

## Local

# Architecturally-stunning *Assima Mall* opens to public

By Ben Garcia

**A** new mall in Kuwait City, Assima Mall, has opened its doors to the public with several prime retail brands in place. The mall's unique and flowing design creates a spacious, modern shopping experience. Inside, shoppers will find a large hypermarket, cinema and entertainment, F&B, gym, spa and several favorite retail stores. The office tower with stunning sea-views and cityscapes are yet to open and still under construction. True to its name, 'Assima' means 'Capital' in Arabic where the center of business, trade and commerce can be found.

The project was developed by Assima Real Estate Company owned by Salhia Real Estate Company. The project will also feature ample parking to serve the three main highlights of the project. The Assima project has the great advantage of being located near to many high-rise office towers, which include banks, Kuwait Stock Exchange and the Central Bank of Kuwait. Aside from the greenery from the urban parks, Assima is also designed to be sustainable with state-of-the-art technologies used to reduce energy consumption and the design allows for natural ventilation with green elements used to compliment the eco-friendly features of the project.

