



OOREDOO SHARES THE JOY OF RAMADAN BY VISITING CHILDREN IN HOSPITALS

Ooredoo, Kuwait's fastest network, visited children wards in Fawaniya and Amiri hospitals recently as part of its volunteer program. The visit comes in tandem with the company's corporate social responsibility strategy, which is based on caring and connecting. Children and nursing staff looking after them were presented with girgian boxes filled with candy, snacks and toys, assembled by Ooredoo's volunteers and children during an event organized last Thursday at Discovery Mall as part of the Heart2Heart initiative.

Ooredoo reiterated that its visit comes as part of a year-

long strategy and is in alignment with the company's core values of caring and connecting with all segments of society. The company also expressed its pride in instilling values of giving selflessly in the participating volunteers. Earlier this month, Ooredoo kicked off its Ramadan program of activities with distributing hundreds of meals to the needy workers across Kuwait City with Ooredoo's volunteer program truck.

This is in addition to a distribution center in the company's Ramadan tent, located across the head office on Soor Street. The initiatives were executed by Ooredoo's own vol-

unteer program members, led by the company's Corporate Communications department. Additionally, Ooredoo held an Iftar feast for the children of the Kuwait Down Syndrome Center and their parents and the attending staff as part of its community outreach and corporate social responsibility, sharing the festive spirits of the Holy Month.

Ooredoo has previously collaborated with a number of entities in Kuwait, such as Abdullah Al-Nouri institution to aid Syrian refugees in different part of the world, in addition its collaboration with the 'Kiswat Al-Khair' campaign to distribute clothes for needy families during the Holy

Month. Also Ooredoo representatives has conducted a visit to 'Yadawi' centre to give the volunteers a comprehensive idea about how to recycle waste, sort, and reuse it in manufacturing children toys to be donated to children in need.

The program will include participation from similar groups. Ooredoo reiterated its commitment to empowering youth and supporting groups that focus on volunteer work, and expressed its pride in partnering with reputable organizations throughout the month of Ramadan to encourage volunteer work. Empowering youth is among Ooredoo's top priorities through its CSR strategy.



KFH HOLDS A GIRGIAN EVENT FOR KIDS AT DISCOVERY MALL

Kuwait Finance House (KFH) held a girgian event for kids at Discovery mall as part of its social responsibility and in the framework of its 'Eventful Ramadan program "Increase Good Deeds in Ramadan 3". KFH voluntary team distributed girgian confectionary and gifts to the children amidst friendly and passionate Ramadan atmospheres. Girgian is considered as an important occasion for children to enjoy.

It is a folkloric event associated with the Holy Month of Ramadan and it contributes in spreading joy and love among children. It is worth noting that KFH is keen on holding girgian events on an annual basis in efforts to reinforce ties with all segments of the society. KFH's Ramadan program includes a plethora of social and humanitarian events and activities stemming from the bank's endeavors to solidify its commitment towards the society, while supporting all social and humanitarian initiatives.



THE SULTAN CENTER CELEBRATES GIRGIAN ACROSS ITS STORES



In celebration of the Kuwaiti traditions during the Holy month of Ramadan and out of its commitment to share the spirit of the month, The Sultan Center organized girgian celebration's events across its stores including: Boulevard, Salmiya and Al-Kout on the 13th, 14th and 15th of Ramadan which were themed with the traditional authentic Kuwaiti setting, reflecting the true meaning for the generous month.

Parents and children were delighted to take part in the celebrations and enjoyed fun filled evenings of entertainment. Over 3 days, TSC's customers including children and adults, were greeted with a range of fun filled activities which included: characters, face painting and a range of arts and crafts and Ramadan inspired songs. Children were delighted to participate and awarded with girgian treats.

Customers who had not experienced girgian enjoyed learning about the tradition through the joyous evenings of girgian tailor-made for families' entertainment during the Holy Month. During the month of Ramadan TSC has been active within the community through numerous initiatives underscoring its social commitment to society in which it operates. The Sultan Center celebrates the Holy Month of Ramadan with its customers and is committed to providing them with all their shopping needs.



SYMPHONY STYLE CELEBRATES GIRGIAN WITH SPECIAL NEED CHILDREN, CANCER PATIENTS

As part of the company's aim for preservation of the original Kuwaiti traditions and within the framework of its social responsibility under the name, "We Care", the hotel and the symphony style Mall celebrated their girgian in a very special way. On this occasion, the Commercial Real Estate Company had sent a special invitation to all schools and people with special needs, Beit Abdullah Hospital and NBK Hospital for the participation of children and their families to come celebrate the joy of girgian, where a special program with various fun activities took place.

Celebrations began at the Symphony Style Hotel at the Children's Club on the third floor. Gifts were distributed at the Club by Royal Pharmacy, followed by a special cele-

bration and an exclusive Show by the Sheyaab Group which was held in the basement of the Symphony Style Mall to entertain the children. Rawan Adnan, Department Manager of Marketing and Leasing, said: "Through this Holy Month, The Commercial Real Estate Company aims to create happiness and joyfulness in the hearts of children and provide entertainment for people with special needs and cancer patients and help them integrate into the society."

The marketing and public relations department at Symphony Style hotel Kuwait said that the management of the hotel was dedicated to upgrade the hotel's facilities and services and attract more families. Recently, two leisure facilities have been added to the third floor "Teens

Hub and "Party Room" to provide a new haven for entertainment in a safe environment.

Fawaz Al-Manea, representative of Arzan Financial Group (the golden sponsor of this event), added that the Group is honored to sponsor the girgian event to bring happiness and joy to the kids hearts. He also stated that they are always willing to participate in any event that could support the greater benefit and welfare of the society. In conclusion, Rawan Adnan thanked all the sponsors' of Symphony Style girgian event: Arzan Finance Group and Royal Pharmacy for their support and confidence in our work, and Build a Bear Co. for joining the event and being a part of this very successful event which has brought happiness to all the kids.