



## NISSAN AL-BABTAIN BREAKS NEW GROUND WITH REENGINEERED ALL-NEW PICK-UP NAVARA

**KUWAIT:** Abdulmohsen Abdulaziz Al Babtain Co (AABC), the authorized agent of Nissan in the State of Kuwait launched its all-new Nissan pick-up Navara, which sets completely new standards for the segment in toughness, performance, styling and advanced features.

The all-new Nissan pick-up Navara has already been named International Pick-up of the Year 2016 in Europe. It builds on Nissan's 80-year heritage with 14 million pickups sold in over 170 countries through 12 generations. Combining toughness and modernity, it is the ideal vehicle for dual users who depend on their pick-up for professional and personal use.

In-line with Nissan's promise of "Innovation that Excites", the all-new pick-up Navara introduces an array of new features and in-car technology to a segment that has traditionally been slow to adopt the very latest in comfort and safety while delivering unmatched fuel efficiency and the lowest maintenance costs for its class. Many of these features set the benchmark for this segment and provide customers with more advanced levels of technology than ever seen in a pick-up.

### Key features of the all-new pick-up Navara Tough

Segment Leader in Power and Torque. The all-new Nissan pick-up Navara is changing the standards that modern pick-ups are measured by, and with one engine size 2.5l (diesel and gasoline) it is already a segment leader in power and torque, offering the highest horse power in its class of 162 Hp and 403Nm of torque (within 2.5 liter engines range).

### Class leading transmission

The all-new Nissan pick-up Navara offers class-leading transmissions and is a segment leader in delivering a 7-speed automatic transmission. The all-new Navara is also the only Japanese pick-up that offers a 6-speed manual transmission in any pick-up class, making it uniquely appealing to both types of drivers.

As customers have come to expect, the new model is as capable off-road as it is on-road. The four-wheel drive system builds on the strengths of the previous generation model to deliver surefooted traction over

rough terrain. The system is engaged and disengaged electronically via a rotary button located on the dashboard. For best economy and handling drivers can stay in 2WD mode on the road, while for off-road conditions drivers can select the 4HI mode while driving up to 100km/h.

### Fully boxed frame

The all-new Nissan pick-up Navara's full boxed frame delivers improved stiffness and durability that is usually reserved for full-size trucks, while boosting the Navara's payload to 1-ton.

Improving refinement and delivering a SUV-style driving experience was a key element of the model's development. To help achieve this without compromising the vehicle's acclaimed off-road ability, Nissan designed an all-new rigid leaf suspension system, providing significantly improved ride comfort and improved handling.

### Advanced

Striking Interior and Exterior Design: The all-new Nissan pick-up Navara has an

advanced design that encompasses many unique design features as standard including signature LED headlamps, electric folding side mirrors, roof rails, side steps, 16-inch alloy wheels and chrome exterior accents to complement its exciting, modern look. Moreover with D/C bed size of 2.5M2 this makes it a segment leader.

The strikingly designed interior brings new levels of luxury and refinement to the segment, too, with a leather steering wheel and a 5-inch central infotainment screen providing a premium look and feel.

### SUV-like technologies

Nissan has a proven track record in the SUV segment and has brought much of that design influence to the fore with this new pick-up. The all-new interior has been designed for comfort and modernity, and is packed with SUV-like technologies that come as standard including a 5-inch color display with rear-view reverse camera, Bluetooth connectivity, parking sensors, dual zone air-conditioning, smart key entry with push-button starter, cruise control and audio switch controls on the steering wheel.

### Segment leader in running cost

The all-new Nissan pick-up Navara is also a segment leader in running costs due to its unmatched fuel efficiency and lowest maintenance costs for its class.

### Unique safety features

The all-new Nissan pick-up Navara comes equipped with advanced safety features as standard such as ABS brakes and traction control, as well as SUV-like features that include Limited Slip Differential (LSD), Hill Start Assist which prevents the NAVARA from rolling backwards when starting up a steep ascent, as well as Hill Decent Assist to limit downhill speeds without using the brakes.

The all-new pick-up Navara, with its impressive array of performance, safety, technology, comfort and convenience features, and coupled with efficient running costs make this vehicle the ideal partner for work and leisure.

## TABLEZ SIGNS MASTER FRANCHISE AGREEMENT WITH GRUPO CORTEFIEL DEAL TO BRING SPRINGFIELD AND WOMEN'S SECRET TO INDIA

**BENGALURU:** Tablez, the brand retailing company is all set to unfold a new chapter in the retail landscape, in association with Grupo Cortefiel, one of Europe's leading fashion retailers. In a gala ceremony held at the Shangri-La Hotel in Bengaluru on Thursday, Tablez signed a master franchise agreement with Grupo Cortefiel to bring two of its brands, Springfield - a youth-oriented casual fashion brand and Women's Secret - an innerwear, swimwear and sleepwear brand to India.

The agreement outlines plans for 60 stores in India over the next five years. The first store is slated to open by April 2017 in Bengaluru. Springfield will have a mix of large format flagship stores and exclusive brand outlets, while Women's Secret would mainly concentrate on exclusive brand outlets. A few Women's Secret stores will be alongside the large format flagship stores of Springfield.

Springfield, the group's most youthful and urban brand offers laidback casual styles based on

the concept of real clothing for real people, while Women's Secret is a brand created for and by women that work to develop a global reputation that combines prestige, femininity and modernity.

Adeeb Ahamed, Managing Director, Tablez, said "We are pleased to sign this master franchise agreement with Grupo Cortefiel. We see tremendous potential for brand retailing in India and we are delighted to have aligned with Grupo Cortefiel, which has an outstanding track record in fashion retail. With the introduction of Springfield and Women's Secret, we aim to expand our footprint in the lifestyle and apparel brand segment. The young demographic of India and emergence of fast fashion segment offers opportunity for rapid growth for both the brands."

Antonios Kyrianiou, Group Franchise General Manager, Grupo Cortefiel, said "It has been our long intention to enter the market in India, as it is one of the most important markets but at the same time challenging. For every international

company that wants to be successful in any market outside of their home market, one of the most important parameters is finding the right local partner. With Tablez team we share the same vision and passion for this market and for this reason we decided to partner together on this challenge."

Tablez is a brand retailing company and has recently introduced innovative food brands like Bloomsbury - the Boutique Café and Artisan Bakery, Galitos - Flame Grilled Chicken and Cold Stone - the Ultimate Ice Cream Experience to India.

CORTEFIEL GROUP was founded in 1880 as a family business in the Madrid Romanones street and is now one of Europe's leading fashion retailers operating in the specialised chain segment. It is made up of four own brands: Cortefiel, Springfield, Women's Secret, Pedro del Hierro and an outlet chain: Fifty Factory. Grupo Cortefiel, headquartered in Spain has a network of more than 2,100 stores across 85 countries.



## MALABAR GOLD & DIAMONDS' OPENS SHOWROOMS IN HAWALLY, MAHBOULA



Malabar Gold & Diamonds' Mahboula showroom opening



Malabar Gold & Diamonds' Hawally showroom opening

**KUWAIT:** Malabar Gold & Diamonds' the leading jewellery retailer across the globe launched its 159th and 160th showrooms on the same day at Hawally; next to Grand Hypermarket & Mahboula; block 1/A, street 10, Public Authority for Minors Affairs complex/A in Kuwait, both on Thursday, 8th December, thus extending its presence in Kuwait. The grand opening was celebrated exhibiting the finest collection of gold, diamond, platinum, precious gems and pearl jewellery for their customers in Kuwait. The 159th showroom at Hawally was

inaugurated by Sheikh Dawood Dawood Salman Al-Sabah from royal family in the presence of Major Ali Hamdan Zaid Al-Daihani, Chief Adviser, Farwaniya Governorate; Fahad Salim Fajji, Protocol Officer, Farwaniya Governorate; Shamlal Ahamed, Managing Director - International Operations, Malabar Gold & Diamonds; KP Abdul Salam - Group Executive Director, Malabar Group; Ayoub Kachery, Regional Director, Grand Hypermarket; Afsal Khan - Zonal Head, Malabar Gold & Diamonds, Kuwait, invited guests, media and well-wishers.

The 160th showroom at Mahboula was inaugurated by Major Ali Hamdan Zaid Al-Daihani, Chief Adviser, Farwaniya Governorate in the presence of Shamlal Ahamed, Managing Director - International Operations, Malabar Gold & Diamonds; KP Abdul Salam - Group Executive Director, Malabar Group, invited guests, media and well-wishers.

The outlets unveil a significantly large collection of traditional as well as contemporary designer jewellery. The new showrooms showcases the exquisite collection of gold jewellery in 18K, 22K and 24K

alongside Diamond, Uncut diamond and precious gem jewellery handpicked for the jewellery lovers in Kuwait. Malabar group offers exquisite and beautiful jewelry as a part of various brands presented at Malabar Gold & Diamonds' namely Ethnix - Handcrafted Designer Jewellery, Era - Uncut Diamond Jewellery, Mine - Diamonds Unlimited, Divine - Indian Heritage Jewellery, Precia - Gem Jewellery and Starlet - Kids Jewellery.

Malabar Gold & Diamonds has been working towards extending a strong presence across the

globe and continues striving towards being the most preferred jewellery retailer among customers. Presently, Malabar Gold & Diamonds has a strong presence in the Kuwait market having showrooms in Al-Rai, Maliya, Mahboula, Dajeej, Fahaheel, and Hawally. With six showrooms presently and few more to be launched, Malabar Gold & Diamonds' will be the largest gold & diamond jewellery retailer in Kuwait. The wide network of showrooms helps the brands stays close to its valued customers in Kuwait.