

MARLI NEW YORK TO LAUNCH FLAGSHIP JEWELLERY BOUTIQUE IN KUWAIT



Maral and Shahed



Group Photo



Jamil Labban

Stating its edgy, confident and urban personality with a fabulously designed new flagship boutique in Kuwait City, MARLI will tell its personal jewellery story of happy luxury to the jewellery enthusiasts in Kuwait, engaging women with an inspiring presentation of personal styling, new age jewellery and striking retail standards.

Teaming up with Ali Al Ghanim the leading retail house in Kuwait, which also carry notable high end luxury brands in Kuwait, MARLI is set to offer carefree

sophistication, Avante Garde craftsmanship and genuinely personalized service in terms of jewellery styling to compliment high society social occasions.

Brand Founder and Artistic Director Maral Artinian, a resident New York jewellery designer and celebrity stylist, will be counting on her expert flair to offer lively, individual and exciting jewellery with added onuses. In Maral's words "We're not only bringing the collection of fabulous jewels, but introducing an entire styling ecosystem by

MARLI New York. How to optimize jewellery with lifestyles; how to create the affluent private composure; how to be style the perfect look for an occasion; what colors to wear and when; this is our philosophy which we want to convey through the MARLI personality to our valued customers in Kuwait".

"Ali Al Ghanem's luxury universe will be enriched with a niche jewellery brand from New York" says the company's jewellery department director Jamil Labban. MARLI New York will offer jewellery

collections which are innovative, distinctive, original and highly personalized, and come with a story and style guide, something our customers expect of us today. According to Ali Al Ghanim, the boutique concept by MARLI will offer a crisp and edgy propositions for all visitors.

With an already prominent retail omnipresence in high profile spots such as Bloomingdales and Harvey Nichols in the Gulf, MARLI plans to introduce the signature Cleo and Avenues

collections as its maiden selections, with Avenues inspired by the excitement of New York City streets, its towering architecture and the passionate heartbeats of a thriving metropolis, whereas Cleo with its colorful array and geometric composites evoking elegance, feminine courage and sophistication that is immediately recognizable, catching and individual.

The boutique is expected to open in 2018 and will assuredly intend to build the "we love this absolutely unique

styling ideas by MARLI" #marlinyc #moments

MARLI NEW YORK Marli is the fine jewelry brand from New York. Created by Maral Artinian and founded on the principles of timeless presence and individuality, Marli has a minimal, magnetic aesthetic that draws inspiration from the world's most dynamic city and the amazing women who live in it. From the avenues of New York to the women of the world, Marli enhances the unique allure of those who choose it.



Maral and Shahed



Maral and Artin



Jamil, Maral, Shahed, Maya, Claude



Cleo by Marli



Cleo by Marli



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Cleo by Marli



Avenues by Marli



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