

Local

Photo of the Day



KUWAIT: St Paul's Anglican Church in Ahmadi held a Christmas carols by candlelight service yesterday evening. Though not an official holiday, Christmas is widely celebrated among Kuwait's expatriate community including caroling, church services, family dinners and gatherings and other social events. — Photos by Yasser Al-Zayyat

Al-Babtain Group golden sponsor of Horeca Kuwait 2019

KUWAIT: Abdul Aziz Saud Al-Babtain Group, via its Consumer Goods Division announced their golden sponsorship of Horeca Kuwait 2019, which will be held from January 14 to 16 in Hall 8 at the Kuwait International Fairground - Mishref, organized by Leaders Group for Consulting and Development, the leading in the field of exhibitions, conferences and tourism in collaboration with the Lebanese company Hospitality Services.



Hani Merhi

A press statement revealed that Al-Babtain Group's Consumer Goods Division, with their golden sponsorship to Horeca Kuwait 2019, demonstrates the distinctive appreciation for this unique event, specialized in hospitality and its related sectors. The exhibition provides the most important opportunities for exchanging experiences among major companies active in local, regional and international scenes in the fields of food and beverage industry and hospitality institutions represented by restaurants, hotels and other institutions that provide personal care to guests or pioneers. More so, the exhibition runs daily high-level cooking competitions with the participation of chefs and jury committees of international standard.

Hani Merhi, Chief Executive Officer, of Al-Babtain Group - Consumer Goods Division, said: "The group will showcase the latest products and services at Horeca Kuwait 2019 that are of great interest to industry experts and will accompany the various activities and events that will take place in the exhibition, which in turn falls in line with the developmental approach known to our companies since its foundation more than 70 years ago."

"Al-Babtain Group - Consumer Goods Division offers a variety of international and regional brands such as: Kiri, Elle and Vire, Perrier and Mazola, which the Group has been distributing for more than 40 years. More so, we are honored to introduce newly acquired brands such as Sohlat water, Al-Rabie Juice, Lavazza coffee and many other brands and products within our portfolio to meet the growing needs of customers, shoppers, and consumers," added Merhi.

Merhi also emphasized on the developmental role played by the exhibition since its inception in Kuwait eight years ago, with its continuous contributions to the promotion of the hospitality and food related industries that demonstrates Kuwait's ability to develop an advanced exhibition industry that opens the way to many opportunities, especially towards the establishment of a regional and international financial and commercial center in the country and the needs of advanced services in all fields."

Finally, he highlighted that Al-Babtain Group continuously encourages every successful work related to the hospitality field, especially with the diversity of services and products our companies offer in various fields that meet, in whole or in part, with the hospitality requirements."

From its end Leaders Group welcomed Al-Babtain Group's Consumer Goods Division to the golden sponsors for the exhibition and expressed its appreciation to the Group "for its long standing presence and reputation in the market since 1948 and its keenness to provide a combined experience of passion and innovation, which represent a valuable addition to the exhibition and hospitality field in all its branches."

Zain showcases BEAM high-speed wireless internet service at Avenues

KUWAIT: Zain, the leading digital service provider in Kuwait, showcased BEAM, its new high-speed wireless Internet service that matches fiber optics speeds, through a dedicated booth at the Avenues Mall - Grand Avenue. The event, which continued throughout the entire weekend, witnessed the attendance of Zain Kuwait's Chief Executive Officer Eaman Al-Roudhan and the company's executive management.

Zain's dedicated booth at the Avenues witnessed positive turnout from customers and mall visitors alike, who learned more about the new service and the great technological potentials it delivers. Customers and visitors also learned about Zain's latest offers for BEAM subscribers, where the company offered a free Huawei Mate 20 device for the first 17 customers who subscribed to BEAM at the booth during the weekend.

Zain showcased the capabilities of its biggest and most advanced network through which the company offers the all-new BEAM service. Zain is the first telecom company to offer this revolutionary technology in Kuwait, moving forward towards full 5G network adoption. Zain launched this all-new service as part of its strategic vision towards transforming into a fully integrated digital telecommunications provider, which represents a quantum leap in the portfolio of technologies and solutions the company offers to its individual and enterprise customers, considered the largest customer base in the Kuwaiti market.

BEAM uses the latest advanced wireless broadband technology, which offers high Internet speeds that match fiber optics speeds, reaching up to 40 Mbps (Megabits per



KUWAIT: Zain Kuwait's Chief Executive Officer Eaman Al-Roudhan with Zain's executive management.

second). This ensures reliable and consistent speeds, enabling customers to enjoy Internet services like 4K streaming, virtual reality (VR), online gaming, and downloading heavy files easily at home.

Zain offers BEAM through two flexible postpaid plans to meet customers' different needs. The first plan includes speeds of up to 20 Mbps with unlimited capacity for KD 25 monthly (24-month commitment), while the second plan includes speeds of up to 40 Mbps with unlimited capacity for KD 40 monthly (24-month commitment).

By subscribing to any of the two plans, customers will

get a FREE BEAM Router and a complementary LTE Hotspot device with FREE 50 GBs monthly. Once subscribed to the service, BEAM technicians will visit the customer's home to install the router for FREE. The primary coverage for the service includes areas between the first and fifth ring roads, and more areas will be included soon.

Zain has always been one of the first companies interested in acquiring the latest technological applications, and attaches great interest to the convenience of the customer by providing its services to suit their different needs on personal and professional levels.

NBK welcomes 'KON' program winners

KUWAIT: National Bank of Kuwait (NBK) welcomed the winning students in the social entrepreneurship program 'KON' organized by LOYAC. This social entrepreneurship program was co-created with Babson College. It aimed at introducing young adults between the ages of 12 to 16 to the world business and to turn their ideas into action.

NBK Deputy Group CEO Shaikha Al-Bahar greeted the winners along with Fadia Al-Marzouq, LOYAC Vice Chairman and LOYAC Executive Board Member Fetouh Al-Dalali who accompanied the students. Bahar expressed her happiness towards the students' great work and the creative ideas they delivered in their recycling project. Al Bahar praised their efforts and encouraged them to continue inspiring their colleagues towards more green businesses.

It is worth mentioning that NBK's sponsorship and participation in the program is a part of its strategic partnership with Loyac. NBK is dedicated towards supporting talented young people and empowering them towards achieving their goals.

The KON program goes along with NBK's initiatives to invest in youth and support their aspirations. Throughout the 5 weeks program, leaders from NBK along with a group of professional leaders mentors and trainers, locally and regionally encouraged the participants to create a profitable business that solves an environmental challenge.

LOYAC is a nonprofit organization that runs several programs for the youth to develop their professional skills, enhance their personal growth and help them find their sense of purpose by extending themselves to others.



ABK pays special attention to customer protection

KUWAIT: Al-Ahli Bank of Kuwait (ABK) has recently announced the completion of its training courses to increase the awareness of the Bank's 'Customer Protection Manual'. The courses included the explanation of the contents of the 'Customer Protection Manual' to enhance the concept of transparency and disclosure of the financial and banking transactions carried out by the banks for the various customers of all sectors, pursuant to the instructions issued by the Central Bank of Kuwait in this regard.

The Head of the Complaints and Customer Protection Unit at ABK, Ali Bu Hamad, stated that the 'Customer Protection Manual' includes an important set of guidelines and controls that create an environment suitable for the preservation of the customers' rights within the framework of a balanced relationship that maintains protection for the banking sector. ABK has further developed and updated new policies, procedures, internal controls and principles that comply with the requirements of the manual. The staff members are well trained to activate these controls and to put them into practice to enhance the employees' awareness and to provide better services to the customers. The lectures, courses and workshops organized by the bank create the proper cultural and professional environment to enhance the protection of the customers' rights, which is in compliance with the instructions and controls issued by Central Bank of Kuwait.