

Local

Photo of the Day



KUWAIT: Kuwait Towers surrounded by heavy fog that hit Kuwait recently. — KUNA photo

Zain celebrates national holidays with children in hospitals

Company's team celebrates in family atmosphere



KUWAIT: Zain, the leading telecommunications company in Kuwait, shared the joys of national holidays with children in a number of hospitals in Kuwait. The company's team visited the hospitals during this patriotic time of the year to distribute gifts to children and their families to celebrate the season in a family atmosphere full of joy and happiness.

Zain organizes visits to hospitals several times a year during many special occasions, including Kuwait's National and Liberation Days. The initiative, which comes under the umbrella of Zain's Corporate Sustainability and Social Responsibility strategy, aimed at

sharing the joys of national holidays with the children, their parents, as well as the medical staff who take care of them.

This year, Zain's team took part in a number of initiatives that catered to children in hospitals, including social visits to Al Razi and Ibn Sina hospitals in cooperation with KACCH, participation in the event held by Zain hospital, as well as distributing national-themed gifts to the Ministry of Social Affairs and Labor's care centers. These family-oriented contributions reflected the beautiful traditions of the Kuwaiti culture.

Zain expressed its heartfelt appreciation

and gratitude to all the parties involved in organizing the visits including KACC, hospital staff, officials, and the children's families, who all helped draw a smile on the faces of the children.

Zain highlighted that the aim of undertaking the annual hospital visits during special occasions is part of the company's commitment to celebrating with all segments of the society through ongoing social activities that generate a sense of generosity and caring. As a responsible telecommunications company, Zain looks to improve the lives of the people within the communities it serves.

ABK sponsors Bayan School National Day celebrations

KUWAIT: In a move to foster national sentiments amongst Kuwaiti youth ahead of the National Day celebrations, Al-Ahli Bank of Kuwait (ABK) sponsored the Al-Bayan Bilingual School (BBS) Carnival, which was held at the school's Hawally campus on Saturday, February 17, 2018. The annual carnival was organized by the school's Parents Teachers Association (PTA), to help fund the school's activities and programs for the new academic year.

Conscious of the role that schools play in shaping the views of students today, the PTA initiated the carnival to reinforce the feeling of unity among students and their families, and reaffirm their commitment towards the country. ABK believes that instilling a sense of community spirit in the students is very important as it promotes better integration in the society.

During the carnival, students and their families participated in a number of fun activities, and had the chance to attend various



shows including a traditional music band, neon entertainment show, bubble show, magic show, juggler and unicyclist show. The funds

collected from the carnival will also support the Maker Space initiative, STEM projects and Green Screens projects.

Burgan Bank served as silver sponsor at MGRP Career Fair

KUWAIT: Burgan Bank, one of the most sought-after destinations providing progressive career opportunities locally, participated in the 2018 Manpower and Government Restructuring Program (MGRP) Career Fair recently as a silver sponsor to network and familiarize the students of the high caliber and dynamic work environment the bank has deployed.

Providing stimulating avenues for high-achievers to shine and progress, Burgan Bank aims to develop the brand further and the banking sector as a whole through the integration of ambitious and driven young individuals.

With active participation in different career fairs like AUM, GUST, AUK and others, that facilitate both corporate and graduate demands every year, Burgan Bank continues to work as a catalyst to harness growing national talent and advance youth performance in a competitive job market. It is an integral part of the bank's mission to recruit professionals that can adapt to transformation, endure volatile market situations, and lead the diversified regional financial powerhouse forward into new areas of success.

Armed with the objective to hire candidates that are good communicators, self-motivated, team players equipped with creative and solution

driven capabilities as well as a strong work-ethic, the Burgan Banks Human Resources Team shared a comprehensive overview of the bank and its current needs. The platform enabled the bank to discuss present day gaps and what it is looking for in new employees followed by the benefits of joining the private sector. Additionally, the potential candidates were taken through positive case studies and briefed during a workshop on easy steps to pave ones way to success during interviews.

Many students that were interested in joining the award winning bank, submitted their CV through the Career Fair, Human Resources Department Email and through the Bank's website via the Job Submission page.

It is worth noting that Burgan Bank has been the proud recipient of 'Best Employee Development in GCC' award in 2013 by one of the globally leading financial publications, World Finance in recognition of its comprehensive learning programs that have led to world class bankers in the industry.

Burgan Bank Group, a strongly positioned regional bank in the MENAT region, now includes more than 900 employees in Kuwait and a wide network more than 170 branches strategically distributed across Kuwait, Middle East, North Africa, and Turkey.



KFH launches personalized Snapchat lens

KUWAIT: Kuwait Finance House (KFH) launched yesterday on the occasion of National and Liberation Days, a

personalized Snapchat Lens, applying the latest social media features. KFH is the first ever bank in Kuwait to utilize this new technology in line with its digital roadmap strategy while focusing on the youth segment. KFH encourages customers and followers to join in celebrating this occasion by using this personalized lens on Snapchat camera and send photos to KFHGroup account on Snapchat and get chance to win an iPhone X.

