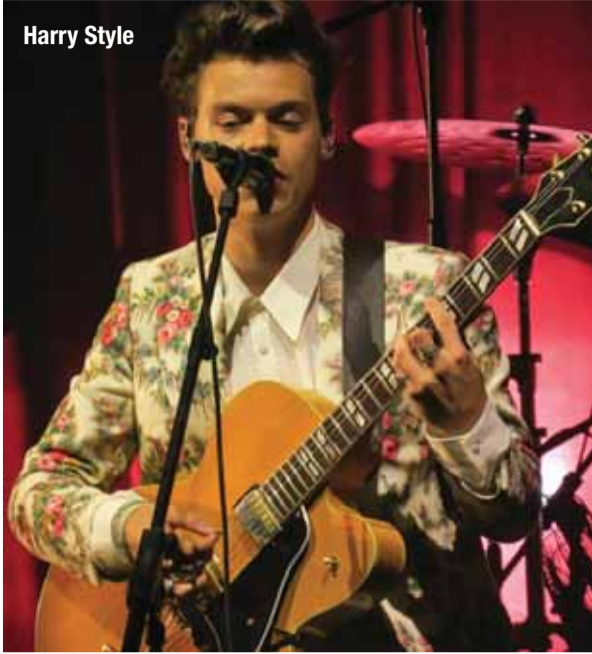


Harry Style



## Harry Style eats a £20,000 bag of chips in Gucci campaign

A fish and chip shop was paid £20,000 for Harry Styles to eat a bag of chips and hold a chicken outside the eatery as part of a new Gucci campaign. The 24-year-old star was spotted outside a fish and chip shop in suburban St Albans whilst shooting images for the fashion brand, who reportedly splashed £20,000 in order to secure the remote location where Harry could indulge in the comfort food whilst promoting the menswear range.

According to Michele Sashoua, the co-founder of agency Fresh Locations - a company that finds suitable locations for private clients - even the most unsuspecting of places can be "worthwhile" for top brands to shoot a

campaign in, and the cost can be anywhere from £1,500 to £20,000 depending on the celebrity involved.

She told the Guardian newspaper: "It's got to be worthwhile to the owner. It is a lot of disruption, not only to the owners but also to their neighbors. A film shoot is not to be underestimated. It's a minimum of 30 people and 12 hours for an ad, and they will need the run of your house."

The British singer has been sporting quirky suits designed by Gucci's creative director Alessandro Michele for some time now, and it was rumored Harry was working with the fashion brand in a promotional capacity for an unreleased tailoring campaign before the brand finally

confirmed the collaboration on their Instagram page.

Gucci posted a polaroid showing Harry in what looks to be a checked dressing gown, as he stands outside the fish and chip shop whilst holding a chicken. The caption for the photo read: "An inside look on set: @harrystyles shooting the new #GucciTailoringcampaign. #AlessandroMichele (sic)" Another picture showed just the top of Harry's famous locks underneath the shop sign, and was captioned: "Looking behind the scenes on set: the new #GucciTailoring campaign, @harrystyles. #AlessandroMichele (sic)". — Bang Showbiz



Models present creations by Junko Shimada during the 2018/2019 fall/winter collection fashion show on March 6, 2018 in Paris. — AFP

## ELLE FANNING REVELS IN HER 'INCREDIBLE' RUNWAY DEBUT

Elle Fanning says "adrenaline" got her through her runway debut. The 'Maleficent' actress - who opened the MiuMiu show during Paris Fashion Week - could barely contain her excitement after she strutted down the runway to showcase the brand's Autumn/Winter collection, and she subsequently admitted that there was more to modeling than she first realized. The 19-year-old star told WomensWearDaily.com: "The adrenaline, oh my god! It was incredible. You think it's just walking but it's not."

Elle already has a strong relationship with the fashion brand, after making her first front-row appearance at their 2014 show, alongside her sister and fellow actress Dakota Fanning. Elle used her experience playing a model in the movie 'The Neon Demon' to inspire her on the runway, but later admitted she was worried about messing up in front of Vogue Editor-in-Chief, Anna Wintour. She said: "I used tips of what Abbey Lee [fellow model and actress who starred alongside Elle in the movie] had taught me, of how to walk and the posture of that."

"But in a movie, you have a lot of takes and you're not as nervous. If you mess up, it's OK; but [here] no, because Anna Wintour's staring at me, and I was like no, I'm not messing up." However, Elle is putting her modeling career on hold for the moment as she has a series of movie projects that will keep her busy for the next year. The actress' 'Teen Spirit' and 'A Rainy Day In New York' films are currently in production and she has just been announced as the lead in the upcoming teen drama 'All the Bright Places', which is based on the best-selling book by Jennifer Niven. — Bang Showbiz



Elle Fanning

## Lennon Gallagher hailed as one to watch

Lennon Gallagher has been hailed as "one to watch" in the fashion industry. The 18-year-old model - who is the son of rocker Liam Gallagher and his ex-wife Patsy Kensit - is being tipped for big things by stylist Alex Longmore, who also singled out Jude Law and Sadie Frost's daughter Iris, 17, Kate Moss and Jefferson Hack's daughter Lila-Grace Moss, 15, and former 'Mad Men' star Kiernan Shipka, 18, as future movers and shakers in the fashion world. She said: "Liam Gallagher's son is one to watch and Iris Law, but she is already quite big."

"Lila Moss and the little girl from 'Mad Men' (Shipka) will be big too." David and Victoria Beckham have seen their two older sons, Brooklyn, 19, and Romeo, 15, model for Burberry and Alex - who has styled the likes of Little Mix and Dame Julie Walters - thinks their younger siblings, Cruz, 13, and six-year-old Harper will eventually follow them into the fashion world. She exclusively told BANG Showbiz: "Brooklyn Beckham is just going to get stronger and stronger and the next Beckham will start to be put in the spotlight." "I think they [David and Victoria Beckham] will do it one by one."

Away from celebrity offspring, Alex also predicted actress Margot Robbie - who has just been announced as Chanel's newest brand ambassador - and model Adwoa Aboah will become even bigger names in the next few years. She said: "Margot Robbie is going to go from strength to strength and Adwoa Aboah is definitely one to watch". The stylist also believes in the younger stars with famous parents who are carving out their own successful paths. Alex has proved she is a voice to listen to when it comes to predicting the next big thing, and revealed she was "the first to ever book" model Cara Delevigne after seeing something special in the star on a shoot.

She said: "I'm quite good at predicting the next big thing, I mean I did a shoot with Cara Delevigne, I was one of the first people ever to book her because I knew she was going to be a big thing." Alex Longmore is working with the American Express Nectar Credit Card's rewarding wardrobe campaign showing how points towards coffees, meals out and even flights can be earned on everyday purchases. — Bang Showbiz



Lennon Gallagher