

# SAMSUNG LAUNCHES GALAXY TAB S3 IN KUWAIT

**KUWAIT:** Samsung Gulf Electronics announced yesterday the launch of the Samsung Galaxy Tab S3, a stylish tablet with advanced computing technology offering a premium mobile experience. Digital content enthusiasts experienced the Galaxy Tab S3's superior video and gaming capabilities along with versatile usage as a productivity tool.

The tablet delivers on Samsung's legacy of innovative Galaxy technology including a 13-megapixel rear camera which includes auto focus and a 5-megapixel front camera for high-quality photos. The tablet also includes expandable storage and more power efficiency with fast-charge capabilities, supporting up to 12 hours of video playback, as well as Pogo keyboards with no separate charging or pairing required.

"We endeavor to expand the boundaries of mobile experiences by delivering state-of-the-art products that address consumer needs," said Tarek Sabbagh, Head of IT & Mobile (IM) Division at Samsung Gulf Electronics. "The all-new Galaxy Tab S3 is built with premium technology that delivers a productive and versatile experience to consumers, designed for users at home, work or on the go."

The Samsung Galaxy Tab S3 is optimized



for entertainment, while offering versatile usage and taking the mobile experience the next level. It offers a cinema-like experience with 4K video playback and a stunning Super AMOLED display. In addition, the Galaxy Tab S3 is the first Samsung tablet to feature quad-stereo speakers tuned by AKG by HARMAN for premium visual and listening experiences.

Optimized for gaming, the Galaxy Tab S3 includes Vulkan API for superior graphics and Game Launcher for an enhanced user

interface and personalized gaming experience, as well as modes like Do Not Disturb for uninterrupted gameplay.

With an enhanced S Pen, the Galaxy Tab S3 allows users to be more productive, creative, and do multiple things at once. The Galaxy Tab S3 is designed to keep users always connected with faster charging and longer battery life.

The Galaxy Tab S3 comes with a 9.7-inch Super AMOLED display, and provides premium Galaxy technology including:

HDR (High Dynamic Range) Video Content: Galaxy Tab S3 supports videos in HDR (10bit colored) for true-to-life colors and vivid digital content.

Samsung Flow: Samsung Flow makes working on the go seamless. For a safe and secure login, Samsung Flow uses biometric authentication to log-in and can wirelessly tether compatible devices to transfer documents from a mobile device to a tablet. It also syncs message notifications so users never miss an important text message



whether they're using a smartphone or their tablet.

Refined S Pen: For a natural writing experience, the S Pen has a smaller 0.7mm tip and increased pressure sensitivity. The S Pen also includes convenient features such as Screen Off Memo to quickly jot down notes, PDF Annotation for easy editing and professional-level drawing with Advanced Drawing Tools.



Finance Club members with KFH representative

## KFH TAKES PART IN FINANCE CLUB ANNUAL WEEK ACTIVITIES

**KUWAIT:** Kuwait Finance House (KFH) took part in the activities of Finance Club Annual week held at the College of Business Administration at Kuwait University as part of its social responsibility and strategic partnership with the college.

The activities included competitions and other events that aimed at highlighting the importance of finance to students, in addition to facilitating the effort for selecting the suitable majors that suit the students' capabilities and qualifications.

Faculty members and students applauded KFH's significant role in supporting the youth and the students in particular, not to mention the role in participating and sponsoring the annual events and activities of the college. KFH was established in Kuwait in 1977 and is enlisted in the Kuwait Stock Exchange. KFH Group is a global pioneer in the field of Islamic banking services, where it offers a wide array of Islamic products and services, not to mention a high standard of

innovation and client service. KFH manages its operations in the GCC, Asia, and Europe through over 446 branches, including KFH-Turkey, in order to offer services for the bank's clients in Turkey, Malaysia, Saudi Arabia, Bahrain, Germany, Jordan, and Dubai.

KFH's mission is to achieve highest levels of excellence and innovation in the field of client service, while developing common interest for all those concerned with the financial institution. KFH's vision is to spearhead the global development in Islamic financial services, and to upgrade the bank into the level of becoming the most sustainable profitable Islamic bank in the world.

KFH's values include cementing leadership through all its businesses, including leadership in the Islamic banking services worldwide, through innovation and in client service and the development of its employees. In addition, KFH is committed to all its procedures, and to setting up long-life partnerships with the concerned authorities.

# KUWAIT'S TRIANGLE RESTAURANT EXPANDS ACROSS GULF REGION

## CRAFTERS CO INTRODUCES ITS CASUAL DINING CONCEPT TO DOHA

**KUWAIT:** The Crafters Company, curators of original casual dining experiences such as Ridley's Burger, Bao Steamed Bun, Haute Gourmet Hot Dogs, and Bao Cafe, yesterday announced the Doha opening of its original casual dining concept 'Triangle' restaurant, the company's first of a series of restaurant openings outside of Kuwait.

A Crafters Company spokesperson said: "Following Triangle's great success in Kuwait, we are excited to announce the start of our expansion



into the Gulf market, starting in Qatar with our partners United Trading Group Company, our franchisee. After making our mark in Kuwait's very competitive dine-in sector, we are excited to bring one of our most popular original concepts to the Gulf food community and share with them our love for food."

The restaurant, which opened its doors to the Qatari food community on April 11, is located at The Pearl-Qatar, a man-made island development covering 400 hectares of reclaimed land hosting



DOHA: A full house enjoys Triangle's signature cuisine during the restaurant's new franchise launch at The Pearl-Qatar.

residential accommodation, five star hotels, marina, and retail areas. Crafters plans to continue its expansion across Gulf markets by 2018 through recently inked franchise agreements. Established 2010 in Kuwait City by two Kuwaiti entrepreneurs on a journey to create the ultimate concept dining experience in the region, Triangle quickly became a destination for families and friends, and tourists from the Gulf, looking for original dishes in a trendy atmosphere. The restaurant is infused with a modern flair and luxurious design, and specializes in American-cuisine inspired original dishes, savory desserts, and freshly made artisan coffee served with creative flair.

"Very yummy cozy tasty clean and friendly staff," says Saud on the restaurant's TripAdvisor page, while another Triangle fan, Amanda, shared her love for Triangle with a few simple words: "Photo-worthy food."

Triangle is located in Salhiya, Kuwait City and now in Doha's The Pearl-Qatar. Driven by a pas-

sion for elevating the standard of dining in Kuwait, in the spring of 2010 two Kuwaiti entrepreneurs set out to enhance the dine-in restaurant experience. Conveying their passion for food through their unique style and concepts they launched the Crafters Company, a F&B group that serves only the finest foods made from the highest quality ingredients.

Today, Crafters Company, also known as Crafters, have established four restaurant concepts: Triangle, a contemporary restaurant that specializes in American cuisine, savory desserts, and freshly made aromatic coffee served with creative flair. Ridley's Burger, a mid-century modern antique restaurant specializing in burgers inspired by street food in London. Haute Gourmet Hot Dogs, a health-conscious restaurant serving a creative twist on the all-American classic, the hot dog. And Bao, a new fresh take and taste to the local Asian restaurant scene with delectable steamed buns.

# ALARGAN COMPLETES BOND REPURCHASE

**KUWAIT:** Issued in April 2012, ALARGAN International Real Estate Company has today completed the repurchase of its bond after coming to maturity, repurchasing KD17.4 million in bonds.

Khaled Al-Meshaan, CEO and Vice Chairman of the Board of Directors of ALARGAN International Real Estate Company, said: "The Company has today a healthy funding structure with minimal reliance on short-term borrowing and more liquidity, enabling it to continue growing in real estate development operations in our present markets and new ones. The Company's ongoing changes to its business model have contributed to lower the overall risk generated from the sector in which it operates through the proportion of revenues coming from recurring rental income steadily increasing over time."

ALARGAN International Real Estate Company is a leading real estate company based in Kuwait and focused on the development of affordable and middle income housing in the GCC. The company strives to integrate its motto, 'Life... As You Love It', across its projects by creating "live, work, play and savor" environments that present a unique lifestyle experience. The company also endeavors to pass on its sustainability values to the community by including green and energy efficient initiatives in its projects. ALARGAN is the only company in Kuwait to obtain the Platinum ranking for the Leadership in Energy



Khaled Al-Meshaan, ALARGAN International Real Estate

& Environmental Design (LEED) program, which is awarded by the US Green Building Council (USGBC). ALARGAN follows a balanced investment strategy, and tries to seize opportunities with stable and superior returns based on the market's investment cycle. Its projects are diverse and located across the Gulf region, including the State of Kuwait, the Kingdom of Saudi Arabia, the Kingdom of Bahrain and the Sultanate of Oman, delivering popular hotels resorts, widely visited shopping and food destinations, large development communities, and middle income level residential housing.



## AL-ENEZI WINS A GLA MERCEDES CAR IN CBK CAMPAIGN

**KUWAIT:** The Commercial Bank of Kuwait recently awarded its client Fatima Farraj Al-Enezi, the winner of the first prize a GLA Mercedes in the 'Transfer Your Salary and Win Instant and Quarterly Prizes' campaign dedicated for Kuwaiti employees in the public and private sectors.

In this regard, CBK's corporate banking assistant manager, Lina Darweesh handed over the car at the Mercedes agent Al-Baisher & Al-Kazmi's showroom.

Darweesh explained that the offer was exclusive for Kuwaiti customers above the age of 18 working for the public and the private sector with a

monthly salary over KD 500 including both new recruits and those already in service and decide to transfer their salary to CBK. She added that the offer gives clients an instant cash prize starting with KD 200 or an interest less loan of up to KD 7,500, entering the remaining three quarterly draws for three Mercedes cars and many other privileges and banking solutions.

In addition, Darweesh stressed that the campaign would continue till the end of the year and that CBK would have a booth at the Avenues in the period of April 13-15 to introduce and promote the campaign.

# WOULD-BE INTERNET STARS BOOST BILLION-DOLLAR CHINA MARKET

**BEIJING:** Jing Qi, a part-time presenter on the live streaming platform Huajiao, underwent cosmetic surgery in March to improve her chances of becoming an internet celebrity. After five hours of rhinoplasty and facial fat injections that left her with gauze covering her nose, eyes, forehead and cheeks, the 27-year-old said she felt "even worse than dead". But the suffering was worth it.

Jing is among tens of thousands hoping to find online stardom as an anchor on the live video streaming phenomenon sweeping China's media. The fastest-emerging internet sector barely existed in China three years ago but last year produced revenues of more than 30 billion yuan (\$4.3 billion) and according to an estimate by investment bank China Renaissance Securities, is set to more than triple that by 2020. That puts it on track to overtake cinema box office receipts in a few year's time.

"I want more people to watch me, to spend Huajiao coins on me," Jing explained, referring to the virtual gifts her online followers buy that she can later redeem in part for cash. "In the end, I'll be

able to marry a tall, handsome and rich man," Jing said. The rapid growth of live streaming in China has attracted a rush of investment, led by China's tech heavyweights, Tencent Holdings, Alibaba Group Holding and Baidu Inc. They hope live streaming can boost existing services in e-commerce, social networking and gaming.

Tencent, the country's biggest online gaming and social networking company, is backing a slew of streaming and interactive entertainment firms, including gaming platform Douyu. Alibaba's Taobao marketplace launched a live-streaming platform early last year, allowing sellers to promote products directly to online viewers in real time.

The lure is some 344 million Chinese netizens - more than the population of every country on the planet bar China and India - who were watching live streaming sites in December. And that is only about 47 percent of all Chinese Internet users. There are about 150 live streaming platforms, most producing entertainment shows. The importance of live streaming in lower-tier cities is greater than

elsewhere in China. Access to the internet via a mobile phone is the major, if not the only, gateway to shopping and entertainment, said Karen Chan, equities analyst at Jefferies Hong Kong.

Live streaming has also bolstered the growth of ancillary businesses, including agencies looking to find the next live streaming star, consumer loans, and even cosmetic surgery.

Deng Jian, chairman of Three Minute TV, an agency that provides 1,000 trained anchors to more than three dozen platforms, said his business operates a "militarised" production machine to feed the live streaming industry.

At an office building in a suburb of Beijing, dozens of Deng's female anchors work each day around the clock in three shifts. Each anchor sits in a small booth, decorated to appear like a girl's bedroom, facing a computer.

They sing and flirt with fans, encouraging them to buy virtual gifts, like a rose, sportscar or villa. The cash for the gifts is split by the platforms, agencies and the anchor. — Reuters