

Business

Flydubai's inaugural flight lands in Naples

First UAE national carrier to offer direct flights from Dubai

KUWAIT: Dubai-based airline flydubai celebrated its inaugural service to Naples (NAP) yesterday becoming the first national carrier for the United Arab Emirates (UAE) to offer direct flights from Dubai. With up to five flights a week, Naples becomes flydubai's second destination in Italy after it launched flights to Sicily's Catania last year.

Onboard the flight was a senior delegation led by Jeyhun Efendi, Senior Vice President, Commercial Operations and E-commerce at flydubai and Thierry Aucoc, Emirates Senior Vice President, Commercial Operations, Europe, Russian Federation and Latin America, together with representatives from the regional media. On arrival in Naples, the delegation was met by Roberto Barbieri, CEO of Naples Airport and Margherita Chiamonte, Business Aviation Development Director, Naples Airport.

Commenting on the occasion, Jeyhun Efendi, Senior Vice President, Commercial Operations and E-commerce at flydubai said: "We are delighted to be flying to Naples, the second destination we have launched in Italy in a year. It is another example of flydubai's decade long commitment towards opening up underserved markets and giving those in Italy more opportunities to benefit from direct flights to Dubai and beyond on our network. We look forward to the increased opportunities for trade and tourism that this new route will bring."

Flydubai Business Class passengers can enjoy a comfortable spacious seat, a choice of meals from an internationally-inspired menu, a generous checked baggage allowance and fast track through immigration and security. They also are offered complimentary access to In-Flight Entertainment (IFE) system, with over 1,000 hours of entertainment on HD touchscreens. Passengers in Economy are offered comfortable RECARO seats and can purchase an extra-legroom seat and light snacks or preorder hot meals prior to their flight and access

to In-Flight Entertainment.

Emirates will codeshare on this route and for bookings under the codeshare, Emirates passengers will receive complimentary meals and the Emirates checked baggage allowance on flights operated by flydubai in Business and Economy class.

"Through our codeshare partnership, Emirates' customers from across our global network, particularly from key inbound markets such as Australia, Japan and China, will now also be able to easily access Naples, while local travellers in the Naples region can connect seamlessly from their flydubai flight to Emirates flights at our Dubai hub to popular destinations such as Thailand, Australia, Egypt and China," said Thierry Aucoc, Emirates Senior Vice President, Commercial Operations, Europe, Russian Federation and Latin America.

Emirates and flydubai entered a comprehensive codeshare partnership in October 2017, offering passengers a number of benefits, including codeshare routes to 84 destinations. Both airlines will continue to offer travel experiences reflecting their individual brands, while passengers enjoy increased flight frequencies, flexibility with flight options and access to an expanded global network. The codeshare also provides passengers with the convenience of travelling on a single ticket with seamless point to point baggage handling, the alignment of the Skywards frequent flyer programme and a smooth transfer during transit in Dubai.

Italy is an important center for commerce, trade and industry and has become increasingly popular among travellers from across the region and the wider flydubai network. As one of the largest cities in Italy, Naples is home to a wealth of cultural attractions, great food and the beautiful Amalfi coastline. According to the Italian Government Tourist Board, UAE visitors to Italy were the highest spenders from the Middle East in 2017 with visi-



tor numbers increasing by 21.97 percent.

Roberto Barbieri, the CEO of Naples Airport said: "With flydubai flights to Dubai we are providing a door to the UAE and to the East, along with opportunities to travel to destinations such as Australia and Thailand, which were previously not reachable until last week and are now just a one stop away. All flydubai flights are codeshared with Emirates and from Dubai's aviation hub it will be possible to continue onwards to numerous destinations around the world. Along with the recent open-

ing of connections with North America the Campania region is connected to the East, facilitating both trade and travel to exotic places. Incoming tourist flows from Asia and Australia will be easier and we expect the local tourism economy to benefit and grow."

Flydubai's route network in Europe currently includes 27 points in Bosnia, Bulgaria, Croatia, Czech Republic, Finland, Italy, Macedonia (FYROM), Poland, Romania, Russia, Serbia, Slovakia, Turkey and Ukraine.

Al-Tijari announces winners of Al-Najma weekly account

KUWAIT: Commercial Bank conducted the weekly draws on Al-Najma Account and the draw on the "Salary and Cash on Top" campaign. The draws were conducted in the presence of Ministry of Commerce and Industry representative Latifa Al-Jean.

The results of the draw were as follows:

1- Al-Najma weekly account - the prize of KD 5,000 and was for the share of Abdulaziz Yousef Al-Woqayan.

2- The "Salary & Cash on Top campaign" prize of KD 1,000 and was for the share of Abdulrahman Ajel Moseh Jraibea Zayed.

The Bank stated that the account prizes this year is featured by the highest cash prize and diversity of prizes throughout the year clarifying that Al-Najma Account will offer weekly prize of KD 5,000, monthly prize of KD 20,000 and a semi-annual prize of KD 500,000 in addition to the largest prize - linked bank account payout of KD 1,500,000. Al-Najma Account can be opened by depositing KD 100, and customer should maintain a minimum amount of KD 500 to be eligible to enter all draws on Al-Najma Account prizes. As for the chances of winning, the more balance a customer maintains in Al-Najma Account, the more chances the account holder will get to win, where each KD 25 will give the customer one chance to win, the account also offers additional benefits like the ATM card, a credit card against customer's account and all CBK banking services that customer can enjoy.

As regarding "Salary & Cash on Top" campaign designated for Kuwaiti and expatriate employees as well as the retirees and which is valid until 31 December 2019 and the mechanism of joining this campaign for availing its benefits, the Bank explained that Kuwaiti employees with a salary of KD 500 & above whether newly recruited or in service can transfer their salary to the Bank and avail the benefits of this campaign by getting instant cash gift of KD 250 or an interest free loan five times the salary up to KD 10,000, add to this they will automatically enter the weekly draw on KD 1,000. As for the expatriate customers categorized under Premier Banking Account with a salary KD of 1,700 and above, they will get instant cash gift. The retirees with pension KD 1,000 and above will also get an instant cash gift of KD 150 when transferring their pension to the Bank and automatically enter the weekly draw on a prize of KD 1,000 and avail the benefits of this campaign designated for Kuwaiti and expatriate employees working in private and public sector as well as the retirees. Further, the campaign provides customers with the opportunity to get additional benefits and take advantage of the advanced and unrivalled services and products the Bank provides to its customers to meet their needs and expectations.

Win 6 million Emirates Skywards miles with ABK

KUWAIT: In partnership with Emirates Skywards, Al-Ahli Bank of Kuwait (ABK), yesterday announced the launch of its summer campaign, "6 Million Skywards Miles, 60 Winners." This year's promotion offers 60 lucky ABK customers the chance to win 100,000 Skywards Miles each. 6 million Skywards Miles in total will be given away through three monthly draws extending from 1st June to 31st August 2019.

Eligibility for the monthly draw will be based on a minimum KD 500 per month total transaction spend completed with the following bank cards:

- ABK Emirates Credit cards used in International transactions through POS and cash
- ABK Emirates Prepaid Cards used in International transactions through POS only

Customers with ABK Emirates credit and prepaid cards issued prior to the start of the draw will also be eligible to participate in this promotion. The more you spend the more chances you have of winning. Simultaneously, every KD 10 spent abroad or in a foreign currency will award clients 3 draw entries. In addition, online transactions concluded on Emirates.com will award clients 6 draw entries.

ABK and Emirates Skywards have been in partnership for over 17 years. Every year, ABK holds various cam-



aigns to reward its existing clients with extra Skywards Miles, and has allowed many to travel by simply using their cards in purchases.

Emirates Skywards, the award-winning loyalty program of Emirates and flydubai, offers four tiers of membership - Blue, Silver, Gold and Platinum - with each membership tier providing exclusive privileges. Emirates Skywards members earn

Skywards Miles when they fly on Emirates, flydubai or partner airlines, or when they use the program's designated hotels, car rentals, financial, leisure and lifestyle partners. Skywards Miles can be redeemed for an extensive range of rewards, including tickets on Emirates or flydubai plus Emirates Skywards partner airlines, hotel accommodation, excursions and exclusive shopping.

Gulf Air launches Salalah service

MANAMA: Gulf Air - the national carrier of the Kingdom of Bahrain - celebrated its inaugural summer service to and from Salalah yesterday as the airline resumed this popular route. Gulf Air's flight GF548 was welcomed into Salalah International Airport with a celebratory event that saw the attendance of various airport officials.

Gulf Air's Chief Commercial Officer Vincent Coste said: "We are happy to resume our flights to Salalah as we cater to the summer demand for this sought after destination. Many of our regional passengers prefer to spend this season in Salalah as it enjoys significantly lower temperature than the rest of the GCC. From now until mid-September, we will be flying 3 weekly flights and I invite our passengers to experience this summer desti-

nation and enjoy its nature and pleasant weather". Gulf Air, the national carrier of the Kingdom of Bahrain, commenced operations in 1950, becoming one of the first commercial airlines established in the Middle East. Today, Gulf Air is a major international carrier serving 49 cities in 26 countries.

The airline operates double daily flights or more to 10 regional cities, in addition to select destinations in the Indian Subcontinent and Europe, from its hub at Bahrain International Airport. Gulf Air currently serves all its destinations with a combination of wide and narrow body fleet of 36 aircraft. The modern fleet will herald a new era for Gulf Air as it continues to enhance its product and service offering. Renowned for its traditional Arabian hospitality, evidenced by the airline's signature family and business friendly products, Gulf Air is committed to being an industry leader and developing products and services that reflect the evolving needs and aspirations of its passengers.

Gulf Air connects Bahrain to the world and,



as such, is a key national infrastructure asset, serving as a powerful driver for the economy and supporting the Kingdom's on-going eco-

nomical growth. With its mobile app and Bahrain stopover program, the airline promotes Bahrain as a tourist destination to the world.

Burgan Bank announces winners of Yawmi account draw

KUWAIT: Burgan Bank announced yesterday the names of the daily draw winners of its Yawmi account draw, each taking home a cash-prize of KD 5,000.

The lucky winners are:

1. Maryam Reja Huwail Al-Sahali
2. Faten Mohammad Ahmad Saleem
3. Saber Faraj Fraij Farajallah
4. Adel Badawi Ahmed Al-Fahad
5. Dahodwala Anis Zaimuddin

In addition to the daily draw, Burgan Bank also offers a quarterly draw with more chances to win higher rewards, offering the chance to one lucky customer to win KD 125,000 every three months. The Yawmi Account offers daily and quarterly draws, wherein the quarterly draw requires customers to maintain a minimum amount of KD 500 in their account for two months prior to the draw date. Additionally, every KD 10 in the account will entitle customers to one chance of winning. If the account balance is KD 500 and above, the account holder will be qualified for both the quarterly and daily draws. Burgan Bank encourages everyone to open a Yawmi account and/or increase their deposit to maximize their chances of becoming a winner. The higher the level of the deposit, the higher the likelihood to win.

Nissan Al-Babtain invites customers to kick-start summer season with special deals

KUWAIT: Abdulmohsen Abdulaziz Al-Babtain Co (AABC), the sole authorized dealer of Nissan in the State of Kuwait, is pleased to announce its latest campaign that is applicable on the Nissan KICKS, Pathfinder, Altima and X-Trail models. Bringing its customers, the best of this season's offers with added benefits, the new summer package includes free service packages, gift vouchers, free 3rd party insurance in addition to free traffic registration fees on all the models.

Starting from only KD 4,750 accompanied by a free 3rd party insurance in addition to free traffic registration, the Nissan KICKS has class-leading fuel efficiency thanks to its advanced 1.6-liter engine and lightweight

platform. Power is rated at 88kW (118HP) and torque of 149Nm while at KD 6,250 with 4 years of free service respectively, the Nissan X-TRAIL, a customer favorite gives young families and adventure-seekers more premium style options such as the choice between the five or seven-seat version as well as five new vibrant exterior vehicle shades, unrivalled space and comfort.

Starting at KD 5,999 only, the Nissan Altima comes with 2 years of free service. The sixth generation of Nissan's best-selling sedan features expressive styling, an uplifting interior, two new powertrains, and advanced Nissan Intelligent Mobility features.

The car also features Apple CarPlay and Android Auto(tm) and an 8-inch multi-touch color display for complete in-car entertainment and ease of driver control. Cutting-edge Nissan Intelligent Mobility technologies have been integrated into the 2019 Altima as standard. The Altima also provides front, side and rear safety monitoring and intervention technologies - including Automatic Emergency Braking with Pedestrian Detection, Lane Departure Warning (LDW), radar-based Blind Spot Warning (BSW), Rear Cross Traffic Alert



(RCTA) and High Beam Assist (HBA).

Now at only KD 9,999, the 4X4 seven-seat family vehicle, Nissan Pathfinder full option comes with a 3.5-liter V6 engine adds direct injection system, horsepower increases to 271, with towing capacity of 1,500 KG and is offered with enhanced user friendliness

features ranging from Motion-Activated lift gate to a new touch screen monitor; and 20 inches alloy wheels.

Nissan Al-Babtain invites everyone to visit its showrooms in Al-Rai and Ahmadi to explore this year's season gifts that each of the high performance vehicles have to offer.