



British designer Clare Waight Keller Givency acknowledges the audience after the Givenchy Women's Spring-Summer 2020 Ready-to-Wear collection fashion show at the Garde Republicaine in Paris.



GIVENCHY REVISITS THE 1990S AT PARIS FASHION WEEK

The Givenchy collection for Spring/Summer 2020, unveiled as part of Paris Fashion Week, channeled the mood of Paris and New York of the 1990s, mixing romantic floral dress and distressed-look denim. Clare Waight Keller, designer at the LVMH-owned French couture house since 2017, unveiled her latest collection entitled "NY PARIS 1993" on Sunday in a minimalist space with a rap music soundtrack. Models strutted down the catwalk in high-waisted leather skirts, bra tops and plunging neckline jackets while others wore faded jeans or flower print dresses. — Reuters



Models present a creation by Givenchy during the Women's Spring-Summer 2020 Ready-to-Wear collection fashion show at the Garde Republicaine in Paris. — AFP photos



Saint Laurent unveils its latest sheath

It is the ultimate tight-fitting-one hopes-outfit that no man wishing to impress can do without. French fashion house Saint Laurent is now selling luxury gold-wrapped condoms. Having made fashion history with "le smoking" tuxedo and skin-tight dresses, it is moving into sheaths of a latex variety. Its designer Anthony Vaccarello unveiled the latest creation on his Instagram account, with the ripped and heavily tattooed New York artist David Alexander Flinn apparently modeling one. He appears in a daring new advertising campaign for the label called "The Love Affair" standing in the buff in front of Polish model Anja Rubik. She is fully dressed-in Saint Laurent of course-admiring his manhood. The cheeky campaign appears to be an attempt by

Vaccarello to wipe away the lingering memory of his "porno chic" ads for the brand in 2017, which the French regulator and feminists branded as degrading to women. Many of the posters were torn down or had "Sexist" stickers plastered over them.

Rebuff to new puritanism

Saint Laurent was later forced to alter images of painfully thin girls in rollerskates bending over a stool and spreading their legs provocatively. Rather than the "male gaze" of that shoot, this campaign is intended to be seen from the woman's point of view, taking in the full splendor of the naked male. Vaccarello has heavily sexed up the iconic label since he took charge in 2016 with

ever shorter miniskirts and leather hotpants.

But the Belgian admitted that his look, which has upped sales, has not gone down well with everyone. "They keep telling me, 'It's too short, or too transparent,'" he said. "I hate this new puritanism that judges everything," he added on the eve of Paris fashion week, which ends Tuesday. "It has become impossible to have an opinion that goes against" the herd, he said, complaining of a "witch-hunt atmosphere".

The new gold-wrapped condoms, which Vaccarello also credited on Instagram to London-based German photographer Juergen Teller, are selling at Saint Laurent's new flagship boutique in central Paris. No one at the store was able to tell AFP how much the condoms

were or how they were selling. Vaccarello, 37, is far from the first major fashion designer to want to wave their magic wand over condoms. Last year American Alexander Wang did a collaboration with the condom brand Trojan under the hashtag #ProtectYourWang.

And earlier this year the bad boy of Paris fashion, Georgian Demna Gvasalia, sent a black and fuchsia-striped condom to fashion editors as an invitation for what would turn out to be his last show for Vetements, the rebel brand he founded.—AFP