

Business

Style with attitude: Al-Sayer and Toyota unveil new 2018 Hilux TRD

Hilux TRD redefines tough performance



KUWAIT: Mohamed Naser Al-Sayer & Sons (MNSS), one of the Al-Sayer Group Holding Companies launched the tougher and bolder yet cool new 2018 Hilux special edition powered by Toyota Racing Development (TRD) accessories. The launch press conference held at Toyota Al-Rai Showroom was attended by Scott McNicol General Manager, Toyota Sales, Hamad Al-Fouzan, Product Planning Manager, representatives from Toyota Group Sales and Marketing along with distinguished members from press and media.

Hilux TRD redefines tough performance highlighting tough yet emotional design with enhanced exterior appearance and comfortable interiors. The latest edition of Hilux has a refined contemporary look as well as excellent on and off road capability. It will also appeal to active young individuals, private and family customer base. With generations of success behind, a Hilux is always the best choice.

According to Scott McNicol "This event is dedicated to Kuwait community of motoring enthusiasts, as we are going to unveil the new 2018 Toyota Hilux TRD, carrying the true spirit of Toyota racing, featuring an exclusive accessories pack from Toyota Racing development TRD." The impressive TRD accessories available in 2018 Hilux include TRD Front bumper spoiler, Daytime Running Lights, TRD Sports bar, TRD Bed liner under rail A-Deck, TRD Alloy Wheels R17 inch which will be available in striking colors Pearl White, Nebula Blue, Crimson Spark Red. TRD render each car instantly recognizable as unique examples, with sharper designs.

"The new Hilux is tougher than ever. High powerful engine 4000 cc - 235 HP with Tiptronic 6 Speed Transmission. You will find Hilux stunning in design and amenity - outside and inside. Performance and safety are greatly upgraded, with a new frame and suspension



and range of features. All of this with the impressive accessories package from TRD. TRD reflects Toyota brand promise to drive stylish, youthful, and innovative" commented Hamad Al Fouzan.

2018 Hilux TRD specifications

- * Vehicle Stability Control (VSC) - Trailer Sway Control (TSC) - Hill-Start Assist Control (HAC)
- * Tiptronic Transmission (ECT) 6 Speed
- * Keyless entry
- * Start / Stop button to start engine
- * Special Fabric seats
- * Navigation system + Bluetooth + DVD
- * Electronic side mirror with chrome and signal light
- * Rear Glass retractable
- * Available in striking colors

Since the introduction of the first Hilux in 1968, over 16 million have been sold in more

than 180 countries and regions. The name Hilux, a combination of the words "high" and "luxury", was given to underline the truck's splendor and superiority over the competition, and the new slogan best illustrates its reputation as a sturdy, all-conquering vehicle constantly evolving to set new benchmarks for comfort and performance.

To truly understand the expectations of customers and the challenges they face on a daily basis, Toyota's development teams travelled the globe, getting direct feedback from customers and driving on a wide variety of different roads to get a feel for different usage conditions.

The development process also benefitted from invaluable feedback received directly from Hilux drivers. Some wished they could make long transcontinental trips without worrying about running out of fuel. Others described how hard it is to stay alert and drive safely during grueling long-distance journeys

with extended stretches of rough driving. Above and beyond conventional ideas of toughness, the eighth-generation Hilux provides ride comfort that make long, tough drives less grueling, a quiet cabin that allows communication in any conditions, and enhanced cruising range thanks to improved fuel efficiency.

What is unique to TRD is that the company was founded by a group of engineers who enjoy a great passion for motorsports and were truly eager to spread the excitement and essence of motoring. All of TRD products are designed and developed by those engineers who have deep understanding and passion for all kinds of races - from competitive and endurance, to autocross, drifting and grassroots - both in Japan and overseas. For over half a century, they have worked hard to improve the car's performance as well as the driver's connection with his car.

"TRD will do what others cannot do". This

was and still is their motto. They try to continuously polish their skills and craftsmanship to give customers the joy of not just striking good looks, but also good performance.

These are just a few of the reasons of why they have earned the "Racing Development" signature in the brand name. Every bit of their racing DNA is poured into each of the part, making their products extraordinary in the most emotional and inspirational way.

Commitment to customer service

"Mohamed Naser Al-Sayer is committed to the strategy of steady development in market with promising expansion plans to offer greater value for our customers. In the future, in addition to the new model launches from Toyota, we will continue to open new Toyota facilities in Fahaheel, Jahra and Abu Futeirah. With Toyota and Al-Sayer you are always guaranteed the best products, services" added Scott McNicol.

Ahli United Bank makes a customer's dream come true with KD 250,000 prize

KUWAIT: Ahli United Bank conducted its Al-Hassad Islamic account weekly draw. Kuwait's leading sharia-compliant rewards program that offers a broad range of prizes to the

lucky winners. The weekly grand prize winner of KD 250,000 to each winner allowing them to achieve their dreams of travelling, studying abroad, or owning their dream home or car.

On this occasion, Ahli United Bank announced, "With this draw, we are adding 26 new winners and prizes to the Al-Hassad Islamic account whereby, the total number of winners annually will include more than 1300. The weekly grand prize winner of KD 250,000 is Hasan Jaffar Alhamad.

25 other winners won prizes of KD 1,000 and are as follows: Mohammed Hasan Abdullah, Shuwaireb Fahad Alajmi, Ashraf Raji Tawfeq, Eid Abdullah Al-Otaibi, Abdullah A R Aljulaib, Hussein Ali Ksar, Ahmad Mohammad Ata Allah, Kamal Aldeen Hussain Ibrahim, Mohammad Sabah Albuloushi, Mohammad Salem Saeed, Nasser

Karem Obaid, Mariyam Abraham, Abdul Rahman Hamad Alajmi, Ahmed Ali Alsultan, Rasha Atallah Huwailah, Bassam Salah Aldeen Alhamawi, Khaled M Y Boodi, A Aziz Husain Dashti, Nader Mahdi Ahmed, Nawaf Jassim Mohammed, Husain Ali Dashti, Hasan Ebrahim Hussain, Hamza Jaffar Mohammed, Sha Noor Khalifa and Yasemeen Ali Hamad.

Al-Hassad Islamic account's customers in Kuwait and Bahrain are eligible to participate in the draw in line with the program's terms and conditions. Ahli United Bank added, "There are increased opportunities that await our current customers and those who are interested in opening an Al-Hassad Islamic account to benefit from the wide range of prizes and opportunities offered this year."

Individual customers can open their accounts with a minimum deposit of KD 100, qualifying them to enter the draw. For every KD 50 deposited in the account, customers are given one chance to enter the quarterly draw. They must have held the minimum deposit requirement for at least two weeks prior to the draw date. The more deposits made, the higher the chances of winning on a weekly basis.

central bank about raising rates were intended to push up sterling and cool inflation. Sterling rose after the services PMI report, gaining about 0.4 percent.

Most economists polled by Reuters have said they expect rates to rise in November, even if they consider such a move premature.

Mood darkens

The PMI picked up to 53.6 in September, slightly better than expectations in a Reuters poll of economists for it to hold at August's level of 53.2. But it also contained some discouraging signs: new orders increased at the weakest pace since August of last year, inflation pressures rose at the fastest pace for several months and confidence sagged.

Services companies cited Brexit-related uncertainty and worries about the economy as reasons for their darker mood. Britain's economy initially withstood the shock of the June 2016 vote to leave the European Union. But growth began to slow this year as inflation rose following the pound's post-Brexit vote plunge, which hit the spending power of households. — Reuters

Survey: US services sector improved at best pace in 12 years



In this Oct 2, 2017 photo, a construction worker on a scaffold works on a high-rise condominium project in Miami. — AP

WASHINGTON: US services companies in September expanded at the strongest rate in dozen years as a measure for new orders climbed sharply. The Institute for Supply Management said yesterday that its services index rose last month to 59.8 from 55.3 in August. The September reading was the highest since August 2005. Any reading above 50 signals growth. The services sector has expanded for 93 straight months.

The gains point to a potentially faster economic growth - which could help to spur more hiring and stronger pay raises. The US economy has gone through a steady but slow recovery from the Great Recession that entered its ninth year this summer. The index suggests that Hurricanes Harvey and Irma disrupted many businesses without derailing overall growth.

"Very strong report, very surprising it came in at such a high level," said Anthony Nieves, chair of the ISM's non-manufacturing

business survey committee. "Business conditions look good, even with the recent weather-related catastrophic events."

September's reading corresponds with annualized economic growth of 4.2 percent, roughly double the pace of the average gains in the recovery. Many economists - including officials with the Federal Reserve - expect growth to stay near that 2 percent level in the coming years.

New orders and business activity both rose last month, while a measure for employment improved slightly. Private service-sector workers account for more than 70 percent of American jobs - making this a valuable sign that the government's jobs report out Friday will show that hiring was positive in September. Fifteen services industries reported growth, including retail, real estate, health care and social assistance and lodging and food services. But two sectors contracted last month: mining and entertainment. — AP

UK economy stuck in low gear, worries grow as BoE readies rate hike

LONDON: Britain's economy remains stuck in low gear but price pressures are rising again, according to surveys yesterday that will probably keep the Bank of England on track to raise interest rates soon.

The IHS Markit/CIPS Purchasing Managers' Index (PMI) also showed businesses were increasingly worried as Britain's departure from the European Union approaches with little clear sign of its future trading relationships. The PMI showed growth in services activity unexpectedly sped up a little last month, compensating for weaker readings in manufacturing and construction reported earlier in the week. Even so, growth among British companies lagged behind that of their peers in a resurgent euro zone.

Taking the three surveys together, Britain's economy probably expanded at a quarterly rate of around 0.3 percent in the third quarter, matching its second-quarter performance, survey compiler IHS Markit said. While economists said they expected the BoE would probably follow through on its rate hike signals in November, many also urged caution.

"Given the weakening outlook for growth it may be wise for the (Monetary Policy Committee) to wait until next year before beginning to raise rates, once the future path for UK business becomes clearer," said Yael Sellin, chief economist at KPMG UK

Ratings agency Standard & Poor's said it was skeptical about the need for a BoE rate hike. It suggested recent comments by the