

## Technology

# Discover the world and do bigger things at Samsung Galaxy Studio

## Visit The Avenues Mall before Oct 16 to experience Galaxy Note 8

**KUWAIT:** Get down to the Samsung Galaxy Studio at The Avenues Mall - Dome 2, between October 3rd to 16th and experience doing bigger things with the Galaxy Note 8. At the stand, customers take a special Samsung boarding pass, collect stamps at each activation, see first-hand what features the Galaxy Note 8 offers, and be in with a chance of winning a luxurious trip for two to the Seychelles.

“We are excited to be launching our interactive Galaxy Studio in Kuwait. Visitors will be able to get the full 360 experience of doing bigger things with the Galaxy Note 8, and get a chance of winning a luxurious trip. The Galaxy Note 8 is for the doers; the people who believe their big ideas can make a difference in the world. We invite everyone to come down to our one of a kind stand at The Avenues Mall in Kuwait and experience it for themselves,” said Tarek Sabbagh, Head of IT and Mobile division at Samsung Gulf Electronics.

At the Samsung Galaxy Note 8 Studio, visitors will be introduced to a series of tasks and the latest features of the Note 8. Customers will start their Journey using Note 8 and Dex to find a Seychelles map on the monitor screen, followed by using the Note 8 Dual Camera feature to take a picture of the miniature Seychelles island, and on the picture, visitors

can write the name of the person they want to go to Seychelles with using the S Pen, and the last stage is a translation using the S Pen translate feature. All these steps need to be completed on the boarding pass given to customers, which can then be entered into the raffle draw. The lucky winner will be selected during the raffle draw on 22 October, and he will win a once in a lifetime holiday package for two to Seychelles, for 4 nights at a luxurious 5-star hotel. Furthermore, customers that share their GIF, Live Message, or experience at the Galaxy Studio on their social media using the hashtag #GalaxyStudioKuwait will also be given a free beach bag. And during weekends, a talented caricature will be at the stand drawing customers using the Note 8 and its S Pen.

The latest Samsung Galaxy Note 8 empowers people to do bigger things, and takes them beyond the thinking stage and into the planning, executing, and doing stages where they can do it all with Samsung. Samsung inspires the world and shapes the future with transformative ideas and technologies. The company is redefining the worlds of TVs, smartphones, wearable devices, tablets, digital appliances, network systems, and memory, system LSI and LED solutions.



“**Chance for winning a trip to Seychelles**”

## Buyer's remorse be gone, Walmart puts returns in fast lane

**NEW YORK:** Online sales have divided retailers into two camps: the quick and the dead. To that end, Walmart is altering its policies to speed returns, even it means that nothing is returned at all in some cases. Starting next month through Walmart's app, customers will be able to scan goods they no longer want with their own smartphone and drop it off at a customer service desk.

Wal-Mart Stores Inc. said Monday that by

using the app, returns will take 35 seconds or less. Returns right now are about quadruple that time, not including any wait in line.

Retailers believe that the costs of accommodating customers with easy returns will be offset by increased volume. Amazon.com Inc. recently partnered with Kohl's so that customers in Los Angeles and Chicago can drop off goods bought through Amazon at Kohl's stores, where employees, pack and ship those items back at no cost.

Making it easy for customers is so important to the Bentonville, Arkansas, retailer that in December, some items no longer wanted will not even have to be returned. That includes goods that Walmart would discard anyway, like opened makeup, bruised perishable goods, or perhaps a bottle of floor cleaner damaged during delivery. Through Walmart's app, you will be able to scan the item with a smartphone for an instant refund. New technology can detect those who are trying to game the system, Walmart said. —AP



DALLAS: In this file photo, people walk in and out of a Walmart store, in Dallas. — AP

## Google uncovers ads by Russian operatives

**NEW YORK:** Russian operatives spent tens of thousands of dollars on ads across Google products, including YouTube and Google search, according to reports. The Washington

Post is reporting that the technology behemoth uncovered the Russian-backed disinformation campaign as it considers whether to testify before Congress next month. Social media companies Facebook and Twitter have already agreed to testify. The report said the company discovered the Russian presence by siphoning data from Twitter. The Washington Post report is based on anonymous sources familiar with the investigation.

In a statement, Google said it has a “set of strict ads policies including limits on political ad targeting and prohibitions on targeting based on race and religion.” “We are taking a deeper look to investigate attempts to abuse our systems, working with researchers and other companies, and will provide assistance to ongoing inquiries,” the statement continued. — AP

## Japan scientists grow drugs in chicken eggs

**TOKYO:** Japanese researchers have genetically engineered hens whose eggs contain drugs that can fight serious diseases including cancer, in a bid to dramatically reduce the cost of treatment, a report said yesterday.

If the scientists are able to safely produce “interferon beta”, a type of protein used to treat illnesses including multiple sclerosis and hepatitis, by rearing the hens, the price of the drug—currently up to 100,000 yen (\$888) for a few micrograms—could fall significantly, said the English edition of the Yomiuri Shimbun.

Researchers at the National Institute of Advanced Industrial Science and Technology (AIST) in the Kansai region kicked off the

process by introducing genes that produce interferon beta into cells which are precursors of chicken sperm, the newspaper reported.

They then used these cells to fertilize eggs and create hens which inherited those genes, meaning the birds were able to lay eggs containing the disease-fighting agent.

The scientists now have three hens whose eggs contain the drug, with the birds laying eggs almost daily, the report said. The researchers plan to sell the drug to pharmaceutical companies, halving its price, so the firms can use it first as a research material, the newspaper said.

Consumers may have to wait a while, as Japan has strict regulations concerning the introduction of new or foreign pharmaceutical products, with screening processes that routinely take years to complete. But the team hopes that the technological breakthrough will eventually help drive down the cost of the drug to 10 percent of its current price, the newspaper reported. Officials at the institute could not be reached for comment. — AFP

## SpaceX launches 10 satellites for Iridium mobile network

**LOS ANGELES:** SpaceX yesterday launched its Falcon 9 rocket carrying 10 satellites to bolster the global data communications network for Virginia-based company, Iridium. The white rocket blasted off before sunrise from Vandenberg Air Force base in California at 5:37 am (1237 GMT). About seven minutes

after launch, the tall portion of the Falcon 9, known as the first stage, returned to Earth for an upright landing.

The rocket fired its engines and made a controlled landing on a floating platform in the Pacific Ocean. “A successful landing of the first stage,” a SpaceX commentator said on the

company's live webcast, as applause erupted at SpaceX mission control in Hawthorne, California. Grainy video showed the rocket standing upright in the predawn darkness on the dronship, named “Just Read the Instructions.” The landing was the latest in SpaceX's ongoing effort to re-use expensive rocket parts instead of jettisoning them into the ocean after launch. In total SpaceX, which is headed by billionaire entrepreneur Elon Musk, is launching a series of 75 satellites for Iridium's satellite constellation, Iridium NEXT by 2018. Monday's launch was the third of eight planned for Iridium, as part of a \$3 billion project to upgrade the company's global communications network. — AFP

## British spy boss says cyber security as important as fighting terrorism

**LONDON:** Protecting Britain from cyber-crime is as important as defending it against terrorism, the head of Britain's GCHQ spy agency said yesterday.

Britain has suffered a number of high-profile cyberattacks this year, including one in May on the state-run National Health Service which crippled some computer systems and caused huge disruption, and another on parliament in June. Writing in the Daily Telegraph newspaper, Jeremy Fleming, said the speed of

technological advances, whilst providing great opportunities for businesses, individuals and countries, was also giving enemies new means to threaten the nation's security.

“If GCHQ is to continue to help keep the country safe, then protecting the digital homeland—keeping our citizens safe and free online—must become and remain as much part of our mission as our global intelligence reach and our round-the-clock efforts against terrorism.” The National Cyber Security Centre,

which is part of GCHQ, said last week it had dealt with almost 600 significant incidents which required a nationwide, coordinated response. In July, Fleming's predecessor at GCHQ, Robert Hannigan, said Russia was causing cyberspace mayhem and should face retaliation if it continued to undermine democratic institutions in the West.

Fleming said that Britons benefited greatly from the ease and speed of connections and from the security provided by default encryption. “Hostile states, terrorists and criminals use those same features...to undermine our national security, attack our interests and, increasingly, commit crime,” he said.

Traditionally Britain's security chiefs rarely spoke in public but increasingly the head of the three intelligence agencies—GCHQ, MI5 and MI6 — have become more open in explaining their work and countering criticism. — Reuters

## Facebook begins ‘human review’ of potentially sensitive ads

**SAN FRANCISCO:** Facebook says it will begin manually reviewing advertisements that target certain groups and address politics, religion, ethnicity and social issues.

The company has informed some advertisers about the new “human review” requirement, warning them that it might cause delays before their ads can appear on the social media platform.

Facebook has had to apologize amid recent revelations of rampant abuse of its

automated advertising process to broadcast false news or promote divisive and hateful messages, such as ads aimed at people who've expressed anti-Semitic views.

The company is also under increasing congressional scrutiny after revealing that ads linked to a Russian internet agency were seen by an estimated 10 million people before and after the 2016 election. Axios first reported on the written notice to advertisers. Facebook confirmed it Saturday. — AP



DUBAI: An Emirati police officer stands next to a motorcycle at the Gitex 2017 exhibition at the Dubai World Trade Center in Dubai on Sunday. — AFP