

Business

Turkish Airlines adds Indonesia's famous holiday island Bali to its flight network

Global carrier to operate seven direct flights weekly on Istanbul-Bali route



KUWAIT: Flying to more countries and international destinations than any other airline in the world, Turkish Airlines inaugurated its direct flights between its home base Istanbul and world-renowned tourist destination, Bali (Indonesia) on July 17, 2019. Having operated with the airlines' first Boeing 787-9 Dreamliner aircraft, which joined to its ever-expanding fleet a few weeks ago, TK

066 coded first flight conducted with 84 percent load factor and carried 250 passengers.

Commenting on newly commenced Istanbul-Bali flights, Turkish Airlines Senior Vice President Sales (2nd Region), Kerem Sarp said: "While our new generation aircraft continuing to join our fleet, we feel highly encouraged to launch new direct flights to farther desti-



nations in the world. By inaugurating direct flights to Bali, our second destination in Indonesia, we keep strengthening our mission to reach all corners of the world."

Introductory flight fares are available from Istanbul to Bali starting at \$748 (including taxes and fees). Bali, Indonesia's most popular holiday island, is flooded by tourists and explorers from all around the world every

year. Welcoming its guests with its exotic nature, the city offers cultural richness with its historical temples and palaces. Volcanoes and tropical forests in the inner parts of the city are the source of unforgettable memories for travelers traveling to the city. The center of the island increases its charm with its cultural and exotic beauties as well as its beaches.

Al-Tijari announces winners of Al-Najma account

KUWAIT: Commercial Bank conducted the weekly draws on Al-Najma Account and the draw on the "Salary and Cash on Top" campaign. The draws were conducted in the presence of Ministry of Commerce and Industry representative Abdulaziz Ashkanani.

The results of the draw were as follows:

1- Al-Najma weekly account - the prize of KD 5,000 and was for the share of Akil Diyap Oglu.

2- The "Salary & Cash on Top" campaign prize of KD 1,000 and was for the share of Faisal Abdullah Mohammad Jassim.

The bank stated that the account prizes this year is featured by the highest cash prize and diversity of prizes throughout the year clarifying that Al-Najma Account will offer weekly prize of KD 5,000, monthly prize of KD 20,000 and a semi-annual prize of KD 500,000 in addition to the largest prize - linked bank account payout of KD 1,500,000. Al-Najma Account can be opened by depositing KD 100, and customer should maintain a minimum amount of KD 500 to be eligible to enter all draws on Al-Najma Account prizes. As for the chances of winning, the more balance a customer maintains in Al Najma Account, the more chances the account holder will get to win, where each KD 25 will give the customer one chance to win, the account also offers additional benefits like the ATM card, a credit card against customer's account and all CBK banking services that customer can enjoy.

As regarding "Salary & Cash on Top" campaign designated for Kuwaiti and expatriate employees as well as the retirees and which is valid until 31 December 2019 and the mechanism of joining this campaign for availing its benefits, the Bank explained that Kuwaiti employees with a salary of KD 500 & above whether newly recruited or in service can transfer their salary to the Bank and avail the benefits of this campaign by getting instant cash gift of KD 250 or an interest free loan 5 times the salary up to KD 10,000, add to this they will automatically enter the weekly draw on KD 1,000. As for the expatriate customers categorized under Premier Banking Account with a salary KD of 1,700 and above, they will get instant cash gift. The retirees with pension KD 1,000 and above will also get an instant cash gift of KD 150 when transferring their pension to the Bank and automatically enter the weekly draw on a prize of KD 1,000 and avail the benefits of this campaign designated for Kuwaiti and expatriate employees working in private & public sector as well as the retirees. Further, the campaign provides customers with the opportunity to get additional benefits and take advantage of the advanced and unrivalled services and products the Bank provides to its customers to meet their needs and expectations.

NBK offers for credit and prepaid cardholders

KUWAIT: National Bank of Kuwait (NBK) is rewarding its customers with new bundle of exclusive offers and discounts tailored to their needs, giving eligible NBK Credit and Prepaid Cardholders access to discounts of up to 40 percent this summer.

NBK's seasonal deals grant customers up to 10 percent discount on their flight reservations on Kuwait Airways on all cabins and destinations, when using their NBK Credit or Prepaid Cards and by simply booking through the dedicated link: <http://www.kuwait-airways.com/en/nbk>.

Customers will also receive up to 5 percent cash-back when using their eligible NBK Credit or Prepaid Cards for bookings through the global hotel booking platform Booking.com with the dedicated link www.booking.com/nbkcards.

The seasonal offers don't stop there. Customers can benefit from exclusive discounts when booking a car with Careem and using the eligible NBK Credit or Prepaid Card. Discounts reach up to 40 percent on car rides (three times per month) valid for 30 days by



Prasad Srinivasa

Infiniti Al-Babtain continues the summer offers on Infiniti vehicles

KUWAIT: Abdulmohsen Abdulaziz Al Babtain Co (AABC), the sole authorized dealer of Infiniti vehicles in the State of Kuwait, invites its customers to indulge in the best deals and enjoy popular features of Infiniti models ranging from Q50, QX50 to QX60 during the summer season.

Starting at only KD 9,999, the Q50 is driver centric, powerfully elegant coupled with a striking performance and is available with 2.0-liter 208HP turbo-charged engine at 5,500 rpm with 350 Nm peak torque from 1,250 rpm. The Infiniti Q50 is also available at 3.0 Litre Turbo generating 300 HP. The INFINITI Q50's fuel efficient engine is designed to offer enhanced performance while maintaining high levels of efficiency.

The steering wheel is sleeker and more performance based than ever, ensuring flawless drivability that triggers the senses. The Q50 delivers a confidence-inspiring and personalized experience behind the wheel, which epitomizes INFINITI's dedication to developing innovative driving technologies. The INFINITI Q50's engine is designed to offer enhanced performance while maintaining high levels of efficiency and consists of four grades: Luxe, Sport, Blue Sport, and Red Sport 400 which comes with four packages: wood trim, sun-roof, sensory and pro-active.

Starting at only KD 12,999, the popular and highly awarded INFINITI QX60 offers the best of both luxury and practicality with a combination of family-oriented features as well as a welcoming, carefully crafted design inside and out. With a third row of seating, the spacious interior adjusts to customers' needs. Standard on all QX60 models is a breakthrough technology designed especially for active families - Rear Door Alert. The new Rear Door Alert system, first introduced on the 2018 QX60, can help remind customers of things that may be forgotten in the rear seat, such as pets, valuables, dry cleaning, groceries and more. Other

entering the promotional code "NBKNEW" for those using the Careem app for the first time in Kuwait, Bahrain and Oman. Registered users on Careem receive a 25 percent discount on their car rides (four times per month) using the promotional code "NBK" in Kuwait, Bahrain and Oman or the promotional code "NBKGCC" in Qatar and UAE.

The offers also include a discount of up to 11 percent at select hotels booked through Hotels.com, when booking with the eligible NBK Credit or Prepaid Cards and entering the promotional code "NBKHOTELS" on the portal: <https://ar.hotels.com/page/nbk-discount/?rfrid=mdp.hcom.m2.884>.

To further assist customers with their plans during travel season, customers will receive up to 10 percent discount on travel and hotel bookings when using their eligible NBK Cards to book through the Clear Trip booking app and website kw.cleartrip.com and using the promo code: CTNBK.

Speaking of NBK's latest summer offers, Prasad Srinivasa, Head of Payments Acceptance and Customer Loyalty, Consumer Banking Group, National Bank of Kuwait, said: "We are always looking at ways to reward our customers and enhance their experience through exclusive discounts and offers that we launch all year long. The summer discounts are a continuation of these efforts as we ensure to reward customers when planning for their summer getaways, giving them great offers on a variety of flight and hotel booking platforms to meet their needs during the travel season."

"We promise customers with dedicated offers that will meet their banking needs and lifestyle and would enhance their experience with NBK Credit and Prepaid Cards," confirmed Srinivasa.

He added that NBK Credit and Prepaid Cards offer a wide range of benefits and exclusive promotions throughout the year, which enable customers to enjoy a



unique lifestyle, thanks to the range of advantages and features, especially those launched during the holiday seasons. Srinivasa said: "Our offers and promotions ensure as well the highest levels of security, protection and privacy of personal information as guaranteed by every NBK Credit Card."

NBK offers a wide variety of banking products and services that are tailored to the lifestyle of customers. Customers can choose between NBK Credit Cards that are designed to meet their different needs and provide them with an array of benefits and rewards, including the NBK Rewards Program, NBK Miles Program, discounts, concierge services, international services and much more.



available driver assist technologies include: Around View Monitor with Moving Object Detection; Lane Departure Warning and Lane Departure Prevention; Backup Collision Intervention; Blind Spot Intervention; and Intelligent Cruise Control (Full-Speed Range). Also offered are the advanced Predictive Forward Collision Warning system and Forward Emergency Braking with pedestrian detection.

Recently, two INFINITI models received recognition in the 2019 Vincentric Best Value in America(tm) awards: the 2019 INFINITI Q50 sport sedan was named a winner in the Luxury Mid-Size Sedan segment, and the 2019 INFINITI QX60 was a winner in the Luxury Large SUV/Crossover segment for the third consecutive year.

Starting at only KD 13,950, the INFINITI QX50 is the world's first variable compression ratio engine in a production vehicle which was created to fully meet the needs of today's premium car buyers and to deliver on their desire to own the latest masterpiece of technolo-

gy. The VC-Turbo engine delivers the strong and convincing performance of a V6 and the fuel economy of a 4-cylinder engine - transforming on demand and based on the input of the drivers. Instantly adapting to their needs, the VC-Turbo lets them harness the exhilarating performance of 268 hp and 380 nm at 4,400 rpm of torque. Developed on an entirely new platform, the QX50 features the sophisticated and assuring INFINITI Intelligent All-Wheel Drive. Drive Assist technologies react instantaneously to critical driving situations, supporting the drivers with a range of empowering 'co-pilot' features, and enabling them to always be in total control. Driver-centric, yet passenger-minded, the QX50 offers a package of technologies to enhance the driving experience, while a calm, connected, and relaxing cabin features an asymmetric layout - designed to meet different needs of the driver and the passengers.

Infiniti Al-Babtain encourages its customers to discover the advantage of the exclusive deals by visiting the designated showroom located in Al-Rai.