

Local

Al-Shaheed Park ideal model for green standards: Official

Amiri Diwan minister patronizes green roof conference

KUWAIT: Al-Shaheed Park in Kuwait City is an ideal environmental model for the international Green standards, an Amiri Diwan official affirmed yesterday. The Park's green buildings and urban facilities have succeeded in attracting visitors from various countries around the world, and challenging the volatile weather nature in Kuwait, said Haifa Al-Muhanna, the Park's superintendent at Amiri Diwan.

Muhanna made her remarks on the sidelines of the fifth edition of the International Green Roof Congress, which kicked off in Kuwait earlier under the auspices of Amiri Diwan. The two-day event is hosted by the International Green Roof Association (IGRA) and brings together Green Roof experts from the Middle East, Asia, Europe, and the US to discuss major challenges facing the spread of the Green Roof concept around the world, including planning, application, and performance of Green Roofs in dry climates, she said.



Park welcomes 2,000 visitors on daily basis

Up-to-date
IGRA has contributed significantly in building and equipping Al-Shaheed Park with up-to-date technology that goes in line with international standards of modern construction, she noted, adding the non-profit organization's choice of Al-Shaheed Park as the venue for its fifth congress makes the Kuwaiti park an ideal model for green building systems.

The first IGRA event in the Gulf region will provide a unique opportunity to join the worldwide Green Roof network and connect with international and regional experts in this rapidly developing market, noted Muhanna.

With currently 2,000 visitors on daily basis, Al-Shaheed Park is the most significant Green Infrastructure project in Kuwait and one of the largest Green Roof projects in the world, said the Amiri Diwan official. During the first construction

phase (2013-2015), all buildings were almost fitted with roof greening, a total of 35,000 square-meter of Green Roofs, she said, adding that in 2017, the second expansion (Phase II) was opened for the public, thus, doubling the total Green Roof area of the park.

Khaled Al-Fouzan, General Manager of the Associated Engineering Partnership (TAEP) and member of IGRA, stated meanwhile that Al-Shaheed Park currently consists of 310,000 square-meter of greenery, featuring a modern conference center, beautiful botanical gardens, museums, a miniature of old Kuwait, walkways, jogging tracks, lakes, river landscapes, and a musical fountain.

Al-Shaheed Park is the largest urban park in Kuwait that represents as a prime example of how to meet the challenges of hot and dry climate by using appropriate Green Roof systems, said Al-Fouzan. He also indicated that the fifth edition event will provide an inspiring mixture of progressive thinkers, new technical developments, and innovative Green Roof applications in architecture, landscape architecture, and climate protection.

40 countries

The congress kicked off yesterday under the patronage of Minister of Amiri Diwan Affairs Sheikh Ali Jarrah Al-Sabah. The conference, held with the participation of engineers and architects from over 40 countries, aims to shed light on the importance of green roofs, sky gardens and rooftop gardens in reducing desertification and global warming. During the event, Muhanna provided thorough information on the park, a project developed by the Amiri Diwan to gather different museums and Kuwait's historical events in one place. Meanwhile, the park won IGRA's annual award, received by the Amiri Diwan's assistant undersecretary for engineering affairs Niaz Khaja. — KUNA



KUWAIT: Haifa Al-Muhanna, Al-Shaheed Park's superintendent at the Amiri Diwan, speaks during the congress. — KUNA

KIB sponsors cervical cancer awareness campaign

KUWAIT: Kuwait International Bank (KIB) recently sponsored the fourth cervical cancer national awareness campaign, which was organized by Safira CSR Company in partnership with the Ministry of Health. The national campaign was held at the Department of Women's Activities at the Patients Helping Fund Society (PHFS), in cooperation with the Business and Professional Women Network (BPWN).

As part of the campaign, Dr Ebtehal Al-Habib, Family Medicine Consultant, provided a carefully crafted introductory lecture, as well as an awareness lecture entitled "Causes and Prevention". Through which, she shed the light on the importance of maintaining a health triangle for women that measures three different aspects of a person's health, namely: physical, social and mental. Each aspect is equally

important in maintaining a healthy and effective professional and personal life.

Maha Al-Baghli, Founder and Managing Director of Safira CSR Company and manager of this health campaign, lauded KIB's highly-valued sponsorship. She added that cooperation between the public and private sectors in supporting awareness campaigns and social responsibility initiatives plays a huge role in promoting sustainable development in Kuwait.

Manager of the Corporate Communications Unit at KIB, Nawaf Najia, said: "As a national financial institution and a leader in social responsibility, KIB has always sought to sponsor high-impact initiatives and programs that aim at addressing pressing issues that affect diverse segments of the local community."

Najia added that KIB's sponsorship of this campaign came as part of its unwavering commitment to promoting women's health and supporting her role in the family and the community as a whole. Accordingly, the Bank is dedicated to promoting awareness about cervical cancer, particularly as a recent study by the Ministry of Health found that the majority of females in the population are unaware of the dangers of cervical cancer, or its causes and methods of prevention.

Ooredoo celebrates national days at Souq Murouj

KUWAIT: Ooredoo Kuwait celebrated Friday the National Days at Souq Murouj with a variety of musical and entertainment activities. Ooredoo organized a Samra which lasted for three hours. Ooredoo is proudly continuing its strategic partnership with Souq Murouj for the second consecutive year to bring to you Murouj Market, a monthly weekend market for local entrepreneurs and businesses. The market, which is held at Murouj Complex, includes an Ooredoo dedicated

booth, local farm produce, artisanal food products and crafts, with a 'street food' section aimed at highlighting the culinary diversity of Kuwait's local food community. The market also offers a section dedicated for children's activities. The market is held once a month on weekends, until March 2018.

Commenting on this, Ooredoo Kuwait Senior Director of Corporate Communications Mijbil Alayoub said: "We are happy to be celebrating our beloved country's National Days through this engaging project which supports local entrepreneurs and businesses. This sponsorship comes in tandem with our social responsibility strategy, which in turn is based on our core values of Ooredoo, of caring, connecting and challenging. We look forward to meeting those young enthusiastic small business owners as well as our valued customers at the market."



Kuwait to promote 2035 vision programs

KUWAIT: Minister of Information Mohammad Al-Jabri said the ministry has prepared programs to promote the Kuwait 2035 vision for development. The programs will include television and

radio, executed in cooperation with private media companies, he said in a statement yesterday. The Kuwait National Development Plan 'New Kuwait 2035' involves executing long-term development projects. It is organized around five themes, or desired outcomes, and seven pillars, or areas of focus for investment and improvement. The pillars include protecting the environment and boosting economy through creating different income sources. They also include developing healthcare, education, infrastructure and public administration. — KUNA

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