

Photo

of the day



This picture depicts Kuwait during the early post-oil discovery era: Newly-constructed homes surround a mosque in Kuwait City, replacing old mud houses that were removed to make way for concrete buildings connected with electricity and water. The low-income homes seen in the picture were built by the government and distributed to citizens. (Source: 'Kuwait, Miracle on the Desert' by David Cooke, New York, 1970. Prepared by Mahmoud Zakaria Abu Alella, heritage researcher at the Ministry of Information)



Nedal Casanove

CYCLING FOR A CLEANER ENVIRONMENT

By Nawara Fattahova

Each of us can contribute to making Kuwait a better place for all of us to live. In our daily deeds and actions, we can find - if we choose to look - opportunities for improving Kuwait's environment. From not littering on the streets, to choosing to be kind and helpful to others, each individual here can have a positive impact on the society as a whole. Kuwait Times wants to know what can you do?

Nedal Casanove is a 41-year-old French national who has lived in Kuwait for 10 years now. He has two main points that he is practicing and thinks may improve life in Kuwait, in addition to other ideas that will significantly improve the environment. He answered to the question of how he can improve this country as following:

"I use the vehicle less and go to work on my bicycle instead. I do this to reduce pollution and decrease traffic. I am trying to spread this among my coworkers. In fact, I use this way of transportation to reach the office even now in the summer, and it only takes me 10 minutes to reach my work place. None of my colleagues use this way of transportation, thus I think if there were real cycling roads in Kuwait, more people will use the bicycle. I think that traffic is one of the worst problems in Kuwait, and if more people used the bicycle, it would definitely improve traffic conditions.

"My second idea is clean eating and I mean consuming organic food especially from local farmers. If we encouraged local farmers through buying their products, this will motivate them to produce more organic products, which is better for our health. This will also improve local economy as we will import less with the increased local supplies which will affect the price in favor of the consumer.

"One of the things I would try to change is the Kuwait road rage and I believe one of the ways would be to build a train or metro network. That would considerably reduce traffic jams which occur every day. Another good side of it would be reducing pollution especially due to old vehicles, as low and middle class workers will not be obliged to drive to commute. Finally, that would most probably decrease the number of accidents by decreasing the number of vehicles and stress on drivers due to traffic.

"The other thing I would do is to push solar electricity production instead of oil burning central which I believe is already in the pipeline but still I would accelerate the process. This will decrease the pollution in Kuwait considerably. Furthermore, for a more sustainable development of the country, I believe the country should change its policy in terms of residency and ownership protectionism for Kuwaiti mothers and long term resident. A big chunk of this population revenue is transferred abroad due to the difficulty to own or to ensure a long-term residency in the country. This would benefit the GDP as well as high qualified population dedicated to Kuwait."

ZAIN SHARES RAMADAN IFTAR MEAL WITH CONTACT CENTER (107) AGENTS

EXECUTIVE MANAGEMENT RECOGNIZES THEIR EFFORTS DURING RAMADAN

KUWAIT: Zain, the leading telecommunications company in Kuwait, shared the Ramadan iftar meal with its Contact Center (107) agents to recognize the efforts they exert during the holy month of Ramadan. The event witnessed the attendance of Zain Kuwait's Chief Executive Officer Eaman Al-Roudhan along with Chiefs and Directors from across the company's divisions.

This annual event comes under the umbrella of Zain's strategy to recognize and highlight the tireless efforts and hard work of its contact center agents, especially those who work around the clock all week long to provide the highest standards of customer service to Kuwait's largest family of subscribers.

Zain's executive management, headed by Chief Executive Officer Eaman Al-Roudhan, was extremely keen on being present in the Contact Center (107) operations hall with the employees to share the blessings of the Holy Month of Ramadan with them. The company's Chiefs and Directors were keen on motivating the agents to highlight the most outstanding efforts that contribute to the excellent service quality Zain customers enjoy today.

Through such initiatives, Zain aims to encourage its employees to give their best by uplifting their spirits during the working hours of the holy month of Ramadan. The company believes that such recognition strengthens the workflow mechanism with-

in its workforces and ultimately results in providing better services to Zain customers.

Zain's executive management expressed their pride in the big role employees play in maintaining the leadership position the company enjoys in the Kuwaiti telecom market. The company believes that Human Resources is considered the powerhouse of any organization's success, and providing an ideal work environment for employees

is key to allowing them to discover new areas of creativity within themselves.

Zain stressed that it has always been keen to organize a number of social and humanitarian initiatives during Ramadan to support the various sectors of the Kuwaiti society, and the company is keen on reflecting the religious as well as traditional humanitarian values and principles to enrich the art of giving and to increase

bonding between individuals. The company further affirmed its Corporate Sustainability and Social Responsibility campaign during the holy month of Ramadan, which includes an extensive array of programs that cover different areas. The initiatives and programs include humanitarian, voluntary, cultural, religious, sports, and recreational activities to cater to the different segments of society.



KUWAIT: The Voluntary Work Group distributed iftar meals to motorists on their way home before Maghreb Prayer's Azan. The campaign was carried out in cooperation with the Interior Ministry, and held in presence of Chairperson of the Voluntary Work Group Sheikha Amthal Al-Ahmad Al-Jaber Al-Sabah.