

OOREDOO EMPOWERS WOMEN BY SPONSORING 'BREAK THE SILENCE'



Mijbil Alayoub

KUWAIT: Ooredoo Kuwait, a member of international Ooredoo Group, is sponsoring 'Break the Silence' event, organized by The American Women's League in Kuwait, to empower women who are affected by the Endometriosis disease and raise awareness against it. The event is taking place today at Radisson Blu Hotel.

Endometriosis Awareness takes place across the globe on March 19th, with a mission to raise awareness of the disease which affects an estimate of 176 million women worldwide, where 1 out of 5 women get affected. 'Break the Silence' event was organized to spread knowledge among women and empower them to speak up about it.

Commenting on the event, Mijbil Alayoub, Director of Corporate Communications at Ooredoo Kuwait said: "Sponsoring 'Break the Silence' event comes in line with our CSR strategy, which focuses on empowering women. This disease can have devastating effect on the quality of life due to its painful symptoms and causing in fertility and which carried a huge personal and societal cost."



KIB SPONSORS 'IDEAL MOTHER AWARD' FOR MOTHERS WITH DISABLED KIDS

KUWAIT: Kuwait International Bank (KIB) announced its sponsorship of "The Ideal Mother Award" for mothers with disabled kids organized by Al-Kharafi Activity Kids Center, in cooperation with the Ideal Mother Award team, under the auspices of the Chairwoman of the Kuwaiti Foundation for disabled children Sabeeka Saad Al-Jasser, as part of the bank's leading Social Responsibility program.

On this occasion, KIB's head of the Corporate Communications Unit Fahad Al-Sarhan said that "Kuwait International Bank's sponsorship for the second consecutive year for this award reflects the bank's awareness of the importance of this event which highlights the efforts made, by the parents of children with special needs, to guide our children and help them to transcend the limits of their disability, and give them an active role in the society, valuing the Bank's participation in this humanitarian event, which is a pioneering initiative by the Al-Kharafi Activity Kids Center, for

every mother who chose to raise the morale of her child in order to turn their disability into energy."

Sarhan also stressed that KIB is keen to sponsor such an event, which coincided with the International Women's Day and close to Mother's Day. He also praised the tremendous efforts made by every mother in taking care of their children, particularly those with special needs who are considered an integral part of our community, noting that every mother represents the story of a personal struggle.

Sarhan concluded by congratulating all the winning mothers, and offering his appreciation to the Kuwaiti Foundation for disabled children's support for sponsorship such an honorable event, as well as to the Al-Kharafi Activity Kids Center for its active role in instilling patience and the sense of giving in the honored mothers by organizing initiatives with a humanitarian depth that have a lot a significance to them and us alike.



KFH's public relations team with the Grand Mosque's representatives.

KFH DONATES INTELLIGENT DIGITAL SCREENS TO THE GRAND MOSQUE

KUWAIT: Kuwait Finance House (KFH) donated Intelligent Digital Screens to the Grand Mosque of Kuwait to serve in guiding the worshippers while they are at the mosque, especially in the annual events that witness huge attendance, or during the religious seminars or the Quran recitation competitions.

These screens will display the events and activities of the Ministry of Awqaf and Islamic Affairs, so that worshippers can follow and participate. They also serve in edu-

cating the worshippers on the Ministry's activities and its social contributions.

The Grand Mosque's representative praised KFH's efforts in meeting the needs of people coming to the mosque, applauding the significant role of KFH's contributions in Ramadan and the religious occasions.

KFH participates in sponsoring several activities relevant with the society as part of its social responsibility and keenness to support the society at all levels.



KUWAIT CLINCHES 12 PRIZES IN GCC RADIO, TV FESTIVAL

MANAMA: Kuwait has won 12 prizes in the 14th GCC Radio and TV Festival competitions on Thursday, including seven gold, four silver and one bronze. The prizes were in the following categories: three gold and two silver in TV drama and entertainment shows, three gold and two silver for radio drama; entertainment shows; and one gold and one bronze in short documentaries.

"Kuwait has performed well in this edition and won prizes in various categories," Head of the Kuwaiti Delegation and Information Ministry's Assistant Undersecretary for Radio Affairs Sheikh

Fahad Mubarak Al-Sabah said following the prize-presenting ceremony tonight. "This remarkable success in the festival shows the high-quality radio and TV production of the Ministry of Information."

Meanwhile, Kuwait's Ambassador to Bahrain Sheikh Azzam Al-Sabah said that the trophies have reflected Kuwait's distinction and excellence in media production. He pointed out that the festival serves as a platform for Gulf state's media people to exchange experience, enhance cooperation and shows Gulf integration and unity. —KUNA