

Business

Huawei rethinks the smartphone with its ground-breaking Huawei Mate 30 series

Iconic handset features flagship Kirin 990 5G SoC and amazing Quad camera system

KUWAIT: Huawei unveiled its ground-breaking Huawei Mate 30 Series at an exclusive launch event in Munich on 19, September 2019. Setting new standards in every area from aesthetic design through to hardware engineering and software innovation, the Huawei Mate 30 Series is the world's first second generation 5G smartphone and the pinnacle of mobile technological development.

Benefiting from Huawei's 32-years of expertise in communication technologies and a decade in design innovation, the Huawei Mate 30 looks and performs like no other smartphone. Inspired by the design principle of minimalism, the Huawei Mate 30 Series showcases the perfect example of how aesthetic design fuses with technology. Its unique, iconic OLED Huawei Horizon Display offers an immersive viewing experience, while the Kirin 990 5G SoC - the first to integrate processing units and a 5G modem on the same chip using the 7nm+ EUV process - affords unrivalled levels of performance and efficiency.

A revolutionary integrated quad-camera includes the SuperSensing Cine Camera, a dual main camera system designed for amazing photographic and videographic results, while the Huawei SuperCharge and EMUI10 offer long-lasting battery life for heavy mobile users and an enhanced user experience.

Richard Yu, CEO of Huawei Consumer Business Group, said: "The Huawei Mate 30 Series unleashes the full potential of the smartphone. Designed to stand out, it challenges convention while delivering an unrivalled user experience. The era of 5G is an opportunity to rethink smartphone technology and the Huawei Mate 30 series is the ultimate expression of what's possible."

Rethink design: Futuristic iconic handset

The HUAWEI Mate 30 Series builds upon the aesthetic of the Huawei Mate 20 Series with a futuristic design that is sure to make a lasting impression. With an ultra-narrow notch design and the thinnest of bezels, the Huawei Mate 30 Pro features the Huawei Horizon Display, which curves at an angle of 88 degrees to maximize the display area to provide an unparalleled, edge-to-edge immersive viewing experience.

Huawei Mate 30 Pro introduces the Intuitive Side-touch Interaction feature to replace the side volume buttons with invisible virtual keys. This feature also allows users to customize the volume key position on either sides of the device and makes Huawei Mate 30 Pro the most integrated, all-in-one design smartphone currently available. Together, Huawei 3D Face Unlock and In-Screen Fingerprint provide high levels of biometric security and convenience.

Turn the device over and the iconic ring design of the quad-camera system immediately stands out, surrounded by a metallic 'halo'. Mirroring the design of a DSLR camera and designed to be held comfortably, the beautiful Huawei Mate 30 Series makes the user the focus of the crowd, attracting all the attention. The Huawei Mate 30 Pro also features Huawei Acoustic Display Technology to deliver high-quality audio through a sound emitting display.

Rethink performance - World's first 2nd generation 5G smartphone

The Huawei Mate 30 Series is powered by the Huawei Kirin 990 series chipset, Huawei's most sophisticated smart-



phone chipset launched to date. The Huawei Kirin 990 5G challenges the limits of silicon-based physics by incorporating a three-level power efficiency architecture for the CPU, Huawei's self-developed Da Vinci NPU architecture (large dual-NPU + tiny NPU cores) as well as a supersized 16-core GPU to deliver super-fast performance and high-power efficiency.

Manufactured with the cutting-edge 7nm+ EUV process, the disruptive Huawei Kirin 990 5G supports 2G/3G/4G network and 5G Non-StandAlone (NSA) and StandAlone (SA) modes, along with Dual SIM, Dual Standby and FDD/TDD full frequency bands to deliver seamless connectivity. The Huawei Mate 30 Series has also been optimized for ultimate OS performance. As the world's first 2nd generation 5G smartphone, the Huawei Mate 30 Pro 5G features 14 antennas for 5G, delivering ground-breaking speed with unrivalled connectivity.

The Huawei Mate 30 sports a large battery of 4200mAh, while Huawei Mate 30 Pro has an even bigger battery of 4500mAh. With TUV Rheinland certified wired and wireless Huawei SuperCharge Technology, the 27W Wireless Huawei SuperCharge and the 40W Huawei SuperCharge provide users safe and fast charging, while wired and wireless in-car charging and a wired powerbank ensure a seamless experience across all scenarios.

Additionally, the Huawei Mate 30 Series provides upgraded reverse wireless charging bringing users a quick and convenient way to recharge other devices. Rethink Photography and Videography - SuperSensing Cine Camera for Stunning Images and Videos

The Huawei Mate 30 is equipped with a SuperSensing Triple Camera, comprising a 40MP SuperSensing Camera, 16MP Ultra Wide-angle Camera and an 8MP Telephoto Camera. Coupled with an ISP 5.0 Image Signal Processor, the Huawei Mate 30 enables users to capture high quality photographs and videos. The Huawei Mate 30 sports a revolutionary quad camera system with the 40MP Cine Camera, 40MP SuperSensing Camera, an 8MP Telephoto Camera and a 3D Depth Sensing Camera.

The SuperSensing Cine Camera is a Dual-main camera system capable of taking stunning photos that rival high-end cameras. The Cine Camera features a large 1/1.54-inch sensor size with a high maximum Video ISO of 51200 to capture videos with an extended dynamic range at 4K/60fps as well as ultraslow-motion at the highest 7680 fps. It also supports 4K Low-light Ultra-wide time-lapse video. The Huawei Mate 30 Pro also offers pro-bokeh capabilities while recoding for professional looking results.



Huawei launches Watch GT 2 range of wearables

KUWAIT: Huawei launched its much anticipated Huawei Watch GT 2 range of wearables. Equipped with the self-developed Kirin AI chip, the Huawei watch GT 2 range offers class-leading battery life and a host of new features and functions including 15 sports modes, 10 training modes specifically for running, an enhanced music player and Bluetooth voice calls. Huawei Watch GT 2 also provides new wellness features that allow for hassle-free monitoring of a user's heart rate, daily sleep and other attributes.

Additionally, Huawei also announced the availability of its Huawei FreeBuds 3 true wireless Bluetooth earphones which won 11 Best of IFA media awards at the recent IFA consumer electronics show. The black and white versions of FreeBuds 3 will be available in



China, Europe, Middle East, Russia, Asia Pacific and Latin America starting from October 2019.

Colors and availability

The 6.53-inch Huawei Mate 30 Pro and 6.62-inch Huawei Mate 30 come in various color variants and materials: Emerald Green, Space Silver, Cosmic Purple, Black, while Forest Green and Orange are available in vegan leather.

Additionally, the second of the dual-camera system is a 1/1.7-inch Huawei SuperSensing Camera which attracts 40 percent more lights to deliver stunning results in low light conditions with an impressive light sensitivity of ISO409600, making it the best low light one-shot device ever even for ultra-wide shots.

The 8MP Huawei Telephoto Camera offers 3x optical zoom, 5x Hybrid Zoom and up to 30x digital zoom. Optical Image Stabilization (OIS) + AI Stabilization (AIS) and 3D depth sensing, complete the package making the Huawei Mate 30 Series the most capable handset for smartphone photography and videography available to consumers. A front-facing 3D depth sensing camera delivers pro-bokeh effects with accurate depth-of-field information for selfies and portraits.

Rethink interaction: A faster, safer and more engaging experience

The Huawei Mate 30 Series features a range of new features that deliver an amazingly smooth and engaging user experience. Including:

- EMUI10 operating system featuring a contemporary magazine inspired layout.
- Always-On-Display (AOD) where the color of the lock screen changes throughout the day;
- Dark Mode brings enhanced legibility making the screen look gentler and more comfortable when night falls;
- Intuitive Side-touch Interaction to customize invisible virtual keys for volume adjustment, gaming and camera setup as well as being ideal for both right and left-handed users;
- AI gesture control for contactless screen interaction, whereas AI Auto-Rotate and AI Private View are all designed to improve users experience;
- HiCar smart travel for advanced, seamless connectivity between device and a car's communication and entertainment system;
- Multi-screen Collaboration allows users to transfer data and control multiple screens between Huawei devices;
- Huawei 3D Face Unlock and In-Screen Fingerprint to provide advanced data security and privacy protection with (Huawei Mate 30 Pro only);

Greater offers to end the year from Peugeot!!

KUWAIT: Kuwait Automotive Imports Company, Kaico Al Shaya & Al Sagar, the authorized distributors of Peugeot cars in Kuwait, launched its competitive offer for the new school season for admirers of excellence and modern lifestyle planning to acquire the distinctive Peugeot SUV cars with installments starting from only KD 94 without a down payment. The offer includes valuable gifts for those who choose to buy new Peugeot models.

The launch of the Peugeot offer comes as Kaico aims to enrich the experience of owning the French-made car and enjoying excellence. Exclusive benefits include up to KD 1000 over the trade-in cars plus a five-year or 100,000km war-



US-Japan trade talks will bring peace of mind to farmers, automakers

TOKYO: Japanese foreign minister Toshimitsu Motegi said trade talks with the United States will bring peace

of mind to farmers and automakers, according to an interview with public broadcaster NHK aired yesterday ahead of a key bilateral meeting this week.

Motegi handled talks with US Trade Representative Robert Lighthizer under his previous role as economy minister and is expected to meet him ahead of a summit between US President Donald Trump and Prime Minister Shinzo Abe. "We have been holding negotiations on the basis of trust," Motegi told NHK in the interview. "I don't have any worry at all about the things ahead." Trump and Abe are expected to secure a deal on farm tariffs and digital trade when they meet in New York this week. Full details of the prospective

trade agreement have not been disclosed.

One unresolved issue relates to auto exports. Motegi has said he wants a written assurance that Trump will not impose tariffs on US-bound auto exports from Japan. However, any promises arising from this week's talks will still need Trump's final approval, adding uncertainty to the prospects of a deal, Japanese sources familiar with the matter told Reuters recently.

Autos make up about two-thirds of Japan's trade surplus with the United States and such tariffs would hurt its trade-reliant economy. Japanese manufacturers have already come under heavy pressure this year from slowing overseas demand. —Reuters

Gulf Bank to announce winner of KD 500,000 Al-Danah quarterly prize Wednesday

KUWAIT: Gulf Bank will be announcing the winner of its third quarterly Al-Danah draw of the year this Wednesday (September 25, 2019). The announcement, which will take place live on air on FM 88.8 'Q8 Pulse' (Nabd Al-Kuwait) during the "Diwanyat Al Yaqout & Al Ansari" program, will award one lucky winner a cash prize of KD 500,000. The draw will be held in the presence of, and approved by, a representative from the Ministry of Commerce.

Gulf Bank customers also have until October 31, 2019 to enter the fourth and final quarterly Al-Danah draw of the year, which will take place on January 16, 2020. The fourth and final draw of the year will culminate in the announcement of the 2019 Al-Danah millionaire, who will receive a grand prize of KD 1 million.

To participate in this year's quarterly and annual draws, customers must keep the balance required by the Al-Danah account. To deposit into an Al-Danah account, customers can visit any one of Gulf Bank's ATMs or ITMs, as well as any of the 58 Gulf Bank branches around the country. Customers also have the option to deposit through Gulf Bank's online and mobile banking services, including Selfpay, or by creating a free standing order from other Gulf Bank accounts. Al-Danah also offers several unique services to its clients, including the Al-Danah Deposit Only ATM card, which allows account holders to deposit money into their accounts at their convenience. Account holders can also calculate their daily, weekly and yearly chances of winning the draws through the 'Al-Danah Chances' calculator available on the Gulf Bank website and app. Finally, customers can also be notified via a free SMS alert with every transaction, a feature all Al-Danah account holders can activate by visiting their nearest branch.