

ZAIN OFFERS NEW GALAXY S7 AND GALAXY S7 EDGE

KUWAIT: Zain, the leading telecommunications company in Kuwait, launched its latest Galaxy S7 and Galaxy S7 Edge with plans for postpaid customers with more talk time and more data starting from KD 21 monthly.

The new smartphone plans allow postpaid customers to enjoy exciting features, including 50 GBs of monthly data, 500 local minutes, unlimited SMS messages, as well as free Zain Wi-Fi at the Avenues and Souq Sharq. Zain is committed to bringing its customers the latest and most advanced products in the telecommunications world, as it strives to enrich their lives with technology's most advanced solutions. A great number of Zain customers are devoted Samsung Galaxy users who are keen to enjoy the latest technological offers.

The Galaxy S7 and Galaxy S7 edge introduce the first Dual Pixel camera on a smartphone, delivering brighter and sharper images, even in low light. Thanks to the revolutionary Dual Pixel technology, brighter lens with wider aperture, and bigger pixel, the camera has a faster shutter speed and a more accurate autofocus even in low-light conditions. Motion Panorama, a new camera mode, brings movement to traditional panoramic photos, giving

the user a completely immersive visual experience.

The 5.1-inch Galaxy S7 and 5.5-inch Galaxy S7 edge are constructed with 3D glass and metal - all in a sleek design with durability and ergonomic curves for a comfortable grip. From work to play, the device's new Always-On Display, gives users a simplified, zero touch experience where they don't need to worry about missing a call or important notification.

Without compromising design, Galaxy S7 and Galaxy S7 edge both have increased utility with IP68 water and dust resistance. Edge UX, the advanced edge experience available on Galaxy S7 edge, provides convenience and increased efficiency by creating easy shortcuts to users' most loved functions such as email, selfie mode, panorama mode or third party applications.

Galaxy S7 and Galaxy S7 edge deliver fast wired and wireless charging technology. Additionally, the hybrid SIM card tray allows users to insert a microSD card for up to 128GB of additional storage and in some select countries; the tray can be used with a dual SIM card.

It's worth mentioning that every official Galaxy S7 and S7 Edge device will include Galaxy

Entertainer app, which provides over 1,000 buy 1 get 1 free coupons that provides wide access to several global hotspots including luxury hotels, cafes, premium spas, amusement parks, golf clubs and much more.

Samsung also made significant hardware and software updates to optimize gaming performance on Galaxy S7 and Galaxy S7 edge. The powerful processor and bigger battery capacity ensure longer playing time, and the internal cooling system keeps the device from overheating. Game Launcher, a new add-on for gamers, allows users to manage battery consumption and minimize notifications. Additionally, users can record their gaming experience or share their screen to play with others. Paired with Galaxy S7 and Galaxy S7 edge, Vulkan API gives users the ability to play high-performance graphic games with lower battery consumption.

Zain emphasizes its commitment to the needs of the largest customer base in Kuwait, and will continuously look into expanding its horizons to keep customers conveniently connected, to download content and stay in touch with their loved ones throughout the day.

HONDA ALGHANIM ACHIEVES A GROWING DEMAND WITH THE BIGGEST MARCH OFFER

KUWAIT: Owning to the great success it has achieved through its February promotions, Alghanim Motors, the exclusive distributor of Honda products in Kuwait, including cars, bikes power equipment, power generators and more, continues to honor the loyalty of its customers with another valuable offer available throughout the month of March 2016 and across Honda Alghanim showrooms.

The March 2016 promotion presents customers the opportunity to receive a cash gift of up to KD1000, in addition to a golden comprehensive insurance that provides a wider and larger insurance coverage. The promotion also guarantees the peace of mind of Honda customers by availing them a free warranty package that includes a maintenance contract for up to 3 years without any additional charges, thus effectively saving their money and time every time they pay a visit to the service center for maintenance purposes.

In addition to these valuable offers, Honda Alghanim is keen on offering the latest and most innovative cars with unbeatable rates. The lineup includes Honda City, Accord, CR-V, Odyssey-G, Odyssey and Pilot, with the starting prices of KD 3,999, KD 6,666, KD 6,777, KD 7,999, KD 8,999 and KD 10,555, respectively.

Honda Alghanim invites all its customers to visit the latest showroom at AlRai to take advantage of this offer and learn

more on the vehicle models, features, and prices. The new showroom is situated as part of Safat Alghanim on an area covering 9,000 square meters. The new showroom has been built by integrating Alghanim Industries brand values in order to achieve a prestigious status that the leading global brand Honda deserves. This showroom accentuates on architecture, design, and offering high-quality services of which customer satisfaction is of highest priority allowing for a pleasant experience. It includes 3 floors to offer versatile services including a service center that is able to receive daily 70 vehicles through 16 stations. For that reason, the new showroom is considered to be the largest in the Middle East and North Africa region. Honda Alghanim showroom operates from 8.30 am until 10 pm Saturday to Thursday, and from 9:30 am until 10 pm on Fridays.

Alghanim Motors, the exclusive distributor of Honda automobiles, motorcycles, power products, and marine products in Kuwait, is committed to providing customers with flexible payment solutions and efficient and cost-effective services. The cars service center waiting lounge offers entertainment and comfort for customers with gaming consoles, digital satellite TV, free wireless internet and relaxing massage chairs. For more information, please call 1822777.

BOARD EFFECTIVENESS KEY TO UNLOCKING GROWTH IN TODAY'S ENVIRONMENT: BDI TWO-DAY WORKSHOP HELD IN SPONSORSHIP WITH EMIRATES NBD

KUWAIT: At a time of unprecedented change for the region, board effectiveness is crucial for businesses to unlock growth in today's market environment and stimulate economic diversification, as highlighted during the 21st edition of the Foundation of Directorship Workshop conducted by the GCC Board Directors Institute (BDI) in sponsorship with Emirates NBD. The two-day workshop commenced yesterday at the Meydan Hotel in Dubai.

"Today, board effectiveness is an integral part of every board's reality; the success of most top tier companies - from publically listed to family-owned businesses - is driven by an effective board structure and composition," said Jane Valls, Executive Director, GCC Board Directors Institute (BDI). "I feel privileged to lead the Institute during a time where the pace of change is faster than ever before. The Board Directors Institute recognises that increasing regulation, greater competition, new business models, technical innovation and

increasing stakeholder expectations are changing traditional approaches to board leadership; similarly, boards are increasingly faced with uncertainty caused by market volatility. It is our aim to prepare directors so that they can adapt to today's complex world."

During the alumni dinner taking place on the eve of the Foundations of Directorship Workshop, H.E. Obaid Al Zaabi, Acting CEO, Securities and Commodities Authority (SCA), emphasised: "There is no doubt 2016 will be a challenging year for all of us, where the ability to unlock growth will be crucial. Implemented in the right way, the pillars of board effectiveness can guide businesses, help them grow and ensure sustainability. A higher level of corporate governance obligations in the region will significantly impact board structure, processes and protocols, with businesses becoming more and more performance driven. Directors need to make sure that they remain focused on strategy, risk, the financials and man-

agement oversight, and are clear about their duties, obligations and liabilities, both individual and collective."

"The purpose of the Foundations of Directorship workshop is to delve deeper into the changing roles and accountabilities of the board and its directors, unwrapping the secret of a model board and the right operating model under current market conditions," added Valls.

The GCC Board Directors Institute has established one of the region's largest and most influential networks of more than 620 board members in the region. This year, the Institute's Foundations of Directorship workshops will see over 50 participants who will discuss and share past experience, whilst exploring and analysing potential solutions, tools and effective practices for boards and directors in the GCC region. The two day workshop is preceded by an alumni dinner, sponsored by Emirates NBD - one of the Institute's founding members and a leading bank in the region.



SHARJAH ASSET MANAGEMENT ANNOUNCES FIRST SALE OF FREE HOLD LAND PLOTS

SHARJAH: Sharjah Asset Management, the investment arm of the Government of Sharjah, yesterday announced their first ever sale of freehold land plots for GCC nationals and UAE's arab residents and long-term leasehold (Usufruct) right for 100 years for UAE's residents of other nationalities being offered for sale at Al-Saja'a Industrial Oasis in the Emirate of Sharjah.

Strategically situated in close proximity to Sharjah International Airport and Al Hamriya Port with frontage and direct access from Emirates Road (E611), Al Saja'a Industrial Oasis comprises some 353 land plots, stretching over 14 million sq. ft. of area, already approved and being developed for light and medium industrial uses, mixed use with some retail and a large plot for staff accommodation. Hand over of the land plots is expected to be available after 31st October 2016.

With the announcement of freehold and Usufruct right land plots now being available for light and medium industrial, mixed use, some retail and a large plot for staff accommodation at Al-Saja'a Industrial Oasis development, the move signals the further commitment of Sheikh Dr Sultan Bin Mohammed Al-Qasimi, Member of the Supreme Council and the Ruler of Sharjah's vision to create a strong and diversified economy and to further boost the competitiveness and prosperity of the UAE's third largest domestic economy.

"Sharjah maintains one of the finest industrial areas in the Gulf region and today's announcement can only further enhance the Emirate's reputation for its long-term commitment to this sector," said Gregg Downer, Chief Real Estate Officer, Sharjah Asset Management.

"Sharjah Asset Management's investments involve diverse yet strategically focused developments in sectors such as financial and commercial investments, logistics, technology, real estate, transportation, industrial, as well as oil and gas," Downer added.

The launch of Al-Saja'a Industrial Oasis is inline with the visionary long-term plan of the Government of Sharjah, which seeks to expand the Sharjah industrial real estate sector to address ongoing demand and to provide ready access along its strategic growth corridors.

Al-Saja'a Industrial Oasis is an international standard master planned industrial and mixed-used development. It has an integrated firefighting network system, water, electrical and telecommunication network including street lighting paved on-street parking and footpaths, dedicated services, storm water, provision for a community park and a Juma'a Mosque, some retailing and a large plot for staff accommodation. The Government of Sharjah has committed its power provision to the development and Sharjah Asset Management will deliver the plots during Q4, 2016.



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BURGAN BANK WILL SOON ANNOUNCE YAWMI ACCOUNT DRAW WINNER

KUWAIT: Burgan Bank will be conducting the Yawmi account Quarterly Draw on March 20th, where the lucky winner will receive 125,000 KD as a cash prize. In addition to the daily draw of KD 5,000 the account also offers the chance to win the Mega prize of KD 125,000 every quarter.

To enter Burgan Bank's Yawmi Quarterly Draws, customers should maintain a minimum amount of KD500 for 2 months prior to draw date. Additionally, every KD 10 in the account will entitle customers to one chance of winning. For more information about opening the newly enhanced

Yawmi account, customers are advised to visit their nearest Burgan Bank branch, or call the bank's Call Center at 1804080 where customer service representatives will be delighted to assist with any questions on any of the bank's products and services. Customers can also log on to Burgan Bank's www.burgan.com for further information.

Established in 1977, Burgan Bank is the youngest commercial Bank and second largest by assets in Kuwait, with a significant focus on the corporate and financial institutions sectors, as well as having a growing retail, and private bank

customer base. Burgan Bank has majority owned subsidiaries in the MENAT region supported by one of the largest regional branch networks.

The Bank has continuously improved its performance over the years through an expanded revenue structure, diversified funding sources, and a strong capital base. The adoption of state-of-the-art services and technology has positioned it as a trendsetter in the domestic market and within the MENA region. Burgan Bank's brand has been created on a foundation of real values - of trust, commitment,

excellence and progression, to remind us of the high standards to which we aspire. 'People come first' is the foundation on which its products and services are developed.

The bank was re-certified with the prestigious ISO 9001:2008, making it the first bank in the GCC, and the only bank in Kuwait to receive such accreditation for the third consecutive year. The Bank also has to its credit the distinction of being the only Bank in Kuwait to have won the JP Morgan Chase Quality Recognition Award for twelve consecutive years.