

## Business

# BTC participates in Kuwait Construction Week 2019

Booth displays equipment from Wacker Neuson, Toyota Forklift and skid loaders from Bobcat



**KUWAIT:** Bahrah Trading Company (BTC), a subsidiary of Al-Sayer Holding participated in "Kuwait Construction Week" Exhibition which was recently held in Hall 6 of Kuwait International Fair Grounds. The participation featured compaction and concrete equipment from Wacker Neuson, Toyota Forklift and skid loaders from Bobcat at the exclusive BTC display stand and attracted very good response from the public.

Construction Week is Kuwait's largest building and construction event and is one of the most important event in GCC for manufacturers, distributors and service providers to increase their presence and meet with key decision makers in the region's building and construction sectors.

The event was inaugurated by Khalid Al-Khazzi, Undersecretary of the Ministry of Public Works of the State of Kuwait, was attended by members from BTC including Hamza Melakandy General Manager, Moothedath Gangadharan Biju Manager Heavy Equipment Sales.

According to Melakandy Hamza "Reputation for professional and reliable service, providing comprehensive

after-sales technical support as our commitment to customers, which has positioned BTC as one of the leading players in the market".

Bahrah, an affiliate of Al-Sayer Group Holding established in 1965 and since then have evolved into a major source of supply, serving a wide spectrum of clients in construction, oil and industrial sectors in Kuwait.

- Complete Range of Product Solutions from BTC:
- Trucks and Buses
  - Heavy earthmoving equipment for the construction industry including Excavators, Loaders, Rollers etc.,
  - Industrial and Utility equipment including Generators, Compressors, Light towers, Light Compactors, Site Dumpers, Club Cars etc.,
  - Material handling equipment - Forklifts and Cranes
  - Special vehicles for firefighting, civil defense, disaster management and accident emergency rescue tools.

The above range is represented by world-Leading brands including Hino Trucks, Toyota Forklifts, BT material handling, Ashok Leyland Buses, Daewoo Buses, Bobcat, Doosan, Sakai, Astra etc.



## Material wealth: Handcrafting the cabin of INFINITI QX50

**KUWAIT:** Abdulmohsen Abdulaziz Al-Babtain Co (AABC), the sole authorized dealer of Infiniti vehicles in the State of Kuwait, brings to light the philosophies that served as the inspiration for Infiniti's design approach of the QX50's interior. Whether creating, embroidering a silk obi sash, or even designing the cabin of a new car, Japanese handcraft is subject to two unique approaches to design: 'mitate'.

'Mitate' relates to the practice of curating and bringing together the best possible selection of materials. This is the process by which artists and artisans carefully consider a range of different materials to work with. In turn, 'shitate' is the execution, the well-made, the desire to bring out the very best qualities of the chosen combination of materials. By tailoring, shaping and composing them in certain ways, craftspeople can create something greater than the sum of their parts.

The interplay between these traditional Japanese philosophies inspired INFINITI to adopt a new approach when creating the cabin of the new QX50. The interior a handmade feel and articulates a sense of human artistry throughout, with a fine attention to detail, which extends to the choice of materials and how they are used. The result is a truly luxurious cabin, both in terms of its material quality and its design execution.

The materials chosen for the production car are the result of a design process that started as early as 2015. Black saddle leather, famed for its robustness, created the structure and shapes of the center console and parts of the dashboard, while softer, passive surfaces were trimmed in white matte and Nubuck leather. For instance, the speakers inside the door were housed behind stiff black saddle leather, with slashes in the material creating a bold alternative to more normal speaker covers. The range



of materials lent itself to the creation of a dramatic two-tone black-and-white interior, contrasted with tan edge - the natural hue of the leather - where black met white.

The design process for QX Sport Inspiration formed the basis for a new way of creating interiors.

Fast-forward to the development of the QX50 production car, and INFINITI's designers - based at the company's design headquarters in Atsugi, Japan - adopted the idea of 'mitate' early in the design process. Instead of drawing on an existing portfolio of tried and tested materials, the car's designers sourced dozens of samples of different wood, leather, metal and thread.

Yet, while the process of selecting each of these materials may be rooted in tradition, INFINITI's designers had one distinctly modern aim as they created this thoughtfully curated cabin: that of authenticity. For decades, wood has been a mainstay of almost every luxury car brought to market. A traditional hallmark of cabin design to provide the perception of quality, the very character of the wood is, nevertheless, often erod-

ed in the production process. Carved, sanded, dyed and glossed, the over-treatment of these materials often creates an over-indulgent, inauthentic appearance - to the point where a knotted, grained sliver of wood loses all character.

The QX50 diverges from this approach. The cabin is trimmed in genuine, matte-finish, open-pore maple, treated in such a way as to retain its natural characteristics.

Authenticity also plays a role in the use of genuine leather throughout the QX50's cabin. The majority of new cars today feature dashboards trimmed in advanced plastics - soft to the touch, certainly, and designed to offer a similar appearance and texture to leather. Yet they flatter to deceive. INFINITI therefore used a new manufacturing technique to wrap and sew the QX50's leather-bound dashboard, and other surfaces throughout the interior. By adopting this technique, INFINITI's designers have been able to finish the cabin in a carefully-curated selection of supple, indulgent leathers - and to a greater extent than any other premium SUV.

## Huawei P30 Pro awarded TIPA World Award for 2019

**KUWAIT:** Huawei Consumer Business Group (BG) announced the TIPA General Assembly has recognized the Huawei P30 Pro as one of the Best Products of 2019, awarding the device the honor of "Best Photo Smartphone." For the third year in a row, this prestigious title has been awarded to a Huawei P Series flagship, proving Huawei's dedication to constantly improving quality, performance and design to change the world of mobile photography.

Changzhu Li, Vice President of Handset Business for Huawei Consumer BG, said, "Camera experience has always been the focus of Huawei's strategy for the Huawei P Series. We would like to thank TIPA once again for honoring our latest flagship P30 Pro. Equipped with the Leica Quad Camera, the Huawei P30 Pro rewrites the rules of photography with a host of innovations-including the revolutionary RYYB color

filter array and extreme 5x optical zoom-improving photography experience at a fundamental level. Advances such as these give consumers more freedom to use Huawei devices to record the most exciting moments in life as they happen.

Representatives from photo and imaging publications from around the world confirmed the Huawei P30 Pro stands out from the competition following a rigorous course of nominations, testing and comparisons. The flagship's Leica Quad Camera System, sporting a versatile 40MP Huawei SuperSpectrum Sensor and 20MP ultra-wide camera, alongside a stabilized SuperZoom Lens leveraging proprietary optics design, provides clarity and zoom never before seen on a mobile phone. The all-new fourth Huawei Time of Flight (ToF) Camera captures depth for better bokeh effects. Working in tandem, this array produces photos with incredible detail and beautiful dynamic range in any lighting situation.

The official citation of the P30 Pro from the TIPA General Assembly commented: "Incredible Low Light Performance and Focal Length Options. The P30 Pro is dubbed a "quad camera" with numerous imaging options. The primary camera has a 1/1.7 40MP sensor that yields 10MP images. The optical stabilized lens has a 27mm (equivalent) focal length and maximum f/1.6 aperture, plus there is a 20MP 16mm (equivalent) super-wide option, a stabilized 5X (125mm

equivalent) periscope style telephoto lens with folded optics, and a fourth PDAF "time of flight" AF sensor. The P30 Pro can cover an incredible focal length range thanks to a "super-resolution" algorithm that combines several RAW images into one high-res image that is then cropped to produce a 50X zoom effect. Low-light capability is equally impressive, with a top ISO of 409,600 that can capture exposures in near darkness, which is claimed to be 40% more light sensitive than a standard RGB sensor, delivering the best low-light performance of any smartphone camera to date."

Thomas Gerwens, TIPA Chairman, commented: "Huawei together with Leica is pushing the limits of smart photography again with the introduction of the new P30 Pro and enables users to shoot photos and videos in fantastic quality."

With the Huawei P30 Pro, Huawei has once again proven itself to be the benchmark for smartphone photography. Providing the best low-light performance of any smartphone camera to date, as well as class-leading zoom capabilities, this handset was awarded the highest score in the history of DxOMark-the industry standard for camera and lens image quality measurements and ratings. The impressive 112-point score highlights the significance of Huawei's dedication to research and design, especially in providing an ultimate experience for smartphone photography.

## Warba Bank announces 5 winners of Al-Sunbula draw

**KUWAIT:** Warba Bank, "the Best investment Bank" and "Best Corporate Bank" in Kuwait, held its weekly Sunbula draw number 15. The draw announced the 5 lucky winners in the presence of representatives from the Ministry of Commerce and Industry and bank officials.

The bank proudly announced the lucky five winners of the KD 1,000 prize: Eid Fhaid Faleh Al-Azmi, Mubarak Falah Al-Dousari, Mishaal Abdullah Fahad Fahad, Khaled Helail Sanat Al-Harbi and Fahdah Mohammad Faleh Al-Shelahi.

Al-Sunbula both account and fixed deposits are the perfect choices for customers who wish to save money and achieve steady returns while at the same time have the opportunity to win cash prizes throughout the year. In line with the bank's mission to develop and differentiate its offerings, Warba Bank has enhanced its Sunbula campaign for 2019 with more cash and prizes reaching more than KD 1 million.

Warba Bank will continue its weekly draws for 5 winners of KD 1,000 each. What's new in 2019 are the "Mega Draws" which will be held every quarter to reveal five winners, the 1st winner will get KD 100,000! The four winners thereafter will each get the latest Land Cruiser VXR. Furthermore, the final Mega draw held in January 2020 will feature 2 more Land Cruiser VXRs!

## Germany rules out new debt to boost slowing economy

**BERLIN:** Finance Minister Olaf Scholz ruled out taking on new debt to stimulate Germany's slowing economy and blamed anaemic growth this year on external factors like unresolved trade disputes and the risk of Britain leaving the European Union without a deal.

In an interview with the BBC aired on Friday, the Social Democrat finance minister also dismissed fears that Europe's largest economy could plunge into a recession after the government halved its 2019 growth forecast to 0.5 percent. Chancellor Angela Merkel's right-left coalition government is facing calls from EU partners and the International Monetary Fund to boost investment, while a conservative lawmaker has demanded a stimulus package to jump-start the economy.

"We just have softer growth, which is far away from a recession," said Scholz. "And if you are really a globalized economy, if you are a big exporter and importer all the developments in the world economy will have an impact on the development of your country. And we know that there is a slowing of the world economy. And we know where this comes from. It is mostly political reasons."

He added that trade disputes between the United States and both China and the EU, as well as Brexit uncertainties, were the main causes of the slowdown in Germany and not structural problems like weak investment. — Reuters