



The Promenade expands family offering with opening of Chocomelt

KUWAIT'S NEIGHBORHOOD MALL WELCOMES NEW CHOCOLATE COFFEE SHOP, CATERING TO GROWING FAMILY VISITORS

The Promenade mall has welcomed its latest opening and expansion of its offering to families following the introduction of Chocomelt. The new dessert bar and café is set to attract families and friends with passion of chocolate sweets, dipped fruits, hot and cold drinks, and coffee blends with the finest form of chocolate.

The neighborhood mall, which has established itself with the destination of choice for families, is adding to its appeal the latest dining and confectionery outlet. "It is with delight that we welcome Chocomelt to The Promenade. We are continually looking to attract a wealth of outlets, restaurants and activities that provide entertainment and enjoyment for the families who visit us, and the latest opening adds to this offering that I am sure will be a delight for all ages," Alyah Al-Jasser, Marketing Manager at Al Othman, the owning charitable company of The Promenade.



The Kuwaiti concept, founded in 2015 by Abdul Rahman Fahed Al-Oudah and Mishari Jamal Al-Oudah, specializes in the perfect blend of chocolate with sweets, served with both cold and hot sips. Chocomelt dessert bar and cafe serves a variety of sweets prepared by the finest ingredients and best Belgian chocolate featuring "Baby Dynamic", "Red Velvet Souffle Pancake", "French Peanut Butter Brownies" besides of a various cold and hot drinks like "Cafe Mocha", "Nutella Espresso", "Iced Spanish Latte" and "Caramel Frappe" to name some. In addition, the dessert bar and cafe is ready to cater for special events

such as birthday parties and family celebrations.

Commenting on the opening, Mishari Jamal Al-Oudah, Deputy General Manager said: "We are proud to provide creative flavors for sweets lovers in Kuwait. Following our passion of chocolate, we aim at offering special taste to everyone in town. Therefore, The Promenade is only the beginning and we promise our guests to always be closer to them with the new branches that will be launched early next year."

To mark the opening of the new coffee shop, The

Promenade and Chocomelt partnered to host media for a special brunch to showcase the cafe menu and the available activities across the mall for families.

Open from 10am until 10pm Saturday to Wednesday and 10am until 11pm Thursday and Friday, the mall features five floors of shopping and entertainment, providing top fashion brands, a gourmet supermarket and a variety of cafes and dining restaurants, while offering dedicated entertainment and health & leisure options such as a spa.



That Al Salasil hosts book signing of Faisal Al Ayyar's 'Money and Sand'

That Al Salasil bookstore hosted the signing ceremony of 'Money and Sand: Kuwaiti investments between the hammer of politics and the anvil of mismanagement', a book by the renowned Kuwaiti businessman, Mr Faisal Al Ayyar. The ceremony, held at the bookstore's branch at The Avenues, was attended by people interested in politics and economy, as well as media personalities.

The book, published in Arabic, discusses investment, commercial and financial cases that took place in Kuwait over the past four decades.

On this occasion, Mr Faisal Al Ayyar said:

"For several decades, I observed the investments made by Kuwait both in the country and abroad, and I found that there is much that the public are not aware of. This is why I took the initiative to oversee this project, whereby a research team collected this information from different sources and put it in one book. I hope that this generation and the ones to come will learn from these cases."

Mr Al Ayyar added:

"The book discusses a series of investment cases in Kuwait over a period of time. These include 'K-Dow', an example of the effect of politics on economy; the 'fourth refinery' and the heavy price that is incurred when projects are delayed and stalled; and 'Kuwait Airways', where millions were lost while other airlines in the Gulf were profiting. These are some examples that reflect just how

large an impact politics can have on the investment and financial decision-making process."

He further said:

"This research has confirmed that political and economic decision-making are intertwined, and that in many cases no one was held accountable despite the formation of investigation committees, the intervention of the prosecution and the media exposure. Having said that, readers will no doubt be proud of the many success stories and the sound strategic decisions that were taken, as well as the people who stood up for what is right regardless of the outcomes."

'Money and Sand: Kuwaiti investments between the hammer of politics and the anvil of mismanagement' is a publication of That Al Salasil Publishing.



BURGAN BANK'S AIRPORT BRANCH READY FOR THE PROPHET'S BIRTHDAY HOLIDAY RUSH

With the upcoming Prophet's Birthday holiday expected to be a hugely busy period, Borgan Bank today announced that it is ready to serve its customers in its airport branch which will be open as usual from 8:00 am to 10:30 pm, in an effort to accommodate banking requirements for both travelers and regular customers over the public holiday.

For more information on any products or services, customers are required to contact Borgan Bank's call center 1804080 during the holiday. On this occasion, Borgan Bank extends its best wishes and greetings to the public.



KFH CONTINUES TO SERVE CLIENTS ELECTRONICALLY, THROUGH AIRPORT BRANCH DURING HOLIDAY

Kuwait Finance House (KFH) announced that it is ready to fulfill its commitments towards its clients during the holiday. The bank will continue to offer various services for its clients in Kuwait and overseas through its website that offers over 150 eservices, in addition to the airport branch and other service channels that provide clients with necessary services round the clock.

Moreover, the Call Center will be ready to receive calls from clients throughout the day, and will work relentlessly to overcome any problems that might face clients in Kuwait and overseas.

In addition, KFH continues to offer its IVR service on

1803333 that is available throughout the day. Clients can call to make account transactions, ask for financial transaction, pay bills, purchase cards to recharge cell phone, and other services.

Further, clients can take advantage of KFH's ATM machines that are available at all vital locations. KFH offers Mobi Baitok vehicles that serve as mobile branches that allow people to deposit and withdraw cash in addition to other usual transactions.

KFH has additional technical privileges, such as allowing clients to conduct basic banking operations through smart phones on kfhonline application.

