

What's On



# ACK holds exhibition for the college's graduation projects

The Australian College of Kuwait (ACK) recently held its 9th engineering college graduation projects exhibition under auspices of the private universities council's secretary general, Dr Habib Abul with the attendance of the Australian ambassador to Kuwait, Jonathan Gilbert and ACK rector, Professor Essam Za'balawi. Speaking on the occasion, ACK dean, Mohammed Abdul Nabi said

that the exhibition included 38 projects made by 153 students and that many of the participating projects could easily get patent rights and turn into productive industrial and commercial projects. On his part, ambassador Gilbert highly commended the strong bond between the embassy and ACK noting that all its programs are accredited the Australian Engineers Society.



## Styleee.com: The Middle East's first e-commerce aggregator site

Times have changed - and the business of fashion has changed more quickly than most. As we continue to lead ever more time-crunched lives, the pressure on us to keep up with the latest has intensified hand-in-hand with an exponential growth in the amount of information we need to absorb. New fashion brands arrive on the market like shooting stars - if you're not looking at the right area of the sky, they're pretty easy to miss. We're all for finding an easier way to stay on-trend, and we're big fans of letting someone else do the fashion leg-work for us. But who's going to do this for the Middle Eastern market AND make it fun at the same time? Styleee.com - that's who.

Founder and CEO, Faisal Al Essa, says "With styleee.com we've taken a fresh approach", Faisal reports, adding "and we've carefully selected the partners we work with. Most of them are already doing business in the region - but none for the region". Styleee.com is collaborating with the likes of leading online style destinations Farfetch and ASOS, as well as with iconic department stores including Bloomingdales.

Search for that most-wanted fashion item at styleee.com, and their deep database will curate a selection of options from the world's leading sites for you to choose from. Search through styleee.com, and buy direct from your favorite online brands. Styleee.com's model is simple - and it saves the shopper time. They can now just

go to one place and search products, prices and styles. Then buy with confidence.

"Every day we're adding new brands and new lines. Our customers can think of us like a search engine for the latest in global fashion. There's always something new on styleee.com and," he adds "we're working on exclusive



collaborations for the future too". Styleee.com is adding a host of engagement features - including a 24/7 radio channel, competitions and games - all of which offer a level of entertainment above other online shopping sites in the region. New products and features will be announced by the company and via social media as they happen. Rolling the brand out through a series of social media engagements via Facebook, Instagram and Google, styleee.com will be the region's first fashion portal to make online shopping a personal experience through targeted marketing and recommendations.

## Palm Beach Hotel honors clients in Black & White event

The Palm Beach Hotel & Spa has hosted a unique BBQ dinner for the hotel guests in recognition of their continued contribution and support to the hotel as business partners in the 2018 success among whole hotel departments, the event allocated on beach and pool area to add magical atmosphere.

The guests were welcomed by the hotel sales team as well as the department heads headed by Rabia Al Atrash, the Hotel General Manager and Ahmad Al Dackroui, the Director of Sales and Marketing. The ceremony started with a welcome speech by Rabie Al Atrash, expressing his thanks and gratitude to all the attendees and praised the distinguished partnership which has always been a prominent role in the success of the hotel over the past years. The palms hotel presented exclusive entertaining program to its clients which includes band, competitions, valuable prizes and live saxophone & violin music along with the famous BBQ live station and delicious open buffet



On the meanwhile, all the attendees praised on the hotel facilities and the level of elite services provided, especially after the major renovations recently accomplished, which included all the hotel rooms and outlets, that makes the hotel is the ideal destination for both business and leisure guests, where the hotel offers 179 modern rooms, meeting rooms, conferences and wedding rooms in addition to the hotel facilities and outlets.

## BHCK named 'International Training Provider of the Year'

Box Hill College Kuwait (BHCK) is proud to announce the winning of Box Hill Australia (BHI) of the prestigious award as 'International Training Provider of the Year' at the Australian Training Awards. BHCK would like to take this opportunity to congratulate BHI on this award which reflects the dedication and commitment by BHI and recognizes the strength of the BHI's partnerships with stakeholders in the community, industry and internationally.

Dr Ali Arifa, the president of BHCK commented on this occasion by saying "Congratulations! I believe that winning this award is yet recognition of BHI's standing in the higher educational field and its commitment to quality achievements! At BHCK, we are very proud of this award, knowing that we are an extended campus of one of the best educational provider's internationally"

BHI CEO and Managing Director Vivienne King said the award is recognition for BHI's long and proud history of transnational education and training. "We've been delivering education and training overseas in various forms since 1982, and the programs, partnerships and students we've built relationships with are fundamental to our success as a training provider," Ms King said. BHI has over 10,000 international graduates making significant contributions in their home countries and around the world.

BHCK, which is an extended campus of BHI, Australia, is the sole private higher education exclusive to women in the State of Kuwait. BHCK currently offers six diploma programs in the fields of Management,

Marketing, Banking Services Management, Graphic Design, Interior Design and Decoration and Website Development. The program disciplines currently offered by BHCK require 2 years of post-secondary full time study exclusive of any preparatory requirements.

The programs are offered in English, and are accredited under the Australian Qualifications Framework and by the Kuwait Private Universities Council and Ministry of Higher Education. BHCK offers students pathways to employment as well as undergraduate degree programs through transfer and articulation agreements 2+2 with local Kuwaiti Universities such as Australian College of Kuwait and Gulf University of Science and Technology.



## TIES announcement

You are cordially invited to our Tafseer class (Divine Wisdom from the Last Testament) today, December 17th at 7:00 pm in which we will focus on the last verse of Surat Al-Jum'ah (The Friday Congregation.) In this class, we will learn what a Muslim man must do on Friday as soon as he hears the Prayer Call (Adhan), the ruling regarding leaving the mosque while the Imam is delivering the Khutbah, and the event where the verse was revealed to address. We will also discuss the importance of a strong Muslim economy, the significance of remembering Allah (SWT) in marketplaces, why it is prohibited to neglect obligatory prayers because of trade, and the threat the Prophet (PBUH) posed to his companions had all of them left the mosque for trade. Finally, we will examine the things Prophet Muhammad (PBUH) suggested to us for entertainment, its importance, and the reward of seeking knowledge; eliciting practical knowledge from the verse.

## Greetings



May your day be as bright as your smile and as lovely as you. Happy Birthday Mohammed Yunus, lots of love from: Abbu & Ammi (Safeer), Badey Abbu & Ammi (Tanveer), Chacha & Chachi (Zaheer), Bhuppi (Yasmeen & Afreen), Mama (Imthiyaz & Khadeer), Munwar, Hakeem (FICO), Habeeb, Friends & Relatives from Kuwait & India.