

What's On

Ooredoo Kuwait continues to support entrepreneurs in 'Murouj'



Ooredoo Kuwait is proudly partnered with Al Souq Murouj for the fourth consecutive year. The first market was held last Friday, 25 October in which Ooredoo supported local entrepreneurs and businesses. The market, which was held at Al Murouj Complex, included an Ooredoo dedicated booth, local farm produce, artisanal food products and crafts, with a 'street food' section aimed at highlighting the culinary diversity of Kuwait's local food community. The market also offered a section dedicated for children's activities. It will be held once a month on weekends, until March 2020. Commenting on this sponsorship, Ooredoo Kuwait Senior Director of Corporate Communications Mijbil Al Ayoub said: "We're happy to be supporting local businesses and entrepreneurs through this engaging project. This sponsorship comes in tandem with our social responsibility strategy, which in turn is based on our core values of caring, connecting and challenging. We look forward to meeting those young enthusiastic small business owners as well as our valued customers at the next market".



ACK 'goes pink' to support Breast Cancer Awareness

The Australian College of Kuwait (ACK) launched its annual Breast Cancer Awareness Campaign. One of the main campaign goals was to encourage and highlight the importance of early detection and regular screening to ensure safety. The campaign organized by the Public Relations Department included several activities to raise awareness among ACK family, as well as many interactive activities on campus targeting employees and students, in addition to providing followers on social media networking pages with important scientific information and giving them instructions and advice related to it, thus reaching the largest segment possible. Believing in the role and involvement of its students in social activities and the develop-



ment of their personal skills, the Public Relations Department has formed a volunteering team for the awareness campaign to coordinate the activities and distribute leaflets that contain educational information on prevention methods and encourage them not to fear frequent screening because early detection can save lives. Raising awareness of this issue is important for ACK as we believe in playing an active role in educating the community about basic health issues, said May Al-Musallam, Senior Manager of the Public Relations Department at ACK. "Similar events and our annual campaign that

we launch targets all segments of the society and aims to raise awareness among them, especially women, to highlight the importance of early detection of the disease". May concluded that "out of social responsibility and a belief in the need to contribute and interact positively in all issues of concern to the community, whether health, developmental, voluntary or educational, we are always keen to create programs and activities that serve these issues and we are happy and proud by the feedback received from our students and with their constant contribution to all activities and events organized by the College".

Al Mulla announces winners of iPhone 11

Who wouldn't like to get the latest iPhone 11 Pro Max? If you are an Al Mulla Exchange online customer who transfers money through Al Mulla Exchange App or website, you will get a chance to win the latest iPhone. The promotion is for online customers who have a chance to win an iPhone every week. The grand prize is an Apple watch and Air pods. As of 22nd of October, three iPhone 11 Pro Max have been given. The 1st draw winner was Somasunadaram Valliappan, the 2nd draw winner was Waleed Ahmed Al Rashidi, and the 3rd draw winner was Saif Nasser Khamees Al Ajmi

The promotion will have winners selected every week. There are no coupons to be filled. All successful online transactions done through Al Mulla Exchange App or website enter automatically into the draw. The remaining draw dates are on 29th Oct, 5th Nov, 12th Nov, 19th Nov, 26th Nov and Grand Prize is on 3rd December. The draw is in part of a campaign to reward loyal Al Mulla Exchange customers who use the app and online services. Al Mulla Exchange was the first to launch the remittance app in Kuwait. The online portal and app are packed with a lot of features including foreign currency delivery, which allows customers to have their foreign currency of choice to be delivered to a place of their choice, place orders for receiving alerts when market rate matches desired rate, get personalized rates based on history and pattern of transactions, add new beneficiaries of choice, send money even when outside of Kuwait. In addition to the above, with the latest feature, the customer also gets to know the delivery of funds to the account.



Jumeirah Messilah hosts media event Al-Fresco

Jumeirah Messilah Beach Hotel & Spa hosted media personnel and representatives to the ultimate Al-Fresco dining experience at its Winter Desert Camp Barbeque. The attendees had an opportunity to enjoy a unique evening experiencing the culinary journey prepared by skilled chefs in an open-air setting with live music for entertainment. Assistant Director of PR and Marketing, Yasmine Ismail along with Jumeirah Messilah Beach Hotel & Spa staff, welcomed guests upon arrival and thanked the media for their presence and continued support. She invited them to a memorable dining experience and to enjoy the special evening with the live band, shisha and open-air ambience with the most astonishing view overlooking the Arabian Gulf. Guests savored the scrumptious BBQ buffet with a variety of freshly cooked meats, seafood along with live cooking stations. To wrap up their perfect evening, guests explored an array of exquisite desserts with ice cream and waffle stations. The evening ended with an exciting raffle draw which was well received by the winners. A number of guests won valuable gifts presented by the hotel. Jumeirah Messilah Beach Hotel & Spa ensured that each guest had a truly remarkable evening filled with warm hospitality, breath-taking culinary journey and ambiance. Winter Desert Camp Barbeque takes place every Wednesday night from 7 PM to 11 PM for everyone to enjoy the lovely outdoor weather.

