seat width measures 1,349mm; head room (without sunroof) is 108mm in the front and 43mm in the rear of the car.

There is 626mm of leg room in the front and 538mm in the back, and 1,324mm and 1,244mm of hip room front and rear, respectively.

Cargo capacity is highly competitive, notably the boot capacity of 430 litres. Aided by a wide, square aperture, and practical, squared-off dimensions, the boot will easily hold two large suitcases, with 60:40 split-fold rear passenger seats liberating additional space for larger cargo.

At launch, the Infiniti Q30 will be available with 1.6L or 2.0L Turbo variants in a 2WD configuration. The 2.0L Turbo will also be offered with an optional AWD drivetrain. The 2.0L Turbo engine delivers 208hp and 350Nm torque. When equipped with front-wheel drive or all-wheel drive, the highest-performing engine in the range is capable of powering the Infiniti Q30 from 0-to-100kph in 7.3 seconds.

Available across the Middle East the all-new Infiniti Q30 starts at AED 105,000.

MARKA ANNOUNCES Q2 2016 FINANCIAL RESULTS

STRONG GROWTH IN REVENUE, A RISE OF 18.2% OVER Q1 2016



Khaled Almheiri
Vice-Chairman and Managing
Director of Marka

DUBAI: Marka PJSC (DFM: MARKA), the first retail-focused listed company in the UAE, yesterday released its interim financial results for the second quarter of 2016. For the three months ending 30th June 2016, the company reported total revenue of AED 89.5 million, an increase of 18.2 percent compared to Q1 2016. Total losses reported for the period were AED 18.72 million. However net operating loss for Q2 2016 was AED 3.83 million. The Q2 2016 results were achieved despite a generally slower retail season during the Holy Month of Ramadan.

Khaled Almheiri Vice-Chairman and Managing Director of Marka, said, "Marka has been extremely busy during the second quarter of 2016, launching the world's first Harper's BAZAAR Café in Dubai Design District (d3) in partnership with Hearst

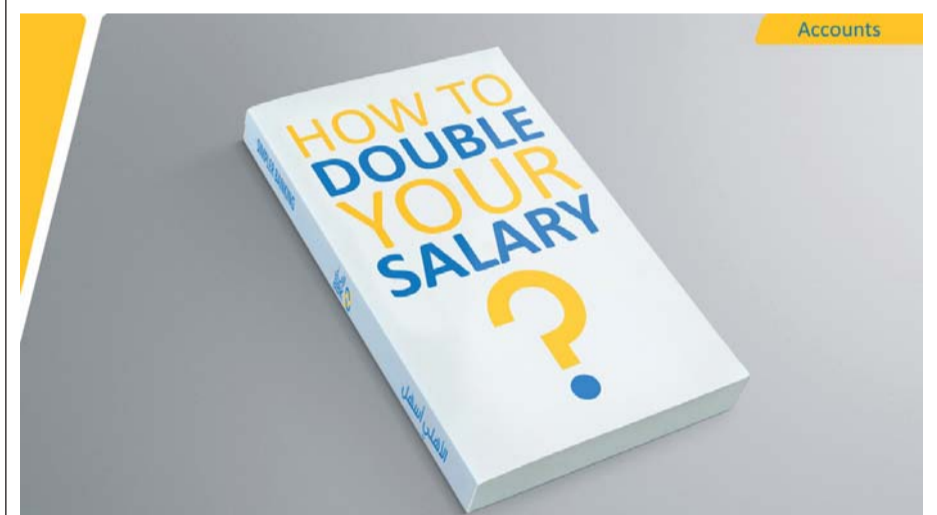
Magazines International, and completing franchise agreements for Reem Al-Bawadi restaurants in Kuwait, Bahrain, KSA and Lahore, Pakistan. On behalf of the board of directors, I am extremely pleased on the progress the company is making on our business plan to build a portfolio of exciting and profitable hospitality and fashion/beauty brands. Our focus continues to be on building for future growth and delivering long-term value for our shareholders."

Almheiri added, "Today's strong Q2 results have been achieved against a backdrop of a challenging retail economy and a slow retail month during the Holy Month of Ramadan, and reflect our commitment to building the best retail operating company in the Middle East. With a focus on investing for the company's future, we have 19 new

outlets planned for opening in 2016 - including in the UAE four Reem Al-Bawadi restaurants and three Cheeky Monkeys Playland & Sweet Surprises outlets. Our efforts are seeing fruition in building profitable trading platforms for 2017 and beyond."

As part of its other regional expansion activities, Marka recently opened its first Reem Al-Bawadi restaurant in Bahrain, and earlier announced plans to launch nine franchised outlets of Cheeky Monkeys in Saudi Arabia over the next five years. More recently, the company launched its loyalty rewards program in partnership with Air Miles Middle East, and opened its home-grown Italian street-food concept Vicolo in Dubai Design District (d3).

Marka currently operates over 50 outlets across its portfolio of hospitality, sports and fashion/beauty brands.



ABK ANNOUNCES WINNERS OF 15TH 'DOUBLE YOUR SALARY' DRAWS

KUWAIT: Al-Ahli Bank of Kuwait (ABK) held its 15th 'Double Your Salary' weekly draw on 9th August, 2016 at the Bank's Head Office in the presence of a representative from the Ministry of Commerce, announcing the names of the winners for this week. The promotion includes weekly draws, with two winners per draw and is running until 30 September, 2016.

The winners this week are:

- 1) Nada Ghanim Faraj Mubarak, Sabah Hospital Branch
- 2) Hares Abdulaleem Ahmad Khaleel, Head Office Branch

Head Office Branch

New customers who transfer their salary to ABK receive KD 100 and will automatically be entered into the weekly draws to double their salaries. Existing customers who are already transferring their salary to ABK are entered into a separate draw.

The next 'Double Your Salary' draw will be held on 16th August, 2016 where two new lucky winners will be announced. All winners will be contacted personally and a weekly announcement will be made through the media with the winners' names.



CBK, MASTERCARD LAUNCH NEW BRITISH AIRWAYS-COBRAND MASTERCARD CARDS

KUWAIT: Building on their long-standing partnership and numerous successful joint campaigns and value-added offers, Commercial Bank of Kuwait (CBK) and MasterCard succeed once again with their new products - three co-branded MasterCard products including World, Platinum and Prepaid credit cards launched by CBK in partnership with British Airways.

As the only British Airways-branded MasterCard credit cards in the Middle East, the products combine a world-leading card concept with a global loyalty program, offering cardholders the opportunity to collect Avios points (the reward currency of the British Airways Executive Club) and redeem them for flights and upgrades.

Sahar Al-Rumaih, Acting General Manager for Retail Banking Division, CBK, said: "Our partnership with British Airways with the support of MasterCard is a significant

development for our wider growth plans in Kuwait and we are proud to be the only bank issuing a British Airways co-branded MasterCard credit card in the Middle East. It forms part of our overall strategy to bring the best card products to our customers."

The cards are loaded with benefits that MasterCard provides to customers such as Lounge access, global travel Insurance, Free nights in more than 1,200 hotels of luxury Starwood hotels around the world (SPG hotels). Customers will be able to collect Avios on purchases, from booking flights to paying for dinner or fuel or everyday shopping and spend them to pay for flights worldwide with British Airways and oneworld airline partners.

Raghav Prasad, General Manager - Gulf Countries, MasterCard, said: "The launch of the only British Airways-branded

MasterCard credit cards in the Middle East is a significant step forward for MasterCard as we continue to provide an enhanced and rewarding payment experience for our customers across the region. Travel is an important part of our lives in the Middle East and Commercial Bank of Kuwait's partnership with British Airways will allow frequent travellers to make the most of MasterCard's multi-tiered security while benefitting from attractive travel rewards and features."

The new co-branded credit cards feature a number of value-added benefits, including access to MasterCard Priceless Cities, which offers VIP treatment and unique experiences in entertainment, dining, hotels and shopping in cities around the world. MasterCard World and Platinum cardholders also benefit from lounge access, travel insurance and concierge services.

Devices

Smartphone photography at its smartest

the new Huawei P9 Plus starting from KD 15 monthly

VIVA LAUNCHES HUAWEI P9 PLUS DEVICE WITH POSTPAID PACKAGES

KUWAIT: VIVA, Kuwait's fastest-growing and most developed telecom operator, launched the new Huawei P9 Plus device, smartphone photography at its smartest, with postpaid packages starting KD 15.

The new Huawei P9 Plus comes with the ground breaking Leica dual lens technology to capture more light with two sensors, one RGB and one monochrome. Together they combine richer colors and greater details for stunning pictures. Users can take photos of professional standards with the many choices in film mode and wide aperture effect.

The 8 megapixel front camera allows superior selfies even in low light. The 3400mAh battery gives longer battery life with rapid charge. The enhanced 'Press Touch' innovation builds on Huawei's screen pressure technology.

VIVA is the fastest-growing telecom operator in Kuwait. Launched in December 2008, VIVA makes things Possible for its customers by transforming communication, information and entertainment experiences. The company has rapidly established an unrivalled position in the market through its customer centric approach. VIVA's quest is to be the mobile brand of choice in Kuwait by being transparent, engaging, energetic and fulfilling. VIVA continues to take a considerable share of the market by offering an innovative range of best value products, services and content propositions; a state of the art, nationwide network and world-class service. VIVA offers internet speeds of more than 100 Mbps, due to the implementation of the most advanced fourth generation (4G LTE) network in Kuwait resulting in superior coverage, performance and reliability.