

Business



Nissan Al-Babtain unveils all-new 2019 Nissan Altima in Kuwait

Sixth generation of Altima sets new standards for Nissan sedan design

KUWAIT: Abdulmohsen Abdulaziz Al-Babtain Company (AABC), the sole authorized dealer of Nissan vehicles in the State of Kuwait recently unveiled the latest edition of the all-new Altima at the Avenues mall. The sixth generation of Nissan's best-selling sedan was on display for Nissan fans to witness first-hand a new benchmark in design, driving enjoyment and technology built within the new Nissan Altima.

The event included entertainment with global artists alongside special prizes and giveaways during the MC contest. The car features expressive styling, an uplifting interior, two new powertrains, and advanced Nissan Intelligent Mobility features. It is longer and wider than the previous generation with a highly balanced, aggressive stance and the option of 19-inch wheels and tires. Inside, the all-new premium interior features a wide 'gliding wing' instrument panel - which accentuates the exterior's low cowl and hood, helping create an open, airy environment.

Laurent Pernet, General Manager - Automotive Division at Al-Babtain Group said, "For 70 years, Al-Babtain has represented and developed the Nissan brand in Kuwait: 70 years is an exceptional sign of loyalty and dedication by our customers who believe in the brand and its offerings. Despite our long tenure, we still remain more than ever excited when a new product is about to be launched. So, what better way to celebrate our seven decade anniversary than with The All-NEW 2019 Nissan Altima:

- The all-new, sixth-generation Altima



features:

- Advanced Nissan Intelligent Mobility safety
- Two new engines, including the company's world's first production-ready Variable Compression Turbo
- Expressive design with wider and more athletic proportions
- New open, airy premium uplifting interior design

The All-New Altima benefits from a rich heritage of 25 years of presence in the market, now in its 6th generation with more than 5.5 million vehicles sold. I can assure you that the New Altima sets new levels of standards in the Kuwaiti market be it for its design, technology, safety or

mere pleasure of driving. As far as Quality of Service is concerned, we ensure this is a top priority and that all of our employees deliver the expected level of professionalism and expertise for guaranteed customer satisfaction."

Key interior comfort and convenience features include upgraded seats with added bolstering for improved holding and support. The car also features Apple CarPlay(tm) and Android Auto(tm) and an 8-inch multi-touch color display for complete in-car entertainment and ease of driver control.

Cutting-edge Nissan Intelligent Mobility technologies have been integrated into the 2019 Altima as standard. These include Nissan's Rear Cross Traffic Alert, which

helps drivers to detect stationary objects when reversing. When an object is detected, the system warns the driver with visual and audible warnings. The all new Altima also provides front, side and rear safety monitoring and intervention technologies - including Automatic Emergency Braking with Pedestrian Detection, Lane Departure Warning (LDW), radar-based Blind Spot Warning (BSW), Rear Cross Traffic Alert (RCTA) and High Beam Assist (HBA).

Two new engines have been introduced on the 2019 Altima. Standard on all 2019 Altima grade levels is a new 2.5-liter DOHC inline 4-cylinder direct injection engine. More than just the gains in horsepower and torque, the new engine offers improvements

in smoothness and cabin quietness, along with enhanced fuel economy and cleaner emissions.

Replacing the previous-generation Altima's 3.5-liter V6 engine is the world's first production-ready variable compression turbo inline 4-cylinder. A significant technological breakthrough, the VC-Turbo seamlessly changes its compression ratio, delivering the performance of a much larger power plant with fuel efficiency and improved emissions.

The 2019 Altima offered in a range of trim levels - S, SV and SL & Sport in the 2.5L and SV and SL grades in 2.0L Turbo. The vehicle is available in Nissan Al-Babtain showrooms located in Al-Rai and Ahmadi.

KIB sponsors Light Expo

KUWAIT: Kuwait International Bank (KIB) announced its sponsorship of 'Light Expo', the exhibition dedicated to showcasing Ramadan products, clothing and accessories created by talented female entrepreneurs and designers from Kuwait and the GCC region. This marks the fifth consecutive year that KIB has sponsored the annual exhibition, which is set to take place at the International Fairgrounds in Mishref during the period between 4 to 9 March.

Light Expo is an annual event that aims to support young female entrepreneurs and small business owners, by providing them with a commercial platform that allows for collaboration, networking and sharing of experiences. The exhibition features the participation of a large number of Kuwaiti designers and entrepreneurs, as well as a

number of prominent social media personalities and influencers.

On this occasion, Senior Manager of the Corporate Communications Unit at KIB, Nawaf Najia, said: "KIB is proud to once again be part of this initiative which seeks to support female entrepreneurs and talented young Kuwaiti women. We know that women play an integral role in the country's economic growth and development. That is why we continue to include female empowerment as a permanent fixture in our social responsibility program, as we actively seek to support impactful initiatives that support, encourage and develop Kuwait's female talents."

It is worth noting that KIB continues to support and sponsor various local initiatives,



Nawaf Najia



such as "Light Expo", which seek to promote development across all sectors and segments within Kuwait's society. The Bank is especially keen on being a part of initiatives and programs that focus on empowering young entrepreneurs and their innovative ideas. Within this context, KIB has always considered youth initiatives and entrepreneurial programs to be integral components towards empowering and nurturing future generations: by providing employment opportunities in the private sector for young men and women, nurturing the creative ideas of ambitious young minds, and helping build a brighter future for the country.

VIVA launches new Samsung Galaxy S10

KUWAIT: VIVA, Kuwait's fastest-growing and most developed telecom operator, launched the all-new Samsung Galaxy S10, with VIVA Postpaid commitments starting KD 30, at all VIVA's stores and VIVA's E-store, and special experience corners at Avenues Mall Phase 4 and Marina Mall stores.

Abdulrazzaq Bader Al-Essa, Corporate Communications Director at VIVA commented: "At VIVA, our state-of-the-art infrastructure supports a range of telecom services that enable smartphone makers like Samsung to unleash the full potential of their world-class devices, to enrich our customers' experience." The latest additions to Samsung's Galaxy smartphone lineup pushes it further into the future. Galaxy S10+ has a cutting-edge dual in-display selfie camera module. It also features a super secure on-screen fingerprint scan, 5 pro-grade cameras, a large 6.4-inch display, 4,100mAh battery and come with three different storage options.



The Galaxy S10 boasts extraordinary features, including a large 6.1-inch display, a super secure on-screen fingerprint scan, multi pro-grade cameras, a cinematic infinity display, wireless powershare and 3,400mAh battery and will be available with 128GB storage and 8GB of RAM. The Galaxy S10e features a 5.8-inch infinity display, dual rear-facing cameras, an in-display selfie camera, a side-mounted fingerprint scanner, a 3,100mAh battery and will be available with 128GB of internal storage and 6GB of RAM.

achieve steady returns while at the same time have the opportunity to win cash prizes throughout the year.

In line with the bank's mission to develop and differentiate its offerings, Warba Bank has enhanced its Sunbula campaign for 2019 with more cash and prizes reaching more than KD 1 million.

Warba Bank will continue its weekly draws for 5 winners of KD 1,000 each. What's new in 2019 are the "Mega Draws" which will be held every quarter to reveal five winners, the 1st winner will get KD 100,000! The four winners thereafter will each get the latest Land Cruiser VXR. Furthermore, the final Mega draw held in January 2020 will feature 2 more Land Cruiser VXRs!

As for the chances for winning, each customer is eligible to enter the draw against each KD 10 in the Sunbula Account. Nevertheless, Sunbula Fixed Deposit investors also get chances in the Sunbula draws along with high expected returns that reach up to 3.5 percent distributed either monthly or at maturity upon the customer's preference.

Burgan Bank announces winners of Yawmi account draw

KUWAIT: Burgan Bank announced yesterday the names of the daily draw winners of its Yawmi account draw, each taking home a cash-prize of KD 5,000.

The lucky winners are:

1. Jasem Mohammad Abdulaziz Al-Mutawaa
2. Ghadeer Jaafar Abdullah Seraj
3. Talal Eissa Sulaiman Al Sultan
4. Mahmoud Mostafa Kamel Sharaf
5. Fatemah Ali Akbar Makhseed

In addition to the daily draw, Burgan Bank also offers a quarterly draw with more chances to win higher rewards, offering the chance to one lucky customer to win KD 125,000 every three months. The Yawmi Account offers daily and quarterly draws, wherein the quarterly draw requires customers to maintain a minimum amount of KD 500 in their account for two months prior to the draw date. Additionally, every KD 10 in the account will entitle customers to one chance of winning. If the account balance is KD 500 and above, the account holder will be qualified for both the quarterly and daily draws. Burgan Bank encourages everyone to open a Yawmi account and/or increase their deposit to maximize their chances of becoming a winner. The higher the level of the deposit, the higher the likelihood to win.

Al-Tijari announces winners of Al-Najma weekly account

KUWAIT: Commercial Bank of Kuwait conducted the weekly draw on Al-Najma Account and the "Salary and Cash on Top" campaign. The draws were conducted in the presence of Ministry of Commerce and Industry representative Abdulaziz Ashkanani.

The results of the draw were as follows:

- 1- Al-Najma weekly account - the prize of KD 5,000 and was for the share Najlaa Omar Ali Al-Saber
- 2- "Salary & Cash on Top" Campaign the prize KD 1,000 and was for the share Ali Hussain Al-Qallaf

The bank stated that the account prizes this year is featured by the highest cash prize and diversity of prizes throughout the year clarifying that Al-Najma Account will offer weekly prize of KD 5,000, monthly prize of KD 20,000 and a semi-annual prize of KD 500,000 in addition to the largest prize - linked bank account payout of KD 1,500,000. Al-Najma Account can be opened by depositing KD 100, and customer should maintain a minimum amount of KD 500 to be eligible to enter all draws on Al-Najma Account

prizes. As for the chances of winning, the more balance a customer maintains in Al Najma Account, the more chances the account holder will get to win, where each KD 25 will give the customer one chance to win, the account also offers additional benefits like the ATM card, a credit card against customer's account and all CBK banking services that customer can enjoy.

As regarding "Salary & Cash on Top" campaign designated for Kuwaiti and expatriate employees as well as the retirees and which is valid until 31 December 2019 and the mechanism of joining this campaign for availing its benefits, the Bank explained that Kuwaiti employees with a salary of KD 500 and above whether newly recruited or in-service can transfer their salary to the Bank and avail the benefits of this campaign by getting instant cash gift of KD 250 or an interest free loan five times the salary up to KD 10,000, add to this they will automatically enter the weekly draw on KD 1,000. As for the expatriate customers categorized under Premier Banking Account with a salary KD of 1,700 and above, they will get instant cash gift.