

Technology

Ooredoo pursues plans to deploy IoT nationwide

Plans to launch 'Smart Home and Office' solutions by the beginning of 2018

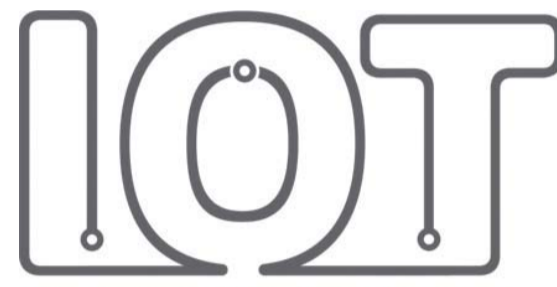


KUWAIT CITY: Reiterating its leading position as a supporter of telecommunication technology, Ooredoo underscored that it is gearing up to launch Smart City initiatives across Kuwait. The announcement came during the Kuwait Internet of Things (IoT) Conference and Expo 2017 which took place last week in Jumeriah Hotel Kuwait. The event was an initiative led by Ooredoo Business, in collaboration with the Ministerial Council's Central Agency of Information Technology and IoT Asia. Speaking at the event, Ooredoo Kuwait's Senior Director of B2B Sales, Abdulaziz Al-Babtain, noted that Ooredoo launched many products and services to enrich its current portfolio, all aimed to support the launch of digital and cloud-computing services that are utilized by IoT technologies. IoT is expected to play an integral part in a variety of sectors, such as healthcare, transportation, and services sector.



ner. They have great experience in delivering advanced solutions in the areas of IoT and ICT, and we believe that they are the most capable organization to implement this project within our network."

Mohamad Dergham, Head of Ericsson Levant and global customer Unit Ooredoo said: "At Ericsson, we are striving to leverage on our IoT experience and capabilities and collaborate on advanced solutions for Ooredoo Kuwait which in turn will help them to provide the best of solutions for their customers. With this partnership, we will successfully be able to enable cities across Kuwait to better serve the needs of smart citizens and enterprises.



THE INTERNET OF THINGS
CONFERENCE & EXPO 2017
K U W A I T



Ooredoo partners with Ericsson to deliver IoT services

Reiterating its leading position as a supporter of telecommunication technology, Ooredoo signed a memorandum of understanding with Ericsson to deliver the best IoT solutions. The agreement aims to bolster Ooredoo's network across Kuwait, readying it for delivering customers with the best services for customers. Abdulaziz Al-Babtain, Senior Director of B2B Sales at Ooredoo Kuwait said: "We were pleased to have partnered with Ericsson as our digital transformation part-

Smart Home and Office Exhibition

During the conference, Ooredoo Kuwait announced its intent to launch smart home and office solutions by the beginning of 2018. The company demonstrated several solutions at its 'Smart Home' exhibition which showcased a number of products including lights, camera monitoring, TV control, Weather control, Door locks, Amazon's Alexa, Magic Mirror - supported by Android, curtain control, and others. These were all controlled by one tablet, giving customers comfort and ease. These

solutions will include full installations, guides, recommendations, bundles and after sales support.

The conference also helped in posing solutions for the various logistic and security solutions that are expected to materialize with the leading of this technology. Over the span of three days, the event featured talks and discussions led by a consortium of professionals and entrepreneurs, to shed light on their experience and the different ways to overcome obstacles in this thriving mode of usage for information technology. Speakers also highlighted the ways different sectors collaborate to better serve individuals and users of this technology.

Ooredoo Kuwait noted in statement prior to the launch of the event: "We are very eager to lead the discussion of IoT in Kuwait today, as the Kuwaiti market is one of the fastest markets to adopt the latest trends in technology. This echoes our core values of caring, connecting, and challenging, and we strongly believe that it is important for all telecom service providers to innovate within the modes of usage of telecommunications today, namely the IoT which will play a vital part in the near future." Ooredoo Kuwait is committed to bringing users the best and most advanced services, to fulfill its mission of enriching people's lives through technology and embracing digitalization.



Qualitynet participates in IoT Conference and Expo '17 Kuwait

Qualitynet, Kuwait's #1 ICT, Data Communications & Internet Services Provider participated in the IoT Conference and Exhibition '17 held in collaboration with Vigor Events, the organization's first event in this segment in Kuwait. The conference was held between the 19th and 21st of December at the Jumeirah Messilah Hotel, with workshops being held on the sidelines of the conference, which saw attendance from Tech and ICT experts from around the region.

Essa Al-Kooheji, Chief commercial Officer at Qualitynet expressed his company's support for the IoT '17 conference and exhibition, as part of its ongoing contribution to the advancement of the Information and Communications Technology sector in Kuwait. "As the leader in innovative technology solutions for Residential & Business customers, we are quite involved in IoT - an emerging segment in the IT industry.

The Internet today allows for an interconnected environment where our devices communicate with each other over IP. These devices include sensors, AI tools and lifestyle devices among others. Its definition goes beyond the traditional concept of connecting people with computers and smart phones through a global network and via the traditional IP" said Kooheji. "What distinguishes IoT is how it allows a person to be free from the limitations of a physical location, where one can control every connected element of the IoT network

remotely. IoT is a promising concept for the technology industry with exponential growth prospects" he added. According to statistics, the volume of investments in the global Internet market for IoT has doubled to reach US \$ 1 Trillion over the last 3 years. By 2019, the figures for the global Internet market are expected at over US \$ 1.7 trillion with 50 billion connected devices by 2020.

Al-Kooheji also talked about how Qualitynet will focus on helping customers choose from the latest IoT products to keep pace with the global market. The company recently launched a range of Internet enabled Security and Smart Systems, available through multiple retail and corporate packages. "We aim to meet our customers' needs at all levels, by providing flexible and scalable IoT solutions taking into account the connectivity of Data networks and the provision of Cyber Security Solutions at Individual and Business levels, both locally and across borders if necessary" said Kooheji.



Hani Abu Al-Khair



Through a strategic partnership with Kuwait Cable Vision, Qualitynet offers an innovative Home Entertainment console named 'Seevii'. The ideal solution for home entertainment through the Internet, Seevii offers a diverse range of content from all over the world, based on IPTV technology. You can access satellite television, international programs with HD quality and on-demand entertainment, all through a single device and without the hassles of costly sub-

scriptions or extensive cabling for Satellites and Receivers. Take control of your entertainment through the Seevii App for Smartphones or their online service. Qualitynet offers a wide range of Office Automation and Intelligent Home Systems, that covers everything from Lighting, Thermostat, Access Control, Alarms, Surveillance and more, making it easy to control everything at home, from anywhere in the world, at the press of a button.