

KFH PARTICIPATES IN GERGEIAN GATHERING FOR KUWAITI ASSOCIATION FOR DOWN SYNDROME

Kuwait Finance House (KFH) took part in a confectinary (gergeian) gathering for the Kuwaiti Association for Down syndrome. This step comes as part of KFH's social responsibility and in continuation of the bank's Ramadan program. KFH PR team visited the children of Kuwaiti Association for Down syndrome and managed to spread joy and happiness among them, yet showed them that the society cares for them.

The event included many activities that had a positive effect on the parents of the children, who believe that such activities organized by prestigious institutions, play a role in reforming the social ties, while allow the disabled to beat the odds and blend into the society. In addition, such events boost the confidence of the disabled and help them to be productive individuals and integral part of the society.

It is worth noting that KFH has been always keen to hold similar events every year, as part of its social responsibility, which reinforces the values of the society. KFH is eager to support charity, education and health activities; especially that they play a role in the prosperity of the society.

Meanwhile, the staff of Kuwaiti Association for Down syndrome and children's guardians praised this initiative that KFH is keen on taking every year. Also, they lauded its key role in assuming the social responsibility.



AUK ART & GRAPHIC DESIGN DEPARTMENT CONCLUDES ITS 9TH ANNUAL CAPSTONE EXHIBITION

The Art & Graphic Design Department at the American University of Kuwait (AUK) concluded its 9th annual Capstone Exhibition. The exhibition offered senior students an opportunity to showcase their creative work, which covered to a range of topics that included social and cultural awareness, corporate identity and entrepreneurship, to the public and have their designs considered by renowned experts from the industry.

Under the supervision of Rita Merheb Khair, Assistant Professor of Graphic Design at AUK, participating students investigated a topic of their choice, researched and analyzed it, and

designed communication tools that addressed their target audiences through the medium of Graphic Design.

The exhibited projects reflected a culmination of semester-long, self-initiated, and self-directed ideas implemented through diverse applications. The projects were evaluated based on their creativity and presentation; their ability to conduct and use graphic design research strategy effectively; and their ability to plan and implement a compelling graphic design display.

The Capstone Exhibition is held annually. It brings together visitors from the field of

graphic design, including experts from graphic design studios, publishing houses, film and video production companies, advertising, and multimedia firms. According to Khair, "This exhibition is an opportunity for our students to present themselves, their creative capabilities, and their technical skills, through a project in which they have utilized everything they have learned over the past four years. It also gives them exposure, a good body of work to include in their portfolios, and most importantly the strength and the courage they need to move on to the next stage in their lives, whether it is further studies, or the pro-

fessional world of Graphic Design"

As one of the final year courses, the GDES Capstone course is designed to teach graduating students how to visualize the complex intersection between personal voice, conceptual understanding, and the use of research for a graphic design exhibition. Maryam Hosseinnia, Chair of the Department of Art & Graphic Design, explained that the showcased designs displayed the students' capabilities. "The Capstone is meant to be the culmination of four years of learning for our Graphic Design majors, showcasing their design, talents, abilities, and learning. The faculty of Art

& Graphic Design is constantly working to improve the learning environment for the students. The faculty is involved throughout their creative project learning and development. This Capstone shows the hard work and earned expertise of our students as well," she said.

AUK's Graphic Design Capstone represents an opportunity for senior students to fully incorporate their design strengths and learning into a focused, extended process of research and visual expression. The projects are diverse, reflecting individual student investigations into their topic of choice.

