

Business

Huawei unveils new most elegant, thin and light Huawei MateBook X in Kuwait

New laptop provides a smarter way to work with multi-screen collaboration

KUWAIT: Huawei Consumer Business Group (BG) yesterday announced in Kuwait the Huawei MateBook X, the latest addition to the Huawei MateBook lineup, transforming how consumers can work in this new era of mobile productivity. Featuring the series' signature aesthetics, the Huawei MateBook X launches with significant enhancements to portability due to its Ultra-light and thin body that weight just 1kg, innovations for an immersive experience like the 3K Infinite FullView display with full touch screen and latest 10th generation processors and an overall smart experience with Multi-Screen Collaboration as a part of Huawei Share.

Jason Jiang, the General Manager of Huawei (CBG) Kuwait, said: "Under the All-scenario Seamless AI Life strategy, Huawei focuses on offering the most intelligent experiences in five major scenarios: smart home, smart travel, smart productivity, smart health and multimedia. In the PC category, Huawei is taking the lead to steer the industry towards intelligent solutions."

The new Huawei MateBook X will be available from 15th October 2020 for a price of KD 439.900 with bundle of free gifts of worth KD 78.90. Pre-orders will begin from 08th October 2020.

pearl and glitter powder, Huawei MateBook X elevates CMF design to an artform with two glitter-infused colorways: Silver Frost and Forest Green.

3K Infinite FullView Display provides an expansive canvas for limitless creative expressions

The new Huawei MateBook X is the first laptop to feature the Infinite FullView Display, realized with a borderless design that offers a 90 percent screen-to-body ratio. The unobstructed screen delivers an immersive experience whether the user is working, creating content or bingeing on movies.

The display is also multi-touch-enabled with gesture support, such as Fingers Gesture Screenshot, which lets users quickly take a screenshot by swiping downwards on the screen with three fingers, as easy as it is on a smartphone. Huawei offers two eye care features on the HUAWEI MateBook X: Eye Comfort mode effectively filters out blue light emissions to provide eye strain relief during long sessions of use, and Brightness adjustment algorithms ensure a consistent viewing experience no matter the device is used indoors or under direct sunlight.



Featuring a wide range of innovative technology, Huawei MateBook X is designed to inspire creativity on all fronts, anytime and anywhere. Huawei MateBook X is the first to feature a clickpad with Huawei Free Touch. The improved clickpad offers a more expansive space for navigation and creative expressions, and supports haptic feedback for a more tactile experience. The Huawei Share tag is now incorporated within the clickpad, providing easy access to the Multi-Screen Collaboration feature.

Stay creative and productive anytime, anywhere

Inside, the sleek and portable Huawei MateBook X delivers the performance that consumers need to smoothly tackle day-to-day tasks. Featuring a 10th Generation Intel(r) Core(tm) i5 processor and up to 16GB RAM, the Huawei MateBook X delivers the essential performance to support a smooth experience across typical productivity and multimedia use cases. Wi-Fi 6 support ensures Internet connection stays fast and stable even in crowded locations, with speeds up to three times of Wi-Fi 5.

While staying incredibly compact, Huawei MateBook X still offers incredible battery life with its 42Wh (rated capacity) battery working together with Huawei's smart battery management solution to support up to 9 hours of local media playback or typical productivity scenarios.

Improved innovations offer smarter experiences

Transform any location into a personal cinema with the powerful quad-speaker system with split-frequency setup delivering rich 3D audio directly from under the keyboard. The sound system synergizes with

advanced audio algorithms to virtualize surround sound, delivering an immersive experience with any music, movie or game. A dual-microphone array on the edge incorporates algorithms to support long distance sound pickup for better voice capture that improves the user experience in video calls and virtual conference meetings. User privacy is protected by the Fingerprint Power Button, which combines the fingerprint reader with the power button to securely authenticate user identity when the device is switched on, effectively replacing the login password on the Windows Welcome screen. Further on privacy, the unique recessed camera design affords peace of mind for users by embedding the camera into a key cap that is easily accessible and pops up only when the users have a need for it.

The Huawei MateBook X is also joined by the Huawei MateBook X Pro, which boasts an Ultra FullView Display in a sleek and elegant unibody design. The Huawei MateBook X Pro also comes in an elegant color of Emerald Green and packs innovative features like Multi-screen collaboration as a part of Huawei Share. In addition to this, it also comes with 10th generation CPUs for professional performance and an all-day long battery life with a portable charger. The power button also doubles as a fingerprint sensor for easy login while the recessed camera provides privacy protection when not in use. This is all topped off with a Quad-speaker setup for immersive audio along with 4 mics for a better listening experience. The Huawei MateBook X Pro on the other hand, will be available from 15th October 2020 for a price of KD 549.900 with Bundle of Free Gifts of worth KD 78.90.



An immersive viewing experience

Smarter cross-device experiences

The multi-screen Collaboration feature in Huawei Share enables seamless collaboration between smartphones and PCs. Once a smartphone is connected to Huawei MateBook X, the smartphone screen is integrated into the laptop with a picture-in-picture window. In addition to easy drag-and-drop file transfer, this feature allows the PC to directly open and edit files on the smartphone. Instant Hotspot provides one-step access to Internet via tethering. And during break-time at work, users can catch up with family and friends by video or audio calling them conveniently from the laptop. To facilitate a smarter mobile office experience, Huawei introduces new upgrades to Multi-Screen Collaboration. The improved Multi-Screen Collaboration not only allows you to mirror your smartphone screen to your laptop's display, but also lets you open up to three mobile apps at the same time for multitasking, resulting in greater efficiency and productivity.

Stay mobile and productive, artistically

The ultra-portable experience is redefined by the compact laptop, which packs everything in a light-weight body that is as light as 1kg and measures just 13.6mm at the thickest part. Every interaction is a joy with the lightweight laptop, and with a 13-inch body, it fits easily in any backpack like a magazine, always at the ready for the next adventure.

The latest Huawei laptop's slim form factor comes at no expense to durability. Featuring a lightweight aluminium unibody, it is built with robustness in mind. An advanced spraying process is also employed to produce a smooth finish on the surface, adding elegant style to function. Inspired by the iridescent mother-of-

Best opportunity to invest in gold at MG&D

KUWAIT: Gold continues to reaffirm its prominence as an investment, asset and adornment even during the unprecedented situation we continue to face globally. Malabar Gold & Diamonds, one among the largest jewellery retailers globally with a strong retail network of over 250 outlets spread across 10 countries, is providing customers with the best opportunity to invest in gold, through the Gold Rate Protection offer, be it for personal use or as an investment, at the best rates.

Customers can just pay 10 percent advance for their favorite jewellery and block the gold rate until November 15th protecting themselves from the increase in gold rate during this period. If gold rate increases at the time of purchase, customers can avail the booked rate and if it reduces they can still draw mileage of the reduced rate i.e. a customer intending to buy gold jewellery worth KD 1000 just needs to pay KWD 100 to avail the advance booking offer and in turn get protected from the increasing gold rates. This offer will be valid until 15th November across all Malabar Gold & Diamonds outlets in GCC, Far East and USA.

"Gold prices typically rise at times of uncertainty as it is considered as the safe haven by investors across the globe. Hence, this offer has been designed in such a way that our customers are not affected by the increase in gold rates, by providing them with an option to block the rate, by just paying just 10 percent of the value, and get gold rate protection until November 15th. The main attractiveness of this campaign is that the customer always gets the benefit of lower gold rate, during purchase", said Shamlal Ahamed, MD - International Operations, Malabar Gold & Diamonds.

Gold being a reliable investment is one of the intrinsic reasons for people buying gold jewellery while also serving as an adornment. It is the ease to liquidate the metal for cash without losing much value during these difficult times that further increases its dependability. While all other assets like currency, oil, stock markets, real estate etc. have steeply declined in value, gold value has appreciated in the last one year. This consistent performance of gold as an appreciating and moveable asset has led to individuals with excess cash reserves beginning to acquire gold. Being the only investment to offer all these benefits, while also being a prestigious lifestyle article, gold jewellery is expected to attract new buyers in the immediate future.

Jazeera Airways launches direct flights to Dhaka

KUWAIT: Jazeera Airways yesterday announced the launch of service to the capital of Bangladesh, Dhaka, offering direct flights between Kuwait and Dhaka as well as transit flights to cities in the Middle East. Served on the A320neo aircraft, the airline will land at

Hazrat Shahjalal International Airport and will operate flights on Tuesdays and Thursdays from Kuwait and Wednesdays and Thursdays from Dhaka.

Rohit Ramachandran, CEO Jazeera Airways said, "We are extremely pleased to be able to open up a route to Dhaka as we climb back out of the difficult times we have all been through. It shows the strength of our airline that we are able to expand our network at this time. We are now able to serve the Bangladeshi community in Kuwait with a direct service and look forward to increasing our frequencies in the future."

Jazeera Airways appointed the Galaxy Group in Bangladesh to handle local sales. Managing Director Ahmed Yusuf Walid said, "We are delighted to partner



with Jazeera Airways. We see a huge opportunity for flights to Kuwait but also connecting our customers to Saudi Arabia and other destinations in the region."

Jazeera Airways has taken every safety and precautionary measure on its aircraft and at Jazeera Terminal T5 in Kuwait to ensure passengers fly safely. All passengers are required to wear face masks and gloves throughout their journey. The airline also offers the 'Duo Seat' feature that enables passengers to book the middle seat next to them in addition to their seat when travelling, giving passengers more comfort and security on their flight.

Legacy of slavery endures in US Deep South county

FAYETTE, US: All that remains of what was once a Civil War-era cotton plantation is a crumbling building overgrown by weeds. But the legacy of slavery in Jefferson County in the Deep South US state of Mississippi remains clearly visible. Eighty-five percent of the population of Jefferson County is African-American, making it the county with the largest Black population in the entire United States.

It is also one of the poorest with average household income of just over \$20,000, one-third of the national average. Following the deaths of a number of Black Americans at the hands of the police, a national reckoning on racism has become a fixture of the November election campaign.

While large US cities have been rocked by protests for racial justice, the debate has a different flavor in Jefferson County. "Racism, we all know it exists, but we don't feel a major impact because of our area being a predominantly Black area," said Bruce Walton, who heads the Board of Supervisors of Jefferson County.

"Unless it's economic," Walton said. "Economic impact." Jefferson County is a Democratic enclave in Mississippi, a largely Republican state, and only 12 percent of its 7,000 residents voted for Donald Trump in 2016. Walton said people mostly just feel abandoned by the federal government. "We don't receive a whole lot of funding," he said. "I haven't got anything"

The needs in Jefferson County are readily apparent. Farming has been declining for decades and no industry has taken root to replace it other than a lumber

factory. Many residents commute to Jackson, the largest city in the state, about 90 minutes away by car, or to jobs in Louisiana on the other side of the Mississippi River. Many have no work at all. Katina Hawkins, 61, survives on food stamps and said she can't afford to visit her son who is incarcerated at the other end of the county.

"I haven't got money, I haven't got a job, I haven't got anything," Hawkins said as she stacked recyclable cans she collects and trades in for 20 cents a pound. Hawkins said she hasn't had much time to think about the November 3 presidential election between Trump and Democrat Joe Biden but she will cast her ballot. "I have to vote," she said. "I am a US citizen."

In the Deep South, African-Americans were long disenfranchised by segregationist laws which were only dismantled in the 1960s by the civil rights movement. When he was younger, Roosevelt Cruel took part in that struggle. The now 70-year-old Cruel said he regrets that political gains for Black Americans have

not been accompanied by economic progress. A stone's throw from his house is a cotton field where the buds are just starting to flower, giving it the appearance of a woolly white blanket. Like other large-scale operations, it is owned by a white family. "It's hard for Blacks to have this magnitude of crop-growing because of the lack of space, the lack of equipment to work the farm, the lack of the finance to purchase the fertilizer, the seed and all of that," Cruel said. "So you don't have Black farmers of this magnitude here now in Jefferson County. As a matter of fact, I don't know of any Black people that farm cotton here in Jefferson County at this time," he added.

'Never really went away'

Jessica Crawford of the non-profit Archeological Conservancy, said "it was never easy for African-Americans to own their own land." The Archeological Conservancy has purchased the former cotton plantation in Jefferson County in a bid to learn more about the slaves who once worked there.

After the Confederacy was defeated in the 1861-1865 Civil War, the slaves of "Prospect Hills"-as the plantation was called-were freed. "But the system of slavery never really went away," Crawford said. "It just evolved and changed. They simply shifted to tenant farming. "Someone who was formerly a planter would lease out or rent a little bit of land to someone who had usually been enslaved on that plantation," she said.

"This person would have to produce a certain amount of cotton to pay for his rent."

As agriculture became less profitable, many whites left the county but a statue honoring Confederate soldiers still stands outside the courthouse in Fayette, the county seat. In June, a group of young people held a march demanding it be taken down. "It was awesome," said Walton, and the Board of Supervisors has since begun the process of having it dismantled.—AFP



A deserted gas station in Fayette, Mississippi. —AFP