

## Local

## Photo of the Day



KUWAIT: Reflection of Al-Shaab Gate on water during sunset. —Photo by Ahmad Al-Failakawi (KUNA)

# Zain platinum partner of Kuwait Yacht Show 2019

## Under patronage of His Highness the Prime Minister

KUWAIT: Zain, the leading digital service provider in Kuwait, announced its platinum partnership of the seventh edition of the Kuwait Yacht Show (KYS 2019), considered Kuwait's most awaited nautical event. The show, to be held in Marina Crescent during 26 - 30 March, comes under the patronage of His Highness the Prime Minister Sheikh Jaber Al-Mubarak Al-Hamad Al-Sabah.

Zain's support to this event comes in line with its keenness on being an active participant in the various local and regional projects that contribute to shouldering and advancing national economy, being a leading national company in the Kuwaiti private sector. The event also aims at supporting the local small and medium-sized enterprises segment (SMEs) operating within the marine and boating sectors.

Zain will participate in the Kuwait Yacht Show 2019 through its own dedicated booth to showcase the latest innovative solutions offered through the Zain LIFE smart home portfolio, which includes a number of the latest and most advanced smart home and security devices that can be used to protect personal properties such as boats, yachts, and more.

The Kuwait Yacht Show (KYS 2019) is considered Kuwait's most awaited nautical event specializing in marine and boating services. The event gathers the world's top brands as well as the best local and international specialists that offer world-class services to visitors as per the highest international standards.

Zain's support to this event comes in line with its core objectives that aim at shouldering the advancement of the community as a whole on all levels, where the company reaffirms the principal of partnership through similar efforts with the aim of contributing to the further progress of national economy.

Zain's platinum partnership of KYS 2019 comes in line with its keenness to dedicate more efforts into supporting and empowering Kuwaiti entrepreneurs, as well as taking part in such initiatives that contribute to infusing creativity within the entrepreneurial community through partnering with entities that aim at its development.

Zain's showcasing of Zain LIFE's portfolio of innovative solutions at KYS 2019 is in line with the company's strategy to continue its transformation into an integrated digital lifestyle provider, which is centered around



KUWAIT: Zain's official during the press conference to announce the show.

digital transformation leadership and empowering the community to enjoy a smarter portable lifestyle, as well as using advanced technology solutions to enable an easier and more flexible life.

## EQUATE launches 'ELEVATE' program to support equality

KUWAIT: The EQUATE Group is taking employee equality and diversity to new heights, launching its 'ELEVATE' program within the Group's companies around the world and the community at large. The program is sponsored by EQUATE CEO and President Dr Ramesh Ramachandran and endorsed by the EQUATE Management Team.

'ELEVATE' is part of EQUATE's continued investment in its human capital as a driver for its sustainability strategy, which aligns with the United Nation's Sustainable Development Goals (SDG) and the New Kuwait 2035 vision. The launch was held on International Women's

Day March 8 and provided all global employees with the opportunity to recognize and celebrate of the women in their lives and the women of EQUATE.

Explaining the program's goal, EQUATE Senior Executive for Corporate Communications and Government Affairs, Dr Abeer Al-Omar, said: "At EQUATE, we are reaffirming our commitment to equality and diversity within our group and will be sharing our learning with our communities. We aim to achieve our goals by identifying opportunities and encouraging a better understanding to the contribution of a sound diversity policy generates ideas, conversations, and can lead to greater mobility and prosperity in line with the overall business objectives."

'ELEVATE' is another example of a program supported by the EQUATE Group that demonstrates its commitment to sustainability, partnering with public and private bodies, including employees, the society and customers in the fields of human development, environment, education, health, as well as public awareness.

## ABK sponsors Faculty of Medicine graduation ceremony

KUWAIT: Al-Ahli Bank of Kuwait (ABK) recently sponsored the graduation ceremony for Kuwait University's Faculty of Medicine, which was held at the Symphony Hotel on March 16, 2019, where 90 students received their Bachelor's Degree in Medical Sciences. Attending the graduation ceremony on behalf of ABK was Fawzy Al-Thunayan, GM - Board Affairs who said: "The

bank's support is based on its commitment to the importance of educating Kuwaiti youth. They are not only a valuable asset, they are the future of Kuwait and the country depends on them. The medical professional plays a crucial role in the wellbeing of the society and ABK is proud to be a part of sponsoring this important day as they end their academic life and transition into a life change where they will face important challenges in their career. They will be an invaluable asset to the communities in which they live and work. ABK wishes them every success in their future and takes this opportunity to congratulate each one of them."

