

What's On

Jumeirah Messilah Beach Hotel & Spa launches water walkers and high tech CACI treatments



Jumeirah Messilah Beach Hotel & Spa launched revolutionary technology for the first time in Kuwait: Water Walker & CACI (Computer Aided Cosmetology Instrument) machines available only at the award winning Talise Spa. The press conference was held in the presence of Ambassador of Japan, Takashi Ashiki and along with Chief Technical Officer of Water Walker, Yasutoshi Tajima and members of the media.

Assistant Director of PR and Communications, Yasmine Ismail, along with Jumeirah Messilah Beach Hotel & Spa marketing team welcomed media upon arrival and gave an introductory speech. Post the press conference, media were taken on a tour of Talise Spa to

learn more about the revolutionary technology behind the Water Walker & Spa Steed pro, Water Walker & Spa Compact and CACI machines. Targeting the ever-changing fitness and wellness needs of both men and women, Talise spa features special packages and sessions utilizing the Water Walkers. Training in water is perfect to do cardio and resistance training without risking gravity taking a toll on your joints.

The temperature of the water can be controlled and is set 2 degrees Celsius less than the human body temperature to aid in releasing more energy and hence burning more calories. Four certified professionals specifically flew into Kuwait from Osaka, Japan to install the Water

Walkers as well as gave intensive training to the staff at Talise Spa. The equipment are operated by fully qualified, professional trainers at Jumeirah Messilah Beach Hotel & Spa.

CACI facial treatment delivers results equivalent to a face lift without the painful surgical process. The Orbital Skin Resurfacing is used for exfoliation to reveal a healthy radiant look, while Ultrasonic Deep Cleansing technology removes any make-up residue, blemishes or impurities. Its Wrinkle Comb Technology targets deep lines and wrinkles to provide a non-invasive alternative to dermal fillers.

The CACI, non-invasive facial treatment works as a

“workout for facial muscles”, as the stimulating micro currents are applied to areas that traditionally suffer from wrinkles and lines, such as the jaw-line and areas around the mouth and eyes. The treatment also enhances the skin's ability to neutralize bacteria and helps to protect your skin from daily damage. Incarnating authentic luxury, Talise Spa, a haven for the mind and body, takes a holistic approach to embody the philosophy of preserving wellness. It focuses on body, mind and spirit rejuvenation with an array of health and beauty facilities as well as spa products. A daily calendar of activities such as meditation, yoga and other healthy lifestyle practices elevates the whole spa experience.



Second Lulu Express Fresh Market opens in Farwaniya

Lulu Hypermarket, the leading retailer in the region, opened the second Lulu Express Fresh Market, a concept store at Radhiya Al Owayed Complex, Farwaniya on 6 November. Located near Farwaniya Roundabout, opposite to Police Station, Farwaniya, the second Lulu Express Fresh Market store in Kuwait was inaugurated by Chairman and Managing Director of Lulu Group International Yusuffali MA, along with Lulu Executive Director Ashraf Ali MA,

Kuwait Regional Director Mohamed Haris, and Kuwait Regional Manager Sreejith. The new outlet was launched in the presence of government officials, dignitaries and a large gathering of shoppers and well-wishers.

Lulu Express Fresh Market is the second such store format to open in Kuwait and adds to Lulu's growing retail footprint by taking the number of branches in the country to nine and the total Lulu outlets across the world to 181. The convenience-focused store, spread

across an area of 1550 square feet, has dedicated sections for fresh fruits and vegetables, chilled and frozen fish and meat, delicatessen, grocery, dairy, roastery, bakery and hot-foods, as well as non-food items and, health and beauty products. The new Lulu Express Fresh Market store's easy accessibility, its modern ambiance, clear layout, wide aisles and well-stocked shelves are focused on providing the utmost convenience to shoppers.



Sheikha Aida Salem inaugurates KCST exhibition

In the presence of Sheikha Aida Salem Al-Ali Al-Sabah, Chairman of the Board of Trustees of HH Sheikh Salem Al-Ali Al-Sabah Award, the Kuwait College of Science and Technology (KCST) was honored to inaugurate the exhibition of projects prepared by the graduates of the Academy of Informatics that is under the umbrella of Developing the IT Academy of the Sheikh Salem Al-Ali Informatics Award. The program

trains 100 children aged 9-16 years old on programming (ebot) systems and designing innovative projects. Sheikha Aida Salem Al-Ali Al-Sabah, Chairman of the Board of Trustees of HH Sheikh Salem Al-Ali Al-Sabah Award, praised the efforts of the Kuwait College of Science and Technology (KCST) staff, who contributed significantly to the digital manufacturing course launched by the IT Academy.



Horeca witnesses substantial changes

Leaders Group Consultancy and development company announced that for the first time, the luxurious American brand of 'Certified Angus Beef' joins Horeca Kuwait 2020 due to be held in collaboration with Hospitality Services Co at Mishref International Fair Ground in the period of January 20-22, 2020.

Leaders Group added that this sponsorship is highly significant due to the fact that Angus Beef is the most delicious and most expensive in the world as it is produced by veteran ranchers and cattle raisers who highly respect the relation between land, animals and land resources. "Horeca is annually witnessing substantial changes in various levels be it the number of participants, the events and activities, the agreements made amongst displayers or with interested visitors", leaders group said noting that Certified Angus Beef participation is one of the welcome changes.

In this regard, Certified Angus Beef agent, Gebran Edouard Charbine - Director, International Marketing stressed that Certified Angus Beef cattle is carefully raised in US ranches using top notch material and care methods. "USDA supervises our cattle, grades and makes sure it is safe for consumption", he stressed noting that all the beef is meticulously tested to achieve food safety, that USDA inspectors examine all slaughtered animals to make sure they meet the brand's ten strict standards and that all animals are passionately slaughtered. "This makes our beef tender

and tastier compared to other cattle slaughtered in the usual ways". Charbine added noting that methods of storage followed by CAB had increased the beef value and helped increase demands for it by well-off buyers in rich countries. Further, Charbine explained that the outstanding things about CAB, is that, following several researches conducted by the founders in 1978, they succeeded in setting a set of uncompromising standards for taste that no other beef has. "With the help of scientists, they implemented those standards in special ranches fully equipped with storage facilities.

Moreover, Charbine stressed that Abgus beef exported to Kuwait and various other markets are Halal and added that joining Horeca Kuwait 2020 for the first time is an attempt to reach this leading exhibition visitors. "Horeca activities and events have become a standard pattern in the art or food and hospitality industries", he concluded pointing that CAB are distributed in Kuwait by Al-Yasra, Al-Zas and US Food companies.



LAPA Peace Festival

LOYAC's Academy for Performance Arts (LAPA) recently held its annual Peace Festival held in collaboration with Al-Shaheed Park, the park visitors enjoyed a wonderful evening with Egyptian Dina Al-Wadidi and her nine-member band. The concert was attended by the Estonian president, Kersti Kaljulaid, her accompanying delegation, the Amiri Diwan representatives and LAPA's chairperson, Fare'a Al-Saqqaf.

Speaking on the occasion, Al-Wadidi expressed her amazement with the audience on her first performance at Al-Shaheed Park's amphitheatre and in Kuwait. Al-Wadidi added that her performances were a mix of oriental and western songs and music in what is known as 'Fusion Music'. On his part, Al-Shaheed Park's vice manager, Salman Al-Roshoud stressed that the Al-Salam (Peace) festival aims at creating a mixture of culture and diverse music as a means towards achieving peace.

