

Cadillac XT5 Initiates New Series of Cadillac Luxury Crossovers



KUWAIT — Yusuf A. Alghanim & Sons Automotive, the exclusive distributor of Cadillac vehicles in Kuwait, proudly unveiled the first-ever 2017 Crossover Touring 5 (XT5,) a comprehensively upgraded luxury crossover and the cornerstone of a new series of crossovers in the brand's ongoing expansion. The XT5 ushers the next chapter in elevating the Cadillac brand: it is bold, distinctive, sophisticated with superb driving dynamics. This new crossover perfectly reflects Cadillac's positioning in the luxury automotive marketplace, particularly in Kuwait.

The Cadillac XT5 is completely new, residing on a unique chassis and structure, embodying the company's expertise for lightweight and agile driving dynamics. The new XT5 is 278 pounds (126 kg) lighter than the current SRX, featuring rear-seat legroom increase of 3.2 in. (8.1 cm) as well. Additionally, the rear seat reclines and slides fore and aft. This was achieved using many of the techniques applied on the Cadillac CTS and ATS sport sedans – the lightest cars in their respective segments. This includes the use of laser welding, ultra high-strength steel and advanced analytics that ensure a stronger structure, and excellent crash performance with less overall bulk.

The XT5 also brings a new level of sophistication to showcase Cadillac's evolving design language, sporting a strong visual presence with propor-



tions that convey the driving experience and the lightweight construction underneath the surface. There is a lean, taut, liquid quality to the surfaces with flowing, uninterrupted lines separated by crisp edges. The XT5's interior is based on a philosophy of clean, modern elegance and craftsmanship, evident by the interior surfaces inside the XT5, which are wider and more horizontal in orientation, emphasizing efficient use of space. Like all Cadillac models, the interior is assembled with cut-and-sewn wrapped panels, rather than molded surfaces typical of mainstream vehicles.

Meanwhile, advanced powertrains add to efficiency and dynamics; with SAE-certified peak output of 310-horsepower and 271 lb-ft of torque, the new V6 uses variable valve timing for strong response and smooth power delivery. Cadillac's new Stop/Start technology automatically stop and start the engine when the vehicle is at rest in

traffic stops, saving fuel and reducing emissions, while enhancing the quietness expected of a luxury vehicle. A new 8-speed automatic transmission is standard for the XT5, which also debuts Electronic Precision Shift – the first electronically controlled transmission shifter for a Cadillac, which reduces noise and vibration, and allows further use of the cabin space with a storage space beneath the center console. In



addition, the advanced "twin clutch" all-wheel drive system continuously and automatically delivers excellent traction across a variety of conditions, such as providing enhanced stability in dry weather.

The first-ever XT5 proudly includes Cadillac's latest production systems for connectivity and safety. Featuring Cadillac's patented new industry-leading Rear Camera Mirror system, which enhances the driver's rear vision by 300 percent, using a video display applied over the conventional inside rearview mirror. A high dynamic range camera records wider images behind the car, streams the image to video processing software which "removes" obstacles such as the roof, rear pillars and rear seat passengers, projecting an unobstructed view to a Liquid Crystal Display. In addition, XT5 features Cadillac's Driver Awareness and Driver Assist packages to aid vision and

collision avoidance. These include automatic front and rear braking for low-speed conditions, Lane Keeping Assist, Rear Cross Traffic Alert, Side Blind Zone Alert, full-speed range Adaptive Cruise Control and Automatic Parking Assist.

The Cadillac CUE system for connectivity and control is upgraded for the XT5. A faster and more powerful processor provides best-ever response and accuracy. The XT5 features an integrated wireless charger for mobile devices, with a slot designed into the center console. Like all Cadillac models in 2016, XT5 features 4G-wireless connectivity with a standard integrated Wi-Fi hotspot and standard Apple CarPlay and Android Auto for simpler in-car phone integration. An optional color reconfigurable Heads-Up Display is available. Cadillac's signature LED light pipes are standard inside and out, while full LED headlamps are optional. A Surround Vision feature enables a "bird's eye" view of the perimeter around the car to assist in parking.

Premium Care Program

Yusuf Ahmed Alghanim & Sons Automotive furthers Cadillac's superiority by showcasing the company's commitment to enhance customers' unique Cadillac experience by offering customers peace of mind with a comprehensive insurance program. In addition, all Cadillac owners will enjoy service and maintenance for four years or 100,000 km, warranty for 4 years or 100,000 km, 24-hour roadside assistance anywhere in the Middle East for four years (unlimited miles) plus a courtesy transportation and a replacement vehicle upon availability.

Customers are invited to discover and enjoy an engaging test-drive experience of the first-ever Cadillac XT5 by visiting the Cadillac showroom at Safat Alghanim in Al Rai today.

