

Business

Kinshasa joins flydubai's growing network in Africa

Dubai-based carrier to start operating daily flights to the Congolese capital

KUWAIT: Dubai-based flydubai has announced the start of flights to Kinshasa, the capital of the Democratic Republic of the Congo (DRC) from 15 April. The daily flights will operate with an enroute stop in nearby Entebbe and will also be available for booking through the Emirates codeshare agreement.

flydubai becomes the first UAE carrier to operate flights to N'djili Airport (also known as Kinshasa International Airport) and provide links from the UAE and the region to a new gateway in Central Africa.

Commenting on the launch, Ghaith Al-Ghaith, Chief Executive Officer of flydubai, said: "Africa is fast emerging as one of the most important markets for the United Arab Emirates and we have seen the trade relationship going from strength to strength in recent years. With the proximity to the continent and rising demand to more direct links to Africa, we see this new service to Kinshasa playing an instrumental role in further supporting the growing trade and tourism flows in the coming years."

Kinshasa is one of the largest cities in Africa and a busy hub providing extensive connections to cities across the African continent and intercontinental services to Europe. The country is known for its vast natural resource wealth: it is the world's largest producer of cobalt and a major producer of copper and diamonds.

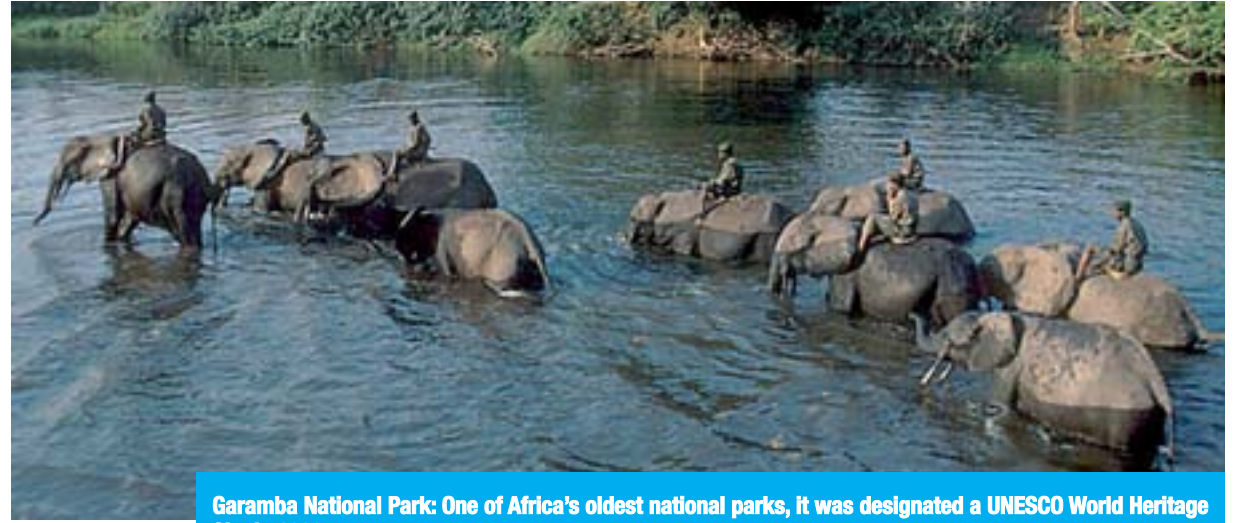
"The number of African companies registered with Dubai Chamber exceeded 12,000 in 2017, which demonstrates the increased cooperation and opportunity between both sides," said Sudhir Sreedharan, Senior Vice President, Commercial Operations (GCC, Subcontinent and Africa).

"We are looking forward to operating this route and exploring more opportunities to expand our network in Africa in the near future, while offering passengers a reliable and unrivalled onboard service whether they are travelling in Business or Economy Class," he added.

Passengers travelling to and from Kinshasa will have the option of a Business Class experience, benefitting from priority check-in service, comfortable spacious seats and a range of dining options.



Sudhir P Sreedharan



Garamba National Park: One of Africa's oldest national parks, it was designated a UNESCO World Heritage Site in 1980.

Passengers travelling in Economy Class will have access comfortable seating and a convenient way to travel.

Since the start of its operations in 2009, flydubai

has built up a comprehensive network in Africa with flights to Addis Ababa, Alexandria, Asmara, Djibouti, Entebbe, Hargeisa, Juba, Khartoum and Port Sudan, as well as Dar es Salaam, Kilimanjaro and Zanzibar.

Jazeera Airways offers travelers Hala February 'Fantastic Friday' deal

KUWAIT: Jazeera Airways, Kuwait's leading air carrier operating regionally and internationally, announces its new 'Fantastic Friday' weekly offer in celebration of Kuwait's Independence and Liberation Days. The one-time deal hopes to reward its customers with low-cost fares to popular destinations and accommodate changing travel trends.

For all those travelling from Kuwait, the special offer takes place every Friday, providing unmissable opportunities to book discounted tickets to select places. The Hala February offer is exclusively open on Friday, 16 February, valid from 12:01 am until 11:59 pm. This week's destinations from Kuwait include Beirut and Amman - KD 29 each, one way and Baku for KD 37 one way, enabling travel from February 16 until April 30, 2018.

Travelers are encouraged to avail of the exclusive 'Fantastic Friday' deal today by simply booking tickets through jazeeraairways.com or via the Jazeera app or call on 177.

On this occasion, Jazeera Airways wishes the people of Kuwait Happy 57th Independence and 27th Liberation Days!

Established in 2005, Jazeera Airways is a Kuwait Stock Exchange-listed company serving popular destinations in the Middle East and Eurasia. The airline operates a fleet of Airbus A320 aircrafts with two class



cabins comprising a Business Class and an Economy Class. Business Class travelers get both an upgraded experience and exclusivity, starting with exclusive check-in lines, business lounge access, up to 60 kilograms in free baggage allowance, and an exclusive on-board cabin. The airline's Economy Class offers travelers free baggage allowance of 40 kilograms and free on-board meals with a changing menu every month. Jazeera Airways launched its new brand identity through its logo and website on July 30, 2017 as it reaches an important milestone.

26 new winners added to Al-Hassad Islamic account

KUWAIT: Ahli United Bank conducted its Al-Hassad Islamic account weekly draw, Kuwait's leading sharia-compliant rewards program that offers a broad range of prizes to the largest number of winners on February 14, 2018. The account provides 26 weekly prizes with KD 25,000 as a grand prize and 25 other prizes valued at KD 1,000 each. AUB also offers four quarterly prizes that are valued at KD 250,000 to each winner allowing them to achieve their dreams of travelling, studying abroad, or owning their dream home or car.

On this occasion Ahli United Bank announced, "With this draw, we are adding 26 new winners and prizes to the Al Hassad Islamic account whereby, the total number of winners annually will include more than 1300.

The weekly grand prize winner of KD 25,000 Jehad Falah Alazmi.

25 other winners won prizes of KD 1,000 and are as follows: Ibrahim Saleh Qablan Alhayan, Nayef Radhi Al Mutarai, Yousef Abdulraheem AlKandari, Baqer Said Alhusaini, Nasser Mohd Al Sayer,



Shaikhah Abdulaziz Al-Muzaini, Hamad M I Almufarrej, Fawaz Abdel Abdulrazzaq Almulla, Kholod Razaq Khabit, Ebrahim Hasan Alhay, Mohammad Matar AlShammari, Zad Malek Azzam, Tayobah A Madi, Yousef Ahmad AlMailam, Hussain Bankoda Mohamad, Khaled Abdullatef Al Duwaisan, Makki Ali Al Zinji, Hessa Rashid Khalifa, Hameeda Hameed Alhalwachi, John Baptista Menezes, Saeed Shabat Saeed Alhamzi, Mariam Mohammed Ghanim Al-Thawadi, Ali Moh'd Ali Ridha Hameedi, Mohd Baqer Ghuloom and Hameed Mansoor Mutaileq.

Al-Hassad Islamic account's customers in Kuwait and Bahrain are eligible to participate in the draw in line with the program's terms and conditions. Ahli United Bank added, "There are increased opportunities that await our current customers and those who are interested in opening an Al-Hassad Islamic account to benefit from the wide range of prizes and opportunities offered this year."

Individual customers can open their accounts with a minimum deposit of KD 100, qualifying them to enter the draw.

Chevrolet Silverado: Kuwait's best-selling pick-up truck in its class for third year in-a-row

KUWAIT: Chevrolet Alghanim has added a new achievement to its track record of successes by maintaining their position as the best-selling pick-up truck in Kuwait for the third year in-a-row. The milestone triumph was not achieved easily in a highly competitive market in which other renowned American brands race to grab a majority share of the increased high demand on pick-up trucks in Kuwait. However, the Chevrolet Silverado proved itself once again to be the most popular, reliable and trusted among this segment of cars and in specific among the youth who enjoy the Silverado's driving experience which reflect their dynamic and modern lifestyle in addition to its mighty power that is complemented by a fierce empowering design, latest technologies, entertainment options and many others that greatly heighten its popularity on the road.

Globally, the Silverado earned the JD Power Award as the top-rated truck in terms of dependability and initial quality. The Award is rewarded by the JD Power Ratings, a global benchmark for assessing the quality of vehicles in which global car brands aim to achieve high ratings thanks to JD Power's role in confirming real and genuine quality in cars.

Bringing the globally-award Silverado to Kuwait, Chevrolet Alghanim is proud to offer the pick-up of choice to its customers, giving them a unique experience of its grand size, reliability and rich heritage in the realm of pick-up trucks. With its powerful performance, fuel efficiency and technological sophistication, the Chevrolet Silverado comes in a variety of models and features that are developed by the Silverado's steel frame, a factor that augments drivers' sense of reliability, endurance and strength on the road. Anyone who is a fan of an empowering and exhilarating drive is welcome to visit the nearest Chevrolet Alghanim showroom and test-drive the Silverado.

The New Silverado

The new Silverado is designed in consistency to the legacy of Chevrolet pick-up trucks as it encapsulates astounding power, modernized features and other elements that position it as the best and ultimate pick-up truck in comparison to previous models.

The Silverado comes in three different Eco-Tec3 engines of V-6 or V-8, in addition to a sturdier and comfortably spacious cabin. The Silverado is also equipped with innovative features such as improved driving options including command and control, inventive solutions for the trunk's storage space as well as the specified weight of the trailer which is at 4,264 kilograms.

The new Silverado is available in different models to suit the individual lifestyle of drivers, including business people, who usually opt for the Work Truck (WT) for light excursions, and those who prefer a more luxurious drive with the Silverado High Country.

Powertrains

The EcoTec3 lineup for the 2018 Silverado comes with a 4.3L V-6, 5.3L V-8 or 6.2L V-8 engine, all matched with the proven and efficient six-speed or new eight-speed automatic transmissions (Standard on the LTZ model). The 4.3L V-6 engine is SAE-certified at 285 horsepower and 413 Nm of torque, while the 5.3L V-8 is certified at 355 horsepower and 519 Nm of torque, and the 6.2L V-8 at 420 horsepower and 624 Nm of torque.



All three EcoTec3 engines feature direct fuel injection, Active Fuel Management (cylinder deactivation) and variable valve timing, a combination not found in competitive trucks. The engines also use a compact overhead-valve design and weight-saving components such as aluminum blocks and cylinder heads, to reduce mass, for additional energy savings. All three engines also provide the proven power, torque and dependability of a large-displacement engine, seamlessly switching to four-cylinder mode to save fuel during light-load driving. The 5.3L V-8 has fuel economy of up to 10.2 L/100km highway (2WD models), the best of any V-8 pickup.

Functional, aerodynamic exterior

Silverado's exterior design blends strong with the Chevy truck heritage delivering a refined and modern aesthetic. A twin-port grille, full-width bumper and dual power dome hood create a strong presence, which is carried through in sculpted body sides and fender flares.

The Silverado design is about much more than just looks, however. The front end is engineered to improve air flow for more efficient engine cooling, while the roof and tailgate spoiler were shaped in the wind tunnel to smooth airflow over the truck for reduced drag. Inlaid doors, which fit into recesses in the bodyside, reduce wind noise for a quieter cab.

Interiors tailored to truck customers

The interiors of the new Silverado reflect the same focus on form and function. The upright instrument panel, six-gauge instrument cluster and multiple storage options are tailored specifically to the needs of truck customers. Controls are functional, logically placed and easy to operate with work gloves on. Rear doors on crew cabs are larger, for easier entry and exit, and rear doors on double cab models are now hinged at the front for easier access, especially in tight spots.

Chevy MyLink for powerful, intuitive connectivity

All Silverado Work Truck Models feature a 4.2-inch diagonal color display radio or optional 7-inch diagonal color touch radio with AM/FM Stereo, a USB port and auxiliary jack for MP3 devices.

Chevrolet MyLink radio with new 7-inch diagonal touch-screen, standard on the LS model, includes AM/FM stereo with seek-and-scan and digital clock, USB ports, auxiliary jack, and Bluetooth streaming audio for music and most phones. The 8-inch high-definition color touch screen radio, standard on LT models, enables users to scroll or drag through menus. LTZ and High Country models receive an 8-inch high-definition touch screen with embedded navigation. Silverado also features four selectable themes for the display screen and drive information center, which tailor the look of the displays to the taste of the customer.

Gulf Bank welcomes Fayeza Ahmad Jasem Al-Khamis



KUWAIT: Gulf Bank was pleased to welcome Fayeza Ahmad Jasem Al-Khamis, the lucky winner of its Kuwait's largest salary cash prize of KD 250,000. Fayeza has received her cash prize upon visiting the bank's Surra branch on Tuesday, 13 February 2018, where members of senior management greeted her.

Gulf Bank's salary account draw was held in an exciting event at The Scientific Center, Kuwait's premier science and educational organization on Thursday 8 February 2018, winner's name was also announced live on 88.8 FM Kuwait Pulse radio station. Gulf Bank's salary account is tailored for Kuwaiti customers, and allows them to benefit from many unique offers by transferring their salaries to Gulf Bank, including the opportunity to either receive a KD 100 cash gift upon transferring their salaries to Gulf Bank or an interest free loan. Customers must have a minimum salary of KD 500 and are fully eligible for the offer following their first salary transfer to Gulf Bank.

Additionally, customers can also enjoy a one year free of charge Visa or MasterCard credit card, as well as a chance to apply for loan up to KD 70,000 payable over 15 years, or a consumer loan

up to KD 15,000, plus an automatic membership in the best and fastest rewards program in Kuwait with Gulf Bank Credit Cards. Gulf Bank customers will also get the best services and facilities when financing their vehicle through Gulf Bank representatives who are available in all major car showrooms.

In addition to these exciting benefits, all existing and new customers who transfer their salaries to Gulf Bank are automatically enrolled into quarterly and annual salary account draws. Existing customers will get one chance while new customers will get three chances to win valuable cash prizes, including three quarterly prizes of KD 25,000, and the annual draw for Kuwait's largest salary prize of KD 250,000. Customers also can take part in Al-Danah quarterly and yearly draws by opening Al-Danah account to get the chance to become the next Al-Danah millionaire.

Salary campaign's 2018 draw dates include three quarterly draws to be held on 9 April, 9 July and 8 October 2018, respectively, and prizes value will be KD 25,000 each. The Annual draw for the grand prize of KD 250,000, will be held on 7 February 2019.