

What's On

Nespresso inaugurates third boutique in Kuwait, reveals new master origin range

Showing the brand's ambition to serve all coffee lovers in Kuwait



— Photos by Yasser Al-Zayyat



Nespresso, the pioneer in premium-portioned coffee, has opened an additional Nespresso Boutique in Al Kout Mall. The official inauguration event took place in the boutique itself. Opening its doors earlier this year to the public, the new Nespresso Boutique offers its guests and all coffee aficionados the opportunity to immerse into a complete journey from the wide range of twenty-five different coffees to the multiple coffee machine solutions, passing by the stylish accessories collections that make every coffee moment a pure pleasure.

Julien Mario, Regional Business Development Manager for Middle East & Africa at Nespresso, said: "We are extremely proud that the brand continues to expand in Kuwait as this is a reflection of our great relationship with our Members here and the demand for our products. This third boutique comes in response to this growing

demand and allows us to be more accessible in new areas where weren't physically present yet."

Located on the Ground Floor Level of the mall and spanning 107.7 sq/m in total, the new boutique is a true celebration of coffee and its origins. And the origins of coffee were also celebrated at the inauguration with the new and unique range, Master Origin, surprising and delighting all coffee aficionados.

Each of the Master Origin coffees has been on a unique journey of discovery. The Nespresso coffee experts scoured the world to discover the finest coffee sourcing regions, from the forested mountains of Sumatra through to the highland vales of Nicaragua. Within each selected region, Nespresso formed a partnership with the local farming experts and embarked on a mission to test innovative and demanding farming practices, all with the goal of

crafting incredible new coffee aromas and tastes.

Karsten Ranitzsch, Head of Coffee at Nespresso explained: "Processing techniques play a hugely important role in the final coffee profile and with the Master Origin coffees we wanted to toy with this idea and see how we could use a mix of traditional, new and adapted methods to produce five distinct and original coffees."

Together with the local farmers, we took risks and challenged ourselves, only made possible thanks to the mutual trust and support built by the Nespresso AAA Sustainable Quality Program." Coffee lovers in Kuwait are welcome to discover the Al Kout Mall Nespresso Boutique and taste the new Master Origin coffees Sunday to Wednesday from 10 am to 10 pm and Thursday to Saturday from 10 am to 11pm.



Sheraton Kuwait and the Four Points host LOYAC trainees

The Sheraton Kuwait and the Four Points by Sheraton Kuwait welcomed the Lothan Youth Achievement Center (LOYAC) trainees for this year during the summer program. The trainees underwent a six-consecutive-week program as part of the hotel's responsibility toward the society that has accompanied and supported their activities since its inception.

Both establishments provided the trainees with the opportunity to explore different departments and involve them in practical training, different activities and supportive workshops to help the young generation grasp the spirit of working as a team. Achieve the highest standard of excellent hospitality which adds valuable work experience to their knowledge and build a successful future as well as youth development potential and investment of the leisure time they have.



We believe that the primary role of young people is to get a good education in order to become better citizens of tomorrow. They need to learn skills to do the job that their country's economy needs. The entire success of the nation depends on the youths. However, in order for continuous success to take place: it is our social responsibility to provide the youth with proper facilities for, getting equipped with the knowledge of the modern era. No better time than summer vacation to gain a wide range of knowledge

and expertise that increase their creativity and develop their ways of thinking about the promising future.

On this occasion, Fahed Abu Shaar, Complex General Manager of Sheraton Kuwait, praised the importance of the great relation and support that binds the hotels with Lothan Youth Achievement Center (LOYAC), because it aims to provide the youth of today with a way to use their time more productively to benefit themselves and the society in advance.



Marina Hotel Kuwait welcomes interns from LOYAC

Marina Hotel Kuwait collaborated with LOYAC, a non-profit organization working towards the overall development of the youth. The collaboration aimed to provide an overall knowledge of the hospitality sector and to help interns grow as individuals, both professionally and personally through an extensive training program which lasted 1 month.

The internship program included 3 students aged between 18 -21 years. It started on 8th July 2018 until 9th August 2018. A dedicated team of professionals were involved to enhance the needed skills in this industry with a focus on housekeeping and front office. The continuous collaboration between Marina Hotel and LOYAC reflects the hotel's involvement to encouraging and inspiring youth by giving them the chance to gain exposure and experience different areas of interest.

Both students were trained in the Housekeeping and Front Office Department and covered a total of 120 hours respectively. They found the hotel's team very friendly and helpful

and commented that they are truly grateful for this opportunity. Nabil Hammoud, General Manager of Marina Hotel said: "We are happy to continue collaborating with LOYAC and help building the interns' future careers."

"Encouraging young nationals to acquire knowledge has always been a part of our agenda. We want to give them the opportunity to understand the essentials of the hospitality sector as allowing them to work with a team will help them develop required skills," he added. The interns were given tasks and provided with hands on experience of a professional ambience with its daily functionalities.

They gained invaluable insight into work-life while benefitting from a professional service orientation. At the end of their internship period, the interns were assessed and given feedback on their performance by their direct mentor. This collaboration is repeated annually and offers college, university and high school students the opportunity to acquire first-hand experience in the hospitality industry.

