

Al-Moajil Group inaugurates its first hardware showroom in Kuwait

Company is authorized distributor of Yale, Valli and Valli, Union and Mab brands



KUWAIT: A group picture taken during the opening ceremony. — Photos by Yasser Al-Zayyat



Hisham Ahmed Al-Shalafan, Board Member of Abdulaziz and Saad Al-Moajil Company.



Khalid Al-Jalal, Manager of Abdulaziz and Saad Al-Moajil branch in Kuwait.

By Faten Omar

KUWAIT: Abdulaziz and Saad Al-Moajil Building Materials Co opened its first branch in Kuwait for hardware products on Wednesday in Shuwaikh to meet the demands of the GCC market. Board Member and Representative of the Board of Directors Hisham Ahmed Al-Shalafan said Yale and Union products will be available in the Kuwaiti market for consumers.

"We are delighted to inaugurate today our first branch in Kuwait. The Kuwaiti market will benefit from the products that we are representing here. Finally, we have achieved the dream of opening our branch that can now provide all building materials," he said.

Shalafan explained that the opening of the first showroom of building materials in the Kuwaiti market reflects the company's keenness to expand in GCC countries and meet the requirements of indi-

vidual and corporate customers, in light of the high demand for projects. He added that the company aims to increase its presence in Kuwait in the coming period, as it aims to provide the finest products.

Shalafan said the company is the authorized distributor of Yale, Valli and Valli, Union and Mab brands, which meet various needs in the construction sector. He hoped to achieve great success in the Kuwaiti market, noting that the company is seeking to open more branches in Kuwait and other countries in the region.

Mohammad Muzaffar Khan, General Manager of the hardware business at Al-Moajil, stressed the company has been an agent for Yale in Saudi Arabia for more than 50 years, and later became the brand's agent and distributor in many GCC countries. "Today, Abdulaziz and Saad Al-Moajil is one of the leading commercial institutions with

extensive operational presence throughout Saudi Arabia and other Gulf countries. Al-Moajil's business started small at first, but today only the Yale business is worth more than \$18 million, Union more than \$10 million, and many other businesses," he noted.



Meeting GCC market's demands

"We are sorry to enter the Kuwaiti market late, but better late than never. We come today in Kuwait as a leader in hardware. This is the first branch but we

have plans to expand in other areas, and will contribute to the economy of Kuwait with the support of people," said Khan. "The company opened its branch in Kuwait because we believe that Kuwait is looking for quality in the market and we have quality to provide, where we are representing five of the most important brands in the hardware industry," he said, adding that the company now has 16 branches in GCC countries.

Abdulaziz and Saad Al-Moajil Co was established in 1928 as a collective partnership company between the two brothers - Abdulaziz and Saad, and started functioning as a foodstuff import company. During its century-long successful operation, the company diversified into various fields such as real estate, manufacturing, international manufacturers' representation, trading, furniture, foreign and domestic investments, etc. Besides, the company is a shareholder of many reputed Saudi joint-



Mohammad Muzaffar Khan, General Manager - Hardware business at Abdulaziz and Saad Al-Moajil Company.

stock companies in different fields such as industry, agriculture, services, banking and finance, trade and commerce, etc.

gulfair.com

Catch your favourite destination Book early. Save more.

Our exclusive sale to your favourite cities is available now!
Book now until 13th of October and travel
from 1st of November to 10th of December 2019.

Starting from:

	Falcon Gold	Economy
Bangkok	219	22
Casablanca	312	32
Colombo	100	30
Frankfurt	320	21
London	320	25
Maldives	182	119
Moscow	560	56
Paris	336	25

All prices are in KWD
Terms & conditions apply



Call us
222 43 777