



# MALIBU 2017: THE HIGH-END VEHICLE IN ITS CLASS

## CHEVROLET MALIBU MAINTAINS ITS LEADERSHIP POSITION

**KUWAIT:** 50 years after it was first introduced to the world, the Chevrolet Malibu maintains its leadership position among vehicles of its class all around the world, and specially in its 2017 model. The enhanced overall look and improved performance makes owning a superior vehicle at a very competitive price.

The new Malibu 2017 comes with a strong engine, a chic and comfortable interior, and a bold overall design, building on the features that made the Malibu popular in our part of the world.

Following its campaign last year, 'The car you never expected', which involved people driving and analyzing the features of the car which was completely debugged to be unrecognizable, the Malibu stood out as a car worth high-end vehicles; thanks to its looks and features which comprise the 2.0L 4-cylinder turbocharged engine, 250 HP at 5,300 rpm, 350 Nm at 1,700 rpm FWD, eight-speed auto transmitter.

### Superior performance in its class of vehicles:

Under its hood, the new Malibu 2017 covers a 2.0-liter four-cylinder turbocharged engine generating a power of 250 HP, and a torque value of 350 Nm. The turbo engine is the first on any Chevrolet vehicle introduced in the Middle East. The twin-scroll turbo provides instantaneous response and virtually eliminates the dreaded turbo lag.

The performance further enhances with the eight-speed transmission, enabling the Malibu to hit 100 km/h in under 6.5 seconds, giving drivers the fast and efficient performance they look for. Buyers of this class of cars with high demands will definitely have their investment worth with a superior vehicle from usual small cars in the same segment.

The 245/45 sized tires all-around ensure the Malibu remains on track while the all-around disc brakes provide a confident brake feel. Power transmission from the gas pedal to the road is without a doubt, smooth and highly sought after, particularly in this segment.

As for suspension, the 16 and 17-inch wheels provide a quiet ride, while an upgrade to 18-inch wheels provide a soft ride giving a hint of the road quality, and a more sophisticated look.

The new Malibu also boasts a host of active and passive safety features, which gives greater peace of mind while on the road. A high-strength steel safety cage is provided for the best safety during accident impacts, in addition to a list of features that help minimize accidents. These features include Front Pedestrian Alert, Forward Collision Alert with Following Distance Indicator and Front Park Assist ensure that the beautiful front end of the Malibu remains intact at all times.

Blind Zone Alert, Rear Cross Traffic Alert and Lane Keep Assist with Lane Departure Warning guarantee you to remain stress-free at high-

speed and in high-traffic transits. Moreover, IntelliBeam technology ensures drivers get the best road illumination, with the Malibu automatically switching to high beam when it is best.

### Attractive interior features:

The interior of the Malibu was designed to provide a world of comfort. The front leather seats are electrically adjustable and feature cooling; an ideal addition to cope of the local weather. Rear seats are also finished in leather with wide legroom and headroom for a stress-free experience. The leather-clad steering wheel falls into hand easily for ergonomic comfort.

Further enhancing the comfort experience, the Malibu features a full-size panoramic roof, which easily increases cabin airiness when open.

The center console is dominated by an eight-inch touchscreen, equipped with the MyLink infotainment system to connect to iOS and Android devices. Functions such as audio, navigation, comfort settings and many more can be accessed through the steering-mounted control to ensure drivers keep their hands on the steering wheel and remain focused on the road ahead.

### High-end exterior finishing:

The Malibu 2017 received the Chevrolet redesign treatment and design fabric. The look and features are at par with high-end cars at a



very attractive price offering.

The overall design of the vehicle stands out as sharper, thanks to its compact dimensions. The front end looks aggressive with well styled grill while the headlamp units are sleek that fit the front-end geometry. The Chevrolet badge is fit between the two-part front grilles which have a chrome lining on their perimeter. The

hood's design strengthens the bold look of the Malibu with a thick A-pillar defining the Malibu from front to the sloping roofline.

The increased wheelbase of the new Malibu ensures that the sloping roof does not hinder rear passenger headroom, and also provides great legroom. Towards the rear, the aggressive lines give way to smoother and simpler look.



# AUDI KUWAIT EMBRACES THE SPIRIT OF GIVING IN RAMADAN

## CUSTOMERS ARE OFFERED UP TO KD 6000 CASH BENEFIT



**KUWAIT:** Audi Kuwait, represented by Fouad Alghanim & Sons Automotive Company, are geared up for Ramadan and are giving back to car buyers during the Holy Month. Customers who purchase a new Audi throughout Ramadan from Audi Kuwait will receive up to KD 6000 in return depending on their car of choice. In line with the spirit of giving, one of the key pillars of Ramadan, Fouad Alghanim & Sons Automotive Company will offer car buyers the option of taking the reward in cash, keeping the money as credit to be used in the company's service center, or using it as a saving on the price of their new car.

"Audi enjoys a strong following in Kuwait and we are honoured to represent a premium brand that has a range of models that appeals to all drivers. This special Ramadan promotion makes it even more appealing and easier to own an Audi," said Tarek Al-Shafie, General Manager of Fouad Alghanim & Sons Automotive Company.

The special, enticing offer is available on a range of Audi models, from the compact A3 to the luxury A8, the Q SUV range, featuring the Q2, Q3, Q5 and the seven-seater Q7, the famous Audi TT, plus the Audi Sport RS range, from the RS 3 Sportback through to the powerful and elegant RS 7 sedan.

Featured in the Ramadan offer, the all-new A5 Sportback, which is the epitome of sporting elegance, will turn heads with its eye-catching design that combines the sleek elements of the A5 coupe with the versatility and functionality of a family sedan. The five-door sedan has a new chassis, is lighter than its predecessor and comes with an upgraded innovative infotainment system, and sophisticated interior. It is powered by a turbocharged, 4-cylinder, 2L engine that produces 252hp and 273NM of Torque, going from 0-100kph in 5.3 seconds.

The new Q2, meanwhile, is an all-rounder. The compact SUV is ideal for a run around town or an off-road adventure, with its youthful, broad shoulders and angular style, it exudes confidence. Inside, the driver's seat is sporty but all-round visibility is good, while the Q2 offers the technologies of the full-size class, including a 12.3-inch infotainment screen and optional parking assist features.

The all-new A5 Sportback, Audi Q2 and the full Audi range are available at the Audi Kuwait showroom represented by Fouad Alghanim & Sons Automotive Company. Working hours during the Holy Month of Ramadan are from 10am to 2:00pm and 8:30pm to 11:30pm.



## ETIHAD AIRWAYS APPOINTS NEW GENERAL MANAGER IN OMAN

**KUWAIT:** Etihad Airways, the national airline of the United Arab Emirates (UAE), has announced the appointment of Hassan Al-Yousuf as its new General Manager for the Sultanate of Oman. Based at the airline's offices in Muscat, Hassan is responsible for leading Etihad Airways' commercial operations in Oman, as it continues to grow its presence and operations across the region.



Hassan Al-Yousuf

Hassan was previously based in Perth, Australia, as an Assistant General Manager, leading the team in achieving its revenue targets for 2016 and driving collaboration with Etihad Airways' equity partner, Virgin Australia. Hareb Al-Muhairy, Etihad Airways' Senior Vice President Sales in the UAE & GCC, said: "Hassan's promotion is a recognition of his hard work and we are delighted to have him drive our continued commercial success in Oman."

"Etihad Airways is committed to developing and rewarding the hard work of our Emirati aviation leaders." During

his career, Hassan has shown strong commercial, strategic, analytical and leadership skills. Prior to this position, Hassan was a Pricing Manager for the Indian Subcontinent (ISC) and Central Asia, tasked with achieving greater revenue generation for the region.

Hassan is a UAE national and holds a Masters in Business Administration. He joined the airline in December 2010 as a Graduate Manager and brings with him over six years of aviation experience.

Etihad Airways, which began flying to Muscat in March 2006, currently operates three daily flights between Abu Dhabi and the capital of Oman. The service provides passengers with connections between Oman and the UAE, and wider access to key destinations across Etihad Airways' global network including the Indian Subcontinent, Asia, Europe and North America. The services combine with two new daily services operated by its codeshare partner, Oman Air.

**مبروك اليوم يومك! Congratulations today is your day!**

**5000 KD**

The winners for this week:

الفاطمة بنت الفاضل	2017/04/17
فاطمة بنت الفاضل	2017/04/17
فاطمة بنت الفاضل	2017/04/17
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فاطمة بنت الفاضل	2017/04/17

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## BURGAN BANK ANNOUNCES WINNERS OF YAWMI DRAW

**KUWAIT:** Borgan Bank, the second largest in terms of assets, announced today the names of the daily draw winners of its Yawmi account draw, each taking home a cash-prize of KD 5,000.

### The lucky winners are:

1. Reema Mohammad Al-Nahas
2. Faisal Mohammad Al-Mubarak
3. Mohammad Abdullah Ali
4. Nadham Ahmad Al-Khayyat
5. Katabjiwala Salma Saifuddin

In addition to the daily draw, Borgan Bank also offers a Quarterly Draw with more chances to win higher rewards, offering the chance to one lucky customer to win KD

125,000 every three months. The Yawmi Account offers Daily and Quarterly Draws, wherein the Quarterly Draw requires customers to maintain a minimum amount of KD 500 in their account for two months prior to the draw date. Additionally, every KD 10 in the account will entitle customers to one chance of winning. If the account balance is KD 500 and above, the account holder will be qualified for both the quarterly and daily draws.

Borgan Bank encourages everyone to open a Yawmi account and/or increase their deposit to maximize their chances of becoming a winner. The higher the level of the deposit, the higher the likelihood to win.